

# They just keep coming!

Since we last tooted our horn about the 58 Michigan Press Association (MPA) Awards we received for excellence in 2000, we've discovered eight we somehow neglected to mention and learned recently that the Suburban Newspapers of America (SNA) have handed us 30 more! If we've added correctly, that's 96 awards.

First, indulge us while we list the eight awards from MPA. These should make anyone in business sit up and take notice. They reflect creativity and talent and show that we do a great job for our advertisers.



First Place, Tom Hawley, Livonia Observer

#### BEST USE OF NEWSPAPER ART SERVICE

First Place, Livonia Observer, Busch's Market  
Second Place, Livonia Observer, Busch's Market

#### BEST AD IDEA: Black and White

Third Place, Livonia Observer, Last Minute Gift Ideas

#### BEST MULTI-COLOR AD

Third Place, Livonia Observer, Busch's Market

#### BEST SPECIAL SECTION

First Place, Canton Observer, "Canton 2000"

#### BEST NEWSPAPER IDEAS

Third Place, Observer & Eccentric Newspapers, "49 awards"  
Honorable Mention, Livonia Observer, "Livonia at 50" promotion

#### BEST CAMPAIGN or SERIES

First Place, Livonia Observer, Busch's Market



Third Place, Paul Hurschmann, Plymouth Observer

Now, on to the SNA honors.

These are a tribute to our editorial staff; their dedication and ability provide you with clear, concise, reports of the issues that affect your life and your community.

Competition is tough for these because "of America" means just what it says, newspapers from all over the country enter their best work.

## SUBURBAN NEWSPAPERS OF AMERICA Editorial Contest Winners

#### BEST SPECIAL SECTION

The Clarkston Eccentric, First Place, "Independence Day in Independence Township"  
The Livonia Observer, First Place, "Livonia at 50"

#### BEST ENTERTAINMENT/LIFESTYLE SECTION

The Farmington Observer, First Place  
The Livonia Observer, First Place, "Safety helmets can save lives"  
The Livonia Observer, Second Place  
The Clarion Eccentric, Third Place  
The Troy Eccentric, "Retirement pay", Third Place

#### BEST COLUMN WRITING

Class A, 2nd Place...The Plymouth Observer, Brad Kadri

#### BEST EDITORIAL PAGE

The Waterford Eccentric, First Place  
The Troy Eccentric, Second Place

#### BEST GRAPHIC ARTWORK

(supporting editorial)  
The Clarkston Eccentric, First Place, "A Taste of Heaven"  
The Waterford Eccentric, First Place "The Dixie"  
The Clarkston Eccentric, Second Place "CHS teacher spends weeks aboard research vessel"

#### BEST COVERAGE OF LOCAL BUSINESS AND ECONOMIC NEWS

The Livonia Observer, Second Place

#### BEST SPORTS WRITING

Redford Observer, Third Place, Paul Beaudry,  
"What ever happened to common sense?"

#### BEST SPORTS PHOTOJOURNALISM

The Livonia Observer, First Place, Photographer: Tom Hawley  
The (Rochester) Clarion Eccentric, First Place,  
"Days to remember" Photographer: Donna McLaughlin  
The Plymouth Observer, Third Place, Photographer: Paul Hurschmann

#### BEST BREAKING NEWS STORY

The Farmington Observer, Second Place  
"Southfield man charged in child sex case"  
The Westland Observer, Third Place "Bush brings his message to city"

#### BEST IN-DEPTH REPORTING

The Westland Observer, Second Place "City Clerk's Firing Up to Council"

#### BEST FEATURE

The Lake Orion & Oxford Eccentric, Third Place, "Breakfast Club 2000"

#### BEST LOCAL ELECTION COVERAGE

The West Bloomfield Eccentric, Second Place  
The Livonia Observer, Second Place

#### BEST ENVIRONMENTAL COVERAGE

The Redford Observer, Third Place, "Rouge Rescue"

#### BEST FRONT PAGE

The Troy Eccentric, Second Place  
The Livonia Observer, Third Place

#### BEST YOUNG PEOPLE'S COVERAGE

The Livonia Observer, Third Place,  
"Star Light, Star Bright: Practicing the 'heart' of giving"

#### BEST COVERAGE OF LOCAL EDUCATION/SCHOOL DISTRICT ISSUES

The Clarkston Eccentric, Second Place  
The West Bloomfield Eccentric, Third Place



THE  
**Observer & Eccentric**  
NEWSPAPERS  
*It's all about you!*  
Part of HomeTown Communications Network™