

## Sunscreen is an essential every season

### DISCOVERING BEAUTY



MARY ANNE TOCCALINO

Even though summer is gone, your sunscreen shouldn't go away. That's because protection is needed even in cooler weather. Today, there's wide awareness that sunscreen is good for skin and essential year-round. The question that many people have is which sunscreen is the right one. How do you know whether you've selected a sunscreen that meets your skin and lifestyle needs? Start with the SPF, the Sun Protection Factor.

An SPF describes a sunscreen's ability to shield you from harmful UVB rays that cause painful sunburns and some kinds of skin cancer. However, an SPF says nothing about protection from UVA rays, which age skin and cause wrinkles.

Keep in mind there are everyday - not just summer - sunscreens and age-prevention moisturizers on the market. Some are all-natural. Some are full-spectrum. Some are waterproof.

To begin, take a few minutes to read labels. Try to determine which products might work best for you and your daily routine.

### Reading the labels

When a label reads full spectrum, you're pretty much covered. That means it protects you from the UVA end to the UVB end of the spectrum.

Labels without a full-spectrum disclaimer may have the same effective ingredients. However, most sunscreens protect only against UVB damage.

The ingredients that shield against UVA are: oxybenzone, titanium dioxide, parsol 1789 (avobenzone) and zinc oxide.

If it's full-spectrum coverage you're looking for, these are the ingredients you should be looking for in a moisturizer.

Collex-C Sun Care SPF 30, \$35, which contains micro titanium dioxide and zinc, is one such product. It's perfect for outdoor athletes because it won't drip or sweat into eyes.

Estee Lauder Sunblock for Face, \$18.50, blocks sun with a mix of oxybenzone, zinc oxide, titanium dioxide, vitamins C and E, moisturizers and a natural collagen booster. Allowing easy, smooth make-up application, it's an excellent moisturizer.

Clinique and Lancome also make several moisturizers that act as sun blocks, which are perfect for everyday wear under make-up.

Generally speaking, the amount of protection you require depends on your daily activities and how much time you spend in the sun. If you have concerns about the sun's effect on your particular skin type, consult a dermatologist.

Regardless of your requirements, make sure you wear some type of sunscreen.

The sun is the most damaging and wrinkle-causing agent for skin. So take advantage of being able to protect yourself with a sunscreen and layer one on every single day.

Mary Anne Toccalino is a professional makeup artist and skin care consultant. She studied at Joe Blasco's School of Cosmetics in Hollywood where her training included work in special effects for film and print. To ask Mary Anne a question, e-mail her at [matinkup@yahoo.com](mailto:matinkup@yahoo.com).

## Best sales in town

### Calling all savvy shoppers!

If you come across a great sale or bargain that's slated to last through this week and next, let us know.

Be sure to include the store name, its location and the merchandise on sale. Please be as specific as possible.

We'll publish the best of the best sales in town as information becomes available to us.

Send an e-mail to [nstafford@oe.homecomm.net](mailto:nstafford@oe.homecomm.net) or call (248) 901-2567.

## Fear not the mall

### Shopping centers are unlikely target of terrorism



STAFF PHOTO BY JERRY ZOLINSKY

**Bomb scare:** Local police evacuated the Orchard Mall in West Bloomfield on Sept. 21 after suspicious activity was reported. Local terrorism experts say public panic in the aftermath of the Sept. 11 attacks is understandable, but it's unlikely terrorists would target a shopping center.

BY NICOLE STAFFORD

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Is it safe to go to the mall?

More than three weeks since the Sept. 11 terrorist attacks and, for many, that question still hangs in the air.

As if the line between caution and panic weren't easy enough to cross in the shadow of the tragedy, media speculation about future terrorist targets feeds public alarm.

And, in the suburban Detroit landscape, shopping malls loom large as structures with size and large populations of people.

In West Bloomfield, local police called the state's bomb squad and evacuated the Orchard Mall on Sept. 21 after a woman failed to pick up two pieces of luggage she had deliberately left at the small center.

But local experts on terrorism and the Middle East agree shopping malls, all of which have heightened their security, are an unlikely target for an attack.

"If you're talking about the terrorism of Islamic fundamentalists in terms of targeting shopping malls, I would really think there is a very slim possibility," said Imad Salamey, a Wayne State University political science lecturer who specializes in Middle East politics and Islamic fundamentalism.

That's good news for mall stores who have been experiencing lower-than-normal shopping traffic and, like all retailers, worry about the economy's future.

The primary reason: all forms of terrorism aim at making a political statement. And, sending a message back home is the main motive of the terrorist organization that crashed commercial jets into the Pentagon and World Trade Center towers, according to Salamey.

"If they wanted to take some kind of (additional) military action in the United States, they would want the action to make them heroes, they would want it to have a political statement ... to the greatest degree," said Salamey, adding terrorists rarely attack purely civilian targets.

"It's hard sometimes to understand what these extremists think," Salamey said. "His (Osama bin Laden's) main objectives are political, so his targets will be more political."

Sending a suicide bomber into a shopping mall, even attacking 20 shopping malls across the country in a single day, simply put, would fail to deliver the desired political message.

But if the Pentagon represents American military might and the World Trade Center, American financial power, where do shopping malls stand? Aren't they obvious symbols of American materialism and consumerism?

