Malls & Mainstreets

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sculpts the wax mold that will

diamond
brought in by
one of his customers. Though
the Birmingham jewelry
designer has
received many
awards for his
innovative
designs he says

designs, he says the best aspect of his occupa-tion is working

with customers to create jewel-ry that reflects an individual's

style. That and knowing the fruits of your labor ultimate-

ly become an intimate and meaningful part of other people's lives.

be used to create a new ring setting for an engagement diamond

Raincoats look chic and keep out April showers



If you are under the notion that keep-ing dry and staying stylish at the same time is unattainable – just hold on. Here comes a stormy-reali-ty-check. Micro-fiber coats with helfs are

Micro-fiber coats with belts are amongst the key looks of the season.

MALDMAN

WALDMAN

Look of the season.

Hey, it's not only you that's making a first impression, but also the coat. So even on the wettest days, why not make a sunny impression?

wettest days, why not make a sunny impression?
The season's choice raincoat comes in the form of the trench.
But wait, I'm not referring to those demure, business types of trench coats or those overwhelming rain protectors inside which private eyes take refuge.
Those styles are no longer necessary thanks to the creativity and ingenuity of today's designers. They've combined high-tech fabrics and contemporary designs to create sexy, modern, kneep designs to create sexy, modern, knee-length, belted raincoats for today's woman. And, they do much more than just keep us prepared for sudden showers.

Raincoat quest

showers.

Raincoat quest

After rummaging through the racks of off-price stores, specialty shops and department stores to compare prices, take notes on color and the latest in materproof fibries, I discovered that raincoats all over town, including those with reasonable price points, have been made over for the season.

I also tried on different designs, including A-line cuts and single-reasted and double-breasted versions. I realized, if I wanted a vent in the back or a clean straight line, finding the right rain coat could be hard to do.

After all, a coat like this needs to serve many purposes: fit over our sleek work suits, be practical enough to survive dashing through puddles and getting in and out cars and work with our weekend routine.

(Some styles that dropped past the knee were stiff and unyielding. I suggest seeking out a nearby chair when trying them on.)

Overall, though, I'd have to say area department stores had the best selection. Saks Fifth Avenue, in particular, lind an oxeellent assortment, Including one of my favorites, a Dividing one of my favorites, a Dividing one of my favorites, a fixed the selection of the content of

Classic goes chic

At the Somerset Collection's Burber-ry store, an image transformation seems to be taking place. And, brave, it's classy, fun and chic all at the same

it's classy, fun and chic ail at the same time.

The new Burberry trench, dubbed "Lauren," is an A-line, single-breasted cost and comes in baby blue or white. Priced at \$485, you can choose to have the cost with or without a belt. In fact, the store's seamstress will sew on belt loops while you wait.

But wait, there's more. Even But wait, store land lining got a makeover. Now called the Nova plaid, the check has lighter colors to complement the company's new and youthful image.

More choices

More choices

Other noteworthy stops included J.Crew, Hudson's, Lord & Taylor and Loelmann's in West Bloomfield.

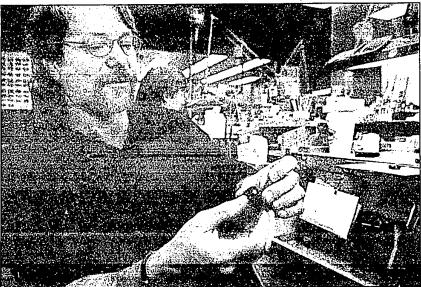
I think, for example, J Crew's 100-percent, cotton, three-quarter-length coat in stone is perfect for casual gals. But don't take my word for it. Endeavor on your own quest for a raincoat that fits both your lifestyle and your personal sense of style. Hoy, you may be asking for a rainy day every now and then despite the damp dreariness. If nothing else, April-showers will give you the opportunity to change your look, or at least your coat, for the day.

Cari Waldman is a free-lance triter and stylist who liuse in West Bloomfield. Please send your style and shopping questions to Cari at OERealDealGaol.com.

