

*Fashion worn
on a popular
television show
is on the Web*

CYBER SHOP



CARI
WALDMAN

For many fans of HBO's television series *Sex and the City*, half the fun of watching is seeing what the show's stars Sarah Jessica Parker, Kristin Davis, Cynthia Nixon and Kim Cattrall wear each week.

While it takes a special personality to pull off those eclectic ensembles, there's no denying that the thought of owning an actual piece of the Carrie Bradshaw look (Sarah Jessica Parker) would be downright inspiring.

So if you think your drab and over-stuffed closet could use a dose of sex appeal, take a trip to cyberspace with me.

There are two web sites on the Internet where the average woman can share in the *Sex and the City* fashion phenomenon.

Go right to the source

Every week, original fashion pieces and accessories worn by the stars of *Sex and the City* will be auctioned off by HBO.

The auctions begin at 2 p.m. each Monday and end at 2 p.m. the following Monday (eastern standard time).

Log on to www.hbo.com/city and click on the fashion auction link to obtain bidding information and browse a list of past auctioned items.

Best of all, auction proceeds benefit four charities chosen by the female stars of *Sex and the City*: Drama Department, Planned Parenthood Federation of America, the City Parks Foundation and the Music Maker Relief Foundation.

All auctioned items will come with a certificate of authenticity from HBO.

Next stop is the stylist

You may know that actress and comedienne Tracey Ullman has an on-line fashion and accessories boutique located at www.purpleskirt.com.

The site is well known for carrying quirky fashion, not to mention, a diverse roster of designers like Woo and Katayone Adeli.

But what you might not know is that Ullman has partnered with Patricia Field, the stylist who gives the *Sex and the City* girls their fabulous and trend-setting good looks.

Field is helping Ullman select merchandise for purpleskirt.com. And, visitors to the site can see a list of Field's fashion picks at the Put it Together portion of purpleskirt.com.

The web site, which is easy to navigate, is also a good source for style, hair and makeup advice from Ullman's celebrity list of contributors.

I also recommend clicking on the Virtual Makeover link, where up to 20 subscribers are given a virtual makeover from the web site's fashion experts each week, and the My Closet icon.

To be eligible for a makeover, you only need become a subscriber and send in a photo.

Through the My Closet link, subscribers can get advice from site stylists, who will update a "web closet" with apparel and accessories selected just for you. Who could ask for more than that?

I'd love to hear about your sexy finds, so keep me posted.

Cari Waldman of West Bloomfield is a free-lance stylist and writer. Please send your Internet shopping questions to Cari at OECYBERSHOP@AOL.COM.

Cruise wear - Woodward style

*It's the time and place
to unite clothing with the cars*

By NICOLE STAFFORD
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Don't pack away that summer Pucci print just yet.

Having had a strong influence on 60s fashion, a scarf or top done by the Italian designer or in the style of Pucci, is all you needs to dress the part come this year's annual Woodward Dream Cruise.

Bashful about coming in costume? Well, executives from Ford Motor Co. plan to wear 60s attire to Revvin' with Ford's annual Dream Cruise party, a benefit for the Children's Charities Coalition, on Friday, Aug. 17 in downtown Birmingham.

Several have even procured assistance from fashion stylist Rebecca Eucuyer, who was hired by the car company to put together authentic 60s attire for models to present alongside Revvin' with Ford's showcase of vintage Mustangs.

If you haven't guessed yet, the event has a 60s theme. On Saturday following the inaugural party, all four venues, including the Townsends Hotel, are open and free to the public.

Besides, dressing up for the Dream Cruise is on the rise, says Rob T. Allen, of AD Productions in Birmingham, the producer of Revvin' with Ford.

"Last year, we found that even more guests dressed in costume, which just adds to the flavor. ... I was surprised last year by how many did," Allen remarked, adding, "It's a next step. We're now dressing the part."

Just as it's difficult to capture in words why people love the Dream Cruise, it's hard to describe the appeal of 50s and 60s popular culture, says Allen.

Suffice to say, cars, clothes, music, food - it all



Vintage style: Models Kara Kesler of Troy (left) and Emily Ewing of Bloomfield Hills are suited up in 60s apparel, which will be featured at this year's Revvin' with Ford event, along with vintage Mustangs. Attendees are encouraged to don 60s attire.

goes hand-in-hand on the scene of Americana. "I think it represents people's youth," says Allen. "The good things about rock 'n' roll. Food before we worried about cholesterol. And the clothes were fun! People like to go back and visit these times."

In other words, the only excuse for not "cruising in costume" is an old and tired one - didn't have anything to wear.

Take at a little trip

OK, take two trips: one to your closet and one to the store, says Eucuyer.

With fashion's propensity to circle back in time and reinvent - and reintroduce - styles and designs from the past, the basic elements of a Dream Cruise costume are bound to be inside most wardrobes.

For those wishing to stay true to the Revvin' with Ford's 60s theme, rifle through the closet for a simple sheath, a pair of palazzo pants or a mini, unless you have a Pucci print already set aside. The guys can don jeans with a tie-dye T-shirt (as can the girls), a brightly colored suit or madras print.

If the 60s are more your style, pull out a full skirt in lieu of a poodle one or a pair of pedal pushers or Capri pants. A pair of straight-leg jeans, cuffed, with a white T-shirt and black leather or a James Dean is an easy ensemble for men to put together from their own wardrobes. Otherwise, find a dark suit in his closet. The Rat Pack look will come alive with the Fedora hat and narrow tie you purchase on your trip to the store.