"In terms of risk, your local shopping mall is going to be very, very low down on the scale,"

insisted Professor Matthew Connelly, Department of History & Public Policy at the University of Michigan. "The terrorists would be looking for a target that is more symbolic of America than your average shopping mall. If they were going after a mall, they would probably go after the Mall of America or something like."

Well-known terrorist expert, University of Michigan Professor Emeritus Raymond Tanter drew the same conclusion: "They would want something like the Mall of America."

However, ordinary shopping centers have been targets in other nations, namely Israel and Russia. In 1999, for instance, Chechen terrorists, some of whom were Islamic fundamentalists, apparently bombed a shopping center near the Kremlin.

But there's a big difference, said Connelly. The context of terrorism aimed at the United States is much different, he explained.

"It's often been suggested that the reason why (terrorists) would go after a shopping mall or pizza place is to convey the message that people in their everyday life are not safe, and you can't really escape the danger."

Islamic fundamentalists, at least at the moment, aren't engaged in day-to-day combat within the United States like they are in Israel and Russia, said Connelly. "The target is not the American public, but symbols of America," he said, adding, "The drive to the mall is going to be infinitely more dangerous."

## ADDED ATTRACTIONS

Store hours are 10 a.m.-5 p.m. Monday-Friday and 10 a.m.-4 p.m. Saturday. For additional information, call (248) 540-3623.

### WEDNESDAY, OCTOBER 10

#### GOWN CARAVAN

Jacobson's in downtown Birmingham presents more than 200 evening gowns by such designers as Badgley Mischka, Mary McPadden and Carmen Marc Valvo, 10 a.m.-4 p.m. For additional information, call (248) 644-6900.

### THURSDAY, OCTOBER 11

#### CHILDREN'S PORTRAITS

Silhouette artist Joyce Redman draws children's portraits at Jacobson's at Laurel Park Place in Livonia, through Oct. 13. Children's department, 1-8 p.m. on Thursday and Friday and 10 a.m.-5 p.m. on Saturday. For details, call (734) 591-7699.

### FRIDAY, OCTOBER 12

#### HAT FITTINGS

VanDam's Women's Apparel, 111 East Main Street in Northville, presents designer and milliner Gena Conti. Hat fittings and consultations are complimentary. Hat sales benefit ALS of Michigan, noon-4 p.m. For more information, call (248) 449-4282.

### SATURDAY, OCTOBER 13

#### FASHION SHOW BENEFIT

The Sarah Fisher Auxiliary hosts the Sharing is Caring Fashion Show with clothing by Talbot's at the Somerset Collection. Event begins at 11 a.m. followed by lunch at noon and fashion show at 1:15 p.m., Oakland Hills Country Club in Bloomfield Hills. Tickets are \$40. Proceeds benefit the children of the St. Vincent and Sarah Fisher Center in Farmington Hills. For tickets, call (248) 626-7527.

#### MICHIGAN ARTIST

Michigan Made, 830 West Ann Arbor Trail in Plymouth, features Michigan artist Sandra Somers of New Boston, noon-3 p.m. Somers plans to give out signed prints during her visit. For more details, call (734) 207-8784.

### THURSDAY, OCTOBER 18

#### FIT EVENT

Nordstrom, the Somerset Collection in Troy, hosts the Celebrating Survivors Fit Event in honor of Breast Cancer Awareness Month. Every woman who has a mastectomy fitting will receive a free mastectomy bra during the event, 10 a.m.-7 p.m., Lingerie department, third floor. For more information, call (248) 816-5100.

#### ROSE TAFT COLLECTION

View a collection of Rose Taft Couture gowns and special occasion apparel at Sherri's, the Orchard Mall in West Bloomfield, through Oct. 20. For details, call (248) 628-7470.

Retail, style and special store events are listed in this calendar. Please send information to: Malls & Mainstreets, c/o Observer & Eccentric Newspapers, 805 E. Maple, Birmingham, MI 48009. By fax, (248) 644-1314. E-mail, [nstafford@oe.homecomm.net](mailto:nstafford@oe.homecomm.net). Deadline for publication is two weeks in advance.

### SUNDAY, OCTOBER 7

#### HAUNTED HOUSE

Tour an animated, Halloween haunted house at Tel-Twelve Mall, 26900 Telegraph Road in Southfield, through Oct. 31, Center Court. Mall hours are 10 a.m.-8 p.m. Monday-Saturday and noon-5 p.m. Sunday. For more information, call (248) 353-1838.

#### AMAZING MAZES

Oakland Mall in Troy presents Amazing Mazes & Puzzling Puzzles, an interactive exhibit featuring larger-than-life mazes, puzzles and mind benders for children and adults, through Oct. 14, Center Court. Exhibit hours are 3-8 p.m. Monday-Friday and 10 a.m.-8 p.m. Saturday and noon-5 p.m. Sunday. For more details, call (248) 597-2200.

#### MALL GARAGE SALE

Livonia Mall, at 7 Mile Road, hosts Bargain Fest, an indoor garage sale with more than 70 tables of gently used merchandise, including household goods and toys. Sale hours are noon-5 p.m. For more information, call (248) 476-1160.

### MONDAY, OCTOBER 8

#### YARN GARMENT SHOW

The Knitting Room, 251 Merrill Street in Birmingham, hosts a show of American Girl garments made from Close Knit Press patterns, through Oct. 28.