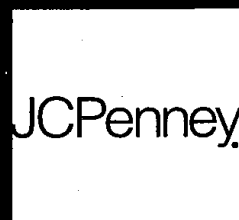


3 DAYS

Friday, Saturday & Sunday, June 22-24

it's all inside.



stores catalog .com

SALE & CLEARANCE

3 DAYS

Present this coupon
June 22-24, 2001 Only
Extra 15% Off

Any single sale or clearance item
from women's apparel or accessories

Coupon must be presented at time of purchase. Not applicable to prior purchases. Cannot be combined with any other offer. Excludes Fine Jewelry and watches. Cash value 1/20th of 1 cent.

SALES ASSOCIATE: Apply Line Item
15% discount to qualifying item.

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JCPenney

3 DAYS

Present this coupon
June 22-24, 2001 Only
Extra 15% Off

Any single sale or clearance item
from our men's department

Coupon must be presented at time of purchase. Not applicable to prior purchases. Cannot be combined with any other offer. Cash value 1/20th of 1 cent.

SALES ASSOCIATE: Apply Line Item
15% discount to qualifying item.

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JCPenney

3 DAYS

Present this coupon
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Extra 15% Off

Any single sale or clearance item from
our children's department

Coupon must be presented at time of purchase. Not applicable to prior purchases. Cannot be combined with any other offer. Cash value 1/20th of 1 cent.

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3 DAYS ONLY • JUNE 22-24

EXTRA 15% Off

Entire Stock already reduced
clearance shoes for the entire family

3 DAYS ONLY • JUNE 22-24

EXTRA 25% Off

Fine and fashion jewelry and watches
clearance priced 50-70% off original prices

2 • SAVE • BUY 2 & SAVE • BUY 2 • SAVE

2/\$10

All Arizona Jean Co.® "Eagles" tanks
for misses
Reg. 7.99 ea.

2/\$20

Arizona Jean Co.®
shorts in assorted
styles for juniors
Reg. 19.99 ea.

2/\$16

Carolyn Taylor®
cotton scoopneck
sweaters for misses
Reg. 14.99 ea.

2/\$16

All St. John's Bay®
rib-knit tees for mis-
ses and petites
Reg. \$12 ea.

2/\$20

All Cabin Creek®
shorts for
misses and petites
Reg. 14.99 ea.

2/\$24

All St. John's
Bay® shorts
for misses
Reg. \$20-\$24 ea.

2/\$10

Rib-knit
tees for
misses

2/\$10

Arizona Jean Co.®
cotton tee in S-XL for
boys, sizes 8-20
Separately 5.99
Reg. 7.99 ea.

2/\$20

Screen-printed
tees for young men
Separately, 12.99
Reg. 14.99.

2/\$20

Piqué polo for men
Separately, 12.99
Reg. 14.99 ea.

2/\$30

St. John's Bay®
cotton print piqué
polo for men
Separately, 17.99
Reg. \$22.

3/\$18

Arizona Jean Co.®
tees for young men
Separately, 7.99
Reg. 9.99 ea.

All Slide and Thong Footwear
from Women's Accessories

Summer Essentials
Tote includes Camera, Visor & More

Selected Cami Pajamas,
Reg. \$26-\$28

Entire Stock, Worthington®
Crochet Handbags



Three Big Days prices effective June 22-24, 2001. Stock-Up Sale prices effective through June 30, 2001. Percentages off regular and original prices, as shown. Regular and Original prices are offering prices which may not have resulted in actual sales. Intermediate markdowns may have been taken on original prices; reductions on original priced merchandise effective until stock is depleted. Any event designated as a "sale" excludes Value Right merchandise. Merchandise selection may vary from one JCPenney store to another. Some merchandise may only be available at larger JCPenney stores.