

BUSINESS CALENDAR

WED, JAN. 24

**BUSINESS COMMUNICATORS**  
The Detroit chapter of the International Association of Business Communicators begins its 2001 programs with a joint program with the Public Relations Society of America and the Society of Professional Journalists beginning 11:45 a.m. Edsel B. Ford II, who chairs the nonprofit organization Detroit 300, will address the combined groups at the Hotel St. Regis in Detroit. Guests are welcome at all IABC/Detroit events. Tickets for the Jan. 24 program are \$25 for IABC members and \$30 for non-members. Register by calling Nancy Skidmore at (248) 546-5490. Further information on IABC/Detroit programs and membership is available by visiting [www.iabedetroit.com](http://www.iabedetroit.com).

THURS, JAN. 25

**ESTATE PLANNING**  
"Planning Your Estate," a seminar given by Morgan Stanley Dean Witter financial advisors Dayna Carlson and Jonathan Stanley, will be held beginning 6 p.m. at Alterra Clare Bridge, 32600 Seven Mile Road. Admission is free. For reservations, call Carlson at (800) 745-4550, ext. 8009.

SAT, FEB. 3

**RETIREMENT PLAN**  
Morgan Stanley Dean Witter financial advisors will offer a free seminar, "Retirement Plan Distribution," 10 a.m. at the company's Livonia/Laurel Park office, 17420 La urel Park Drive North. No charge. For reservations, call Kristi McCombs at (734) 779-8001.

FEB. 4, 11 & 18

**MONEY MANAGEMENT WORKSHOP**

A money-management workshop will be conducted Sunday evenings 6:30-9 p.m. at Christ Our Savior Lutheran Church, 14175 Farmington Road, Livonia. Learn how to use financial planning tools, establish long-range goals, develop a personal plan, manage cash flow and find money you never knew you had. Registration cost is \$15. Call Robert Bayer at (734) 622-8830.

WED, FEB. 7

**RICH WOMEN**  
"Smart Women Finish Rich" is the subject of a seminar given by Jody Lotridge, a financial advisor with Morgan Stanley Dean Witter, at 7 p.m. at 17420 Laurel Park Drive North at Laurel Park Place, Livonia. No charge. For reservations, call (800) 745-4550, ext. 8028.

**WOMEN AND MONEY**  
Henry Ford Medical Center - Fairlane will sponsor "Women

and Money," a free lecture 11 a.m. to 12:30 p.m. at the medical center, 19401 Hubbard Drive (at Evergreen), Dearborn. Sue Cantley, financial consultant with Merrill Lynch, will be the main speaker. To register, call (313) 982-8384.

**TECHNOLOGY BRIEFING**  
The Michigan Manufacturing Technology Center experts present a series of "hot topics" at their First Wednesday Breakfast Briefing 8-10 a.m. at the center, 47911 Halyard, Plymouth. Topics include e-Commerce, Six Sigma, LEAN techniques, ISO 14001, Costing Systems and Quality Systems. Keynote speaker Dr. Dan Luria, automotive industry analyst and guest commentator on the McNeal-Leher program, will discuss what the current downturn in the auto industry means for suppliers. No charge. Call 1-888-414-6682.

THURS, FEB. 15

**NAWBO**  
The National Association of Women Business Owners - Greater Detroit Chapter will hold the fourth annual "Salute to African-American Women Business Owners" 5:30-8:30 p.m. at the FOCUS HOPE Conference Center, 1400 Oakman Boulevard, Detroit. Dinner and panel discussion. The cost is \$40 for NAWBO members and \$45 for non-members. Reserved tables of eight are \$500. For more information, call (313) 961-4748. Advanced pre-paid registration required.

FEB. 15, 16, 21

**SCORE**  
The Service Corps of Retired Executives offers several workshops: Small-Business Loan (\$20) and Business Plan (\$40) 8:45 a.m. to noon Thurs, Feb. 15;

Pre-Business (\$40) 8:30 a.m. to 1 p.m. Friday, Feb. 16; Export (\$40) 8:45 a.m. to noon Wednesday, Feb. 21. Workshops held at One Stop Capital Shop, 2051 Rosa Parks Blvd., Detroit. Call SCORE at (313) 226-7947 weekdays 10 a.m. to 3 p.m.

FRI, FEB. 16

**CONFLICT MANAGEMENT**  
Learn how to develop a conflict management systems that includes both proactive and reactive strategies. This Michigan Manufacturing Technology Center seminar enables you to recognize the predictable stages of conflict, identify employee behavioral indicators, and apply interventions. Seminar held 8 a.m. to noon at MMTTC Advanced Technology Center, 47911 Halyard, Plymouth. Cost: \$150. Call 1-888-414-6682.

BUSINESS NEWSMAKERS

St. Mary Mercy board

St. Mary Mercy Hospital in Livonia recently announced the officers of their 18-member Board of Trustees. David Parr, Allstate Insurance Company, of Northville is chairman, and Susan Rosiek, publisher of the Observer Newspapers, is vice-chairwoman.

Members who comprise the board's Executive Committee with Parr and Rosiek include Dr. Richard McDowell, president, Schoolcraft College; Dr. Kenneth Watson, superintendent, Livonia Public Schools; and David Spivey, president and CEO, St. Mary Mercy Hospital.

Other board members include Sister Mary Rosetta Rump, CSSP, Provincial Minister, Felician Sisters; Sister Mary Cynthia Ann Machlik, CSSP, Felician Sisters; Sister Mary Dennis Glonek, CSSP, Felician Sisters; Sister Mary Alfonso Van Overberghe, CSSP, Felician Sisters; and Sister Theresa Blaquiere, RSM, Sisters of Mercy Detroit Regional Community, Trinity Health.

Additional members include Betty Jean Awrey, vice president, public relations, Awrey Bakeries; Garry Faja, president and CEO, Saint Joseph Mercy Health System; Michael Slubowski, executive vice president-Michigan, Trinity Health; Adrian Sheremeta, MD, Internal Medicine, St. Mary Mercy Hospital medical staff; and Nabil Sultani, MD, Internal Medicine, St. Mary Mercy Hospital medical staff.

Valassis appointment

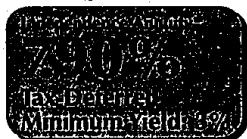
Valassis Communications, Inc. of Livonia announced that Larry Berg, vice president of newspaper sales and purchasing, has been appointed to the board of directors of the Audit of Bureau Circulations. Effective immediately, he will become one of the organization's Advertising Agency directors. "ABC is an

important organization in the verification and research industry. I am extremely excited and honored to be part of their board," he said.

New shareholders

The certified public accountant firm of Montgomery, Withorn & Burke, P.C. of Livonia announced the addition of Timothy D. Dye of Farmington and Kirk P. Mackinder of Northville as shareholders. Dye has a bachelor's and master's degree from Walsh College, and Mackinder has a bachelor's degree from the University of Michigan and a master's from Walsh College. Both men have been with the company for eight years.

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Form 99-74

Read the HomeTown Life section Thursdays

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John McElroy  
AUTOMOTIVE JOURNALIST AND ANALYST

Anticipating the Next Curve:  
Higher Education and the Automotive Industry  
Wednesday, January 24, 2001 • 5:30 - 7:30 p.m.



Science Building - Auditorium

John McElroy has five daily radio reports on WWJ 950-AM and two television programs on Detroit Public Television.

Advance tickets \$20. (\$25 at the door.) Call 248.204.2308 or 1.800.CALL.LTU, ext. 4.

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