

Sign

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concerned of setting a precedent, and because city ordinance prohibits so-called projecting signs—signs that extend outward, over the sidewalk, for example.

On hand at the session to show support for a stairwell sign was Village Mall landlord David Cornwell.

"We encouraged Mike to look at the whole thing," Cornwell said to the council. "We know there are various ordinances, but ... we think it's kind of a unique situation. When we did the railing (in 1997) we added an arch. We thought it would be a good place for a sign."

David Cornwell
—Landlord

FARMINGTON CITY COUNCIL

One reason a sign would be beneficial, Cornwell explained, is that it would "eliminate people going down there and being at a dead end. So I think a sign there serves some sort of purpose."

Mayor Bill Hartsock and councilmember Arnold Campbell both said one possibility would be to list the other three basement businesses on the sign.

But Mayor Pro-Tam James Mitchell opposed that idea because customers cannot gain access to those businesses through the stairwell.

Richards said the other basement businesses are: Americorp Inc., Peraltz and Company, P.C. (certified public accountants); and Childbirth Services by Kathy Vigna, R.N.

But, those businesses do not have to attract the walk-by traf-

fic that I do to survive," Richards explained.

Councilmember JoAnne McShane said the proposed sign was attractive, but she thought Richards might be better off to explore a new sign on the outside of the mall.

City councilmember Mary Bush abstained from the discussion and the vote on the matter, because she is a Realtor with the landlord's company, Cornwell & Bush.



STAFF PHOTO BY BILL BRADLEY

Maintain: This gateway was restored to reflect the history and charm of the Village Mall.



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