Material meanings

Award-winning jewelry designer seeks to touch people's lives





BY NICOLE STAFFORD SPECIAL EDITOR

nstafford@c.homecomm.net
A voluminous stack of orders and mighty collection of sculpting tools sit on Link Wuchler's jewelfor's bench in the back of Wachler & Sons Jewellers in downtown Birmingham.
But when Wachler creates jewelry – a process defined both by cureka moments and painstaking hours of molding, bending and excavating small bits of wax – he goes with the flow.
"You come up with the concept and then you do what works," says Wachler from his bench, holding a piece of red wax the size and shape of a ring – a mold that will be used to create a new setting for a customer's engagement diamond.

After the design is complete, the wax ring will create a plaster impression into which liquid gold will be poured.
Though Wachler has been creating fine, one-of-a-kind jewelry for his family's business for 35 years and received numerous awards, he struggles to define the craft in words. Most recently, he won the North American division of an international Thiltian pearl competition for a innovative Black pearl ring he recated.

In a flash faceted Tahitian Black pearl, platinum and

"It's always different. One idea diamond ring recently evolves from one idea to another," he won the Tahitian Pearl says, speculating his latest award. Trophy award for North winning design came to him "in one America.

instant."

The lustrous gray-colored pearl in Wachler's ring is encircled by platinum and diamonds but free to move within its setting, as if floating. It's also faceted, an innovation that adds to the piece's futuristic, almost other-worldly, oppearance. Wachler, who's currently sculpting a pendant based on the same concept, has been honored numerous times in both the Diamonds International Awards and International Pearl Design Contest.

Meaningful moments

Meaningful moments

But Wachler doean't dwell on awards; he's as relaxed about competitions as he is about designing jowelry, joking that, while he's won many awards, he lost a lot, too."

Perhaps that's because what Wachler most enjoys about his occupation is his relationship with clients and the satisfaction he gets from knowing his creativity becomes a meaningful part of other people's lives.

"The nicest thing is when you have that one-on-one relationship with someone and have been a part of something special – a wedding, anniversary — it just makes me feel good, says Wachler.

In fact, most of the work done at Wachler & Sons Jewellers, a business owned and operated by Link, his brother Gary and cousin Buzz, is statom.

"That part is our niche," and it's

custom.
"That part is our niche," and it's
based on reputation, personal ser-

Start Farms it of Moorns
vice and artistry in design.
"You can't get that kind of treatment from a computer," anys Wachler. Once more, Wachler encourages his customers to collaborate with him and express their own creativity. "It's a way they can show they have creative tastes. ...And, I like it when people feel that way."

Eye of the beholder

will wear and cherish it as a reliection of self, says Wachler.

Take, for instance, the jewelry that bedecked Hollywood's actresses last week at the Academy Awarda. "It was pretty show, but it wasn't anymore showy than the clothing." In other words, all those flushy jewels suited both the occasion and the lifestyle of the wearers.

Wachler, of course, tries to be neutral about aesthetics. However, Wachler's own jewelry — a platinum and gold ring that pays homage to graffiti and bears his initials — might be a clue.

On the other hand, Wachler once created an exhibition piece called "Eye of the Beholder." It was a jeweled mirror trimmed in pearls and diamonds.

"In a way it was almost a statement on jewelry itself. In that, it is in the eye of the beholder."

Retail, style and special store events are listed in this calendar Please send information to: Malls & Mainstreets, clo Observer & Eccentric Newspapers, 805 East Maple, Birmingham, MI 48009. Fax: (248) 644-1314. Information must be received by 5 p.m. Monday for publication the following Sunday. TUESDAY, APRIL 4

AMOENA FIT EVENT

Jacobson's hosts a series of fittings with representatives from Amoena, maker of prosthesis products for women who have undergone mastectomy surgery, through April 6, 11 a.m.-6 p.m. Dates and locations are as follows: April 4 at Birmingham store; April 6 at Rochestor Hills store; April 6 at Livonia store, Laurel Park Place. Personal consultations and fittings are offored. To make an appointment, call (800) 837-5227 act. 5273.