Does the trick

The basic clothing pieces and shapes are alive in your closet, says Eucuyer. "That something that defines an outfit as 50s or 60s can easily be done with accessories."

And for as little as \$5 at a vintage clothing store, she says.

Accessories that do the trick include scarves,



Details: Revvin' with Ford fashion stylist Rebecca Eucuyer pins a vintage 50s hat on a model. Dressing in costume for the Woodward Dream Cruise only requires the purchase of an accessory from a local vintage store, says Eucuyer.

sunglasses, hats and handbags, and most store staff welcome the opportunity to help customers put together a vintage look with an authentic period accessory or piece of clothing.

Retail sources that Eucuyer recommends include Mother Fletchers and Cinderella's Attic both on 9 Mile Road in Ferndale, Paris on 4th Street in Royal Oak and Penny Pinchers on Dix Road in Southgate.

Still feeling shy to dress the part?

Then don't commit to donning a costume, but put together one and try it on for size.

"When you put on clothes, you change," says Eucuyer. And with a period-inspired ensemble, you will travel back in time.

"Clothes help people get out of themselves and cut loose. They let you be something that you're not."



That's the look: Model Emily Ewing of Bloomfield Hills shows off a classic 50s outfit put together in a matter of minutes by stylist Rebecca Eucuyer at Mother Fletchers, a vintage clothing store in Ferndale.

ADDED ATTRACTIONS

p.m. every Wednesday through Aug. 22, Fountain Court. In addition, non-perishable goods will be collected for donation to the Macomb Food Program. Each child who brings a box or can of food will be entered into a prize drawing. For more details, call (810) 247-1744.

THURSDAY, AUGUST 16

DANA BUCHMAN EVENT
Saks Fifth Avenue, the Somerset Collection in Troy, presents a Dana Buchman Vision Day featuring a designer representative to help customers make their selections. Designer Bridge Sportswear, second floor. To schedule an appointment, call (248) 614-3340.

SATURDAY, AUGUST 18

CRUISE BENEFIT
Visit Art Van Furniture on Woodward Avenue in Royal Oak during the Woodward Dream Cruise for a pair of fuzzy dice. All proceeds from donations of at least \$2 per pair will benefit the Food Bank of Oakland County, while supplies last. Call (248) 549-2900.

CHILDREN'S EVENT

The Tree House for Earth's Children, 22906 Mooney Street in

Farmington, presents free activities for children (pre-school through grade school) including storytelling, arts and crafts, puppet shows and a petting zoo, noon-5 p.m. For additional details, call (248) 473-0624.

TUESDAY, AUGUST 21

HAIR TREATMENT SEMINAR

Birmingham stylist Jonec introduces Wella's Lifetex Wellness treatments for decreasing hair loss, improving hair condition and decreasing tension in the neck and scalp areas, 11 a.m.-8 p.m., Farrell Reis Salon at 544 North Old Woodward in downtown Birmingham, no charge. For additional information, call (810) 677-8172.

WEDNESDAY, AUGUST 22

SPA EVENT

Shoppers who purchase \$75 or more in the Cosmetics & Fragrances department at Saks Fifth Avenue, the Somerset Collection in Troy, will receive select Elizabeth Arden Red Door Salon spa services at 40 percent off regular prices. For details about the event or to make an appointment, call (248) 643-9000, ext. 242.

TRUNK SHOW

The Peppertree, 302 Walnut Boulevard in downtown Rochester, hosts a trunk show featuring Garfield & Marks, Plain Air and Lois Hill jewelry, 10 a.m.-6 p.m. In addition to saving 20 percent on purchases made during the trunk show, customers may register to win a suit. For more details, call (248) 652-1225.

Retail, style and special store events are listed in this calendar. Please send information to: Malls & Mainstreets, c/o Observer & Eccentric Newspapers, 805 E. Maple, Birmingham, MI 48009. By fax, (248) 644-1314. E-mail, nstafford@oe.homecomm.net. Deadline for publication is two weeks in advance.

WEDNESDAY, AUGUST 15

ST. JOHN FOCUS DAY

Jacobson's at Laurel Park Place in Livonia hosts a St. John Focus Day, through Aug. 16, 10 a.m.-6 p.m. on both days, St. John boutique. For more information, call (734) 591-7896.

FRAGRANCE DINNER

Enjoy dinner and learn about the fragrances of the season at Nordstrom, the Somerset Collection in Troy, 6:30-8 p.m., Cafe Nordstrom, third floor. Cost is \$25 per person. Customers who make a purchase of \$75 or more at event will receive a collection of miniature fragrances. To make a reservation, call (248) 816-5100, ext. 1690.

PLYMOUTH RESTAURANT CRAWL

The Plymouth Community Chamber of Commerce presents the 2nd Annual Old Village Restaurant Crawl, 6-9 p.m., featuring 10 local restaurants. Advance tickets are available by calling (734) 453-1540. Tickets are \$15 per person and \$5 for children under age 12.

KIDS ENTERTAINMENT

Lakeside Mall in Sterling Heights presents "Oh Say You Can See" as part of the shopping center's Imagination Celebration, a series of music, story and theater shows for children. Shows are slated for 7