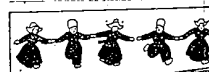


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You'll be de-
lighted with the re-
sults of Calumet Baking
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Just the lightest, daintiest, most
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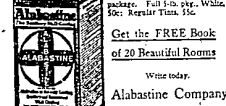


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It shows 20 pretty rooms in modern homes
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Is more fashionable than wall paper or paint and costs
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Why Rent a Farm

and be compelled to pay to your landlord most
of your hard-earned profits. Own your profit.
Farm, Manitoba.
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land in one of these
provinces and have a
profit of \$10,000 or
\$15,000 an acre
every year.
Land purchased 3
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The crops grown on these
lands warrant the
advance. You can
become rich
by cultivating, dairying
and grain growing in
the provinces of Mani-
toba, Saskatchewan and Alberta.
Free homestead and pre-
emption acres, as well as land
hold for railway and other
companies, will provide home-
steads for all.
Adaptable soil, beautiful
climate, and churches, good railroads,
schools, and the best of everything.
Write to "The Canadian
Farmer," Box 60, St. John's,
Canada, or to the
Canadian Government Agent,
P. O. Box 118, St. John's, Canada.
Write to the nearest agent.

Become Rich
by cultivating, dairying
and grain growing in
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Parker's
HAIR BALSAM
Gives the hair a soft, silky
texture, and makes it grow
thick and strong. It is the
best hair dressing ever
invented. It is sold in
bottles of 50c and 1.00.
Write to the nearest agent.

THE NEW FRENCH REMEDY
THERAPION
Gives the hair a soft, silky
texture, and makes it grow
thick and strong. It is the
best hair dressing ever
invented. It is sold in
bottles of 50c and 1.00.
Write to the nearest agent.

DEFIANCE STARCH
Gives the hair a soft, silky
texture, and makes it grow
thick and strong. It is the
best hair dressing ever
invented. It is sold in
bottles of 50c and 1.00.
Write to the nearest agent.

Pettit's Eye Salve
Gives the hair a soft, silky
texture, and makes it grow
thick and strong. It is the
best hair dressing ever
invented. It is sold in
bottles of 50c and 1.00.
Write to the nearest agent.

W. N. U., DETROIT, MO., 15-1912

PROGRESS of the WORLD

SOME THINGS THE BUSY WORKER IS DOING
FOR THE ADVANCEMENT OF CIVILIZATION

MUST BE THOROUGH

No One Ever Won Permanent
Success Who Had Not Made
Proper Preparation.

SECURE MASTERY OF DETAILS

First Step: Never Easy to Make, Fre-
quently Made possible by Perse-
verance and Persistence—And
After That the Ladder Is
Easier to Climb.

In his talks regarding success Mr.
O. S. Marden recently remarked that
"Much depends on preparation." The
observation tallies with experience.
The business man who began his ca-
reer as "door sweeper" in a store has
a preparation that enables him fully
to understand all the details of mer-
chandising. No matter what the propo-
sition, he knows something about it
from actual experience, and applies
this knowledge in a practical way.
The railroad president who began
"railroading" by driving spikes in the
ties can bring to his administration
of the business of his corporation
practical knowledge that is of inesti-
mable value to it. As Mr. Marden
points out, a majority of the really
successful men of today began their
careers "at the bottom" and worked
themselves up.

The pathway upward is not an
easy one to climb. The young man
who enters upon it frequently finds
the first step the most difficult of all.
Frequently this first step requires all
his courage, energy, perseverance and
persistence, but when he has taken it,
the greater the difficulties, the greater
his victory. He has done something.
He has placed himself among the
men who do things. Such men are al-
ways in demand and their progress
is always watched with eager eyes
by the men higher up. So that when
the second step is taken there is
frequently a word of encourage-
ment, an invitation to come higher,
something to help.

The man who wins promotion is
every time a better man than the one
given promotion, because he gets on
his own effort, and the other man
receives by the grace of his superiors;
for the man who wins promotion is
enabled to do so by the thoroughness
his preparation for advancement,
whereas the one who is given promo-
tion frequently receives a gratuity.
The former will forge ahead long after
the latter has stopped by the way.
The pathway upward is lined with
men who have gained on their own
get a step farther because they lack

thoroughness of preparation for ad-
vancement.

Perhaps the whole matter can be
best summed up in a quotation from a
railroad president, recently deceased.
He once said to the writer, "I have
not the slightest doubt that I could
have been president of this corpora-
tion years before I was elected to the
position, if I had accepted advancement
when first offered me. But I
lacked preparation and I know that if
I had advanced without that prepara-
tion, without the thorough knowledge
of the company's affairs that I after-
ward gained, I could not have made
the company the financial success
that it now is."

MISCHIEF DONE BY OVERWORK

Most Common of Excesses Is Also the
Most Dangerous to the Gen-
eral Health.

Excesses of every sort, of which
overwork seems the most inevitable
for thousands, as society is now con-
stituted, puts a man in an abnormal
frame of mind. He commits other ex-
cesses because he is tired and irri-
table. He seeks excitement, drinks,
smokes, anything for momentary re-
lief. He is a slave to the moment, a
moment of fatigue and an abnormal

physical condition. His vitality is de-
pleted and for this reason he needs
to be most careful, for he is in a con-
dition to succumb to an attack of ill-
ness with the greatest suddenness. He
is vitally exhausted when the moment
comes when he has need for the full-
est strength. Fatigue alone without
additional excess weakens the organ-
ism and opens a way for the admit-
tance of disease germs.