WEDNESDAY, APRIL 5

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SPRING FASHOH SHOW
Born To Shop women's clothing boutique showcases
the latest spring looks at the store's annual fashed
show at the Rochester Community House, fail Luid
low, 6:30 p.m. Tickets, priced at \$9, include a light
dinner and are available at Born To Shop, 527 Pine
Street in downtown Rochester. For more information, all (249) 608-2920.

THURSDAY, APRIL 6

KAREN NEUGURGER VISITS

ROUGH Steps wear designer Karen Neuburger holds

KAREM MEUSURGER VISITS
Popular sleep wear designer Karen Neuburger holds
a pajama party complete with popcorn, trivia games
and giveaways at Jacobson's in Rochester Hills.
She'll also introduce her new collection of comfortable sleep wear, 11 a.m.-3 p.m., Intimate Apparel.

ADDED ATTRACTIONS

For more information, call (800) 837-5227.

For more information, call (200) 84.-5221.

INIMARE APPAREL FITTIME
Expert fitters from Wacoal visit Saks Fifth Avenue,
the Somerset Collection in Troy, to assist customers
select foundation garmenta, 10 a.m.-6 p.m., Intimate
Apparel, third floor. For a personal appointment, call
(248) 614-3228.

POREMON EVENT
Livonia Mall, 7 Mile Road, hosts a Pokemon event
featuring a tournament, game workshop and seminar for parents through April 9. For an event schedule, additional information or registration, call (248)

476-1160.

MEN'S FERRADAMO SHOW

View Ferragamo's special order collection for men at
Sake Fifth Avenue, the Somerset Collection in Troy,
through April 10, 10 a.m. of p.m. on Thursday-Saturday and neon-8 p.m. on Monday, The Men's Store,
first floor. For details, call (248) 614-3376.

SATURDAY, APRIL 8

APPRAISAL TV SHOW VISITS
Bring your treasures to Tel-Twelve Mall in South-field where PAX-TV 31's antique and collectibles appraisal show is giving one free appraisal per per-son and taping for future broadcast, non-3 p.m., Mall Center Court. For details, call (248) 353-4111.

TALENT & STYLE CONTEST Nordstrom, the Somerset Collection in Troy, invites

customers, age 13-25, to showcase their personal style and talent as part of a national contest being promoted by "Iren Peoplo" magazine. Contestants model outfils or perform short artistic pieces in a two-minute video taped in Nordatrom's BPAdopart-ment, 2-5 pm. For prize information and other details, contact Tracy LaCrosse at (630) 218-7914.

MACKENZIE-CHILDS VISITS

MACKENZIE-CHILDS VISTS
Neiman Marcus, the Somerset Collection in Troy, hosts an appearance by housewares designer Victoria MacKenzie-Childs with signings of purchased items over \$400, noon-4 p.m., Gift Galleries, third floor. For information, call (248) 643-3300.

floor. For information, call (248) 643-3300.

CARD CONTEST FOR KIDS

The Hallmark Gold Crown store at Oakland Mall in Troy hosts Creative Kids Day featuring art projects and a national, card design contest for children, 10 a.m.-2 p.m. For details, (248) 865-9862.

SPORTS MEMOABRILLA SHOW

Livonia Mall at 7 Mile Road hosts a sports card and memorabilia show featuring autograph sessions with Detroit Tigers. Show runs 10 a.m.-9 p.m. Autograph sessions run 1 p.m.-530 p.m. For information, call (248) 476-1160.

MEN'S TRUNK SHOW The Claymere Shop, 908 S. Adams Road in Birming-ham, hosts a trunk show of Alan Flusser's collection. For details, call (248) 642-7755.

BRIDAL FAIR

BRIDAL FARM JO Ann etc, 43570 West Oaks Drive in Novi, hosts a spring bridal fair featuring an elegant collection of bridal gowns from patterns, 1-3 p.m. For details, call (248) 449-8491.