Professor Fisher says: "The econ-
omic waste from undue fatigue is
probably much greater than the waste
from serious illness. We have seen
that the average serious illness per
capita is about two weeks each year.
This is about four per cent. of the
year. Expressed differently, about
four per cent. of the population is
constantly sick. On the other hand,
the number that suffer partial disabil-
ity through undue fatigue certainly
constitute the great majority of the
population."

No observer can fail to conclude
that this is true of the American
working, business, and professional
classes, and the latest word among
the students of hygiene is that it is
true even to a large extent among
children. The relatively slight im-
pairment of efficiency due to per-
formance leads to serious impairment.
Just as minor ailments prove to have
an unsuspected importance when con-
sidered as gateways to serious illness,
so the inefficiency from fatigue is
vested with great significance as the
first step toward minor ailments."

Brain Comes First

That There Is No Substitute for
Earnest Thought Is a Fact
Quickly Learned.

OLD IDEA OF LUCK EXPLODED

Man Who Keeps His Thinking Appa-
ratus Constantly at Work Is the
Man Who Commands a Pre-
mium, No Matter What His
Line of Work.

A famous English scientist was re-
cently touring the north of Scotland.
Traveling along a country road his
chauffeur suddenly stopped his auto-
mobile because of an obstruction
ahead. It was getting dusk and the
scientist went ahead to see what the
trouble was, and discovered a wood-
man with one wheel deeply imbedded
in a mud hole. There being no chance
to pass, the tourist found it necessary
to assist the woodman, and, after
studying the situation a few moments,
he contrived to pry the wheel loose

from the mud and enable the wood-
man to proceed. Profuse in his apolo-
gies and explanations, the woodman
was somewhat astounded when the
scientist remarked, "My friend,
there is no substitute for brains."

This is a cold, hard fact. Hundreds,
yes, thousands of men have found it
to be fact, some by bitter experience,
others by using their brains. It is a
fact that all men have in some way
and, learning it, carefully observe.

There was a time when man be-
lieved in luck, but when luck was an-
alyzed it was found to be brains.
Once men believed in luck, simply
because, but when brains were care-
fully weighed it was found to comprise
a large element of earnest thought.
Today men "live by their wits," yet
they give their thinking apparatus
plenty of exercise, though not always
the right kind.

Observation, analysis, reasoning,
conclusion, are the mental processes
through which everything worth while
is nowadays accomplished, and these
processes cannot be pursued by any
organ or substitute other than brains.
The experience of others cannot be
successfully appropriated without ap-
plication, and application involves
thought, and thought involves the
brain. No matter what is attempted
or undertaken, small or large, little
or great, one must use his brains if he
would succeed, and the extent to
which he uses his brains determines
the degree of his success.

The great trade schools of this
country train both the brain and the
hand, proceeding on the principle that
as the brain is the guide of the hand,
its training is fully as essential, and
this training is making for skill and
superior service which command a
premium in the labor market.

HELP OTHERS TO KEEP JOBS

How Unemployed Men in London Aid
Their Brother, a Little More
Fortunate.

American down-and-outers might
find some profit in a system that pre-
vails in London. Though paradoxical
in sound, it is sound sense. "The men
who are out of work subscribe to a
fund for the assistance of those who
get jobs. The point is this: When a
man is out of work it does not make
any difference what he does, he has
no car fare to pay, and lives for much
less than he would were he employed.
But when a man gets a job and starts
to work his expenses increase. He
has no money until his first pay day.
A bad impression is created if he
asks for money before the first day
of his employment. Therefore his
comrades in the organization who are
out of work each subscribe "tup-
pence, four cents, a week to buy
food, from which the man is then
enough to carry him through his first
days in a new job.

The fund is maintained by the or-
ganization of the Tramps' club, an
east charity. This club, one of
the poorest institutions in the En-
glish city, owes its existence to the
Rev. R. W. Wilson, rector of St.
Augustine's, Stepney, who has made a
study of the problem. The club offers
the laborer a social center. They first
or there in the morning for a shave
and a chance to wash up. At night,
they gather there to discuss the news
of the day and to play checkers and
other card games. They even have
a monthly magazine, which in itself is
unique. It is written on foolscap and
contains verse, illustrations done with
lead pencil, stories and adventures
typical of the life of the unemployed.

"Stick and You'll Win."

It is impossible for every one
to be an employer. Some of us
must work all our lives on a
salary.

The trouble with the car-
ried men is that they do not
"stick." Instead, they try to
"keep pace" with the millionaires,
and as a result get into debt.
Systematic saving is the only
kind to pay. Save a certain
amount every month and have a
definite object in doing so.
If you are a married man save
money for the purpose of
buying a home.

The only way for an employer
to get ahead is to work harder
and do more than he is being
paid for.

The average working man can-
not expect to hold a "white
shirt" until he has proved
himself worthy of it.

Work is the best thing ever in-
vented to keep a man young. A
man is never too old to work,
provided he is able to work.

It's difficult for a man who is broke
to break into society.

"Pink Eye" Is Epidemic in the Spring.
Try Murine Eye Remedy for Reliable Relief.

Accounted For.
"The boy has the aviation fever."
"That accounts for the rise in his
temperature."

It takes a man of originality to pose
as a successful liar.

TO CURE A COLD IN ONE DAY
Take LAXATIVE BROMO Quinine. It
cures colds, coughs, croup, whooping
cough, influenza, and all other colds.
Bottle of LAXATIVE BROMO Quinine
is sold in every drug store.

It's easier for a man to make money
if he isn't on speaking terms with his
conscience.