Schroeter's Flowers relocates after 32 years

You could say the Schroeter amily has buds in their veins. Donna Schroeter and her son David run Schroeter's Flowers in its new location in Farmington

Hills after 32 years at Orchard
Lake and 13 Mile.
David is a third generation in
the family flower business after
Donna's father ran a flower shop

in Detroit for years. The family decided a change of

The namey declade a canage of venue was important to stay in Farmington Hills, said Donna.

"We wanted more exposure," Donna said of the store's new location near the Farmer Jack store on 12 Mile, just east of Farmington Road.

store on 12 Mile, just east of Farmington Road.

Donna remembers first starting her business because she thought it might be a good iden to be in the suburbs.

"We were in a little shopping center," she said. 'Orchard Lake was just a two-lane highway then, and there was nothing but, 7-Eleven and Brown's Drugstore, Orchard Lake had little houses along it."

"Donna said her father told her she would likely ge broke in a year.



Flower power: Donna Schrocter finishes an arrangement.

But she invested a lot of hard work and her two sons, David and Dan, helped out after school when they get older. David said there was no ques-tion he wanted to go into the family business when he became an adult. He's now a national award-winning floral arranger and a member of the American

Institute of Floral Designers.

Dan has a job in advertising,
Donns said.

"I worked hard and raised the
kids," she said.

kids," she suid.
Staying an independent business for more than 30 years is no small task. What is Donna's secret to longevity?
"You really have to bend over backwards," she said of customer

"You really have to bend over backwards," she said of customer service.

She said she follows a simply theory: If she can't provide what the client wants, that person will call someone elso.

"They know it they call us, we'll do it," she said, adding it's not uncommon for her to open up after hours to sell someone a dozen roses. Since moving to the new location a little more than a month ago, Donna and David said they're pleased their loyal customers have not strayed.

"The feedback was exhibitating and wonderful," Donna said. Kevin McCabe, owner of McCabe Funeral Home in Farmington Hills, said he has been doing business with the Schroeters since the beginning.

"We go way back," he said, pointing out the funeral home did business with onna's father in the Down River area.

McCabe said he likes dealing

Family business: Donna and David Schroeter like their flower shop's new location at Twelve Mile and Farmington Roads.

with Donna and David because they are honest business people. "They care about the people they serve," he said. "They've freshened up arrangements at the funeral home that weren't even theirs. They're just super

people. They make their customers happy."

The family business will be celebrating their new store location with a grand opening on Saturday, April 20.

Schroeter's Flowers is located

Group seeks city's best landscapes

The Farmington Hills Beautification Commission will be out and about this spring and sumer looking for the very best landscapes in Farmington Hills. The commission seeks to recognize property owners who threat the property owners who the property owners who the property owners who the property of the property of the properties, pinces of worship, shopping denters, organizations and schools, and subdivision, condominium and apartment entrances are eligible to receive awards.

minium and aparamenter centrances are eligible to receive awards.

Landscapes will be judged for good design, originality, maintenance and appropriateness to purpose and location. Participants will be honored at an awards ceremony in late fall, which will include a presentation of the top landscapes and award winners.

tion of the top landscapes and award winners.

If you'd like your landscape considered, contact the Farmington Hills Boautification Commission, do Farmington Hills Planning Office, 31555 W. Eleven Mile, Farmington Hills, 48336.

Call Marie Donigan at (248) 473-9543 or e-mail, mdonigan@ei.farmington-hills.mi.us

A Farmington Hills mother told police she discovered her 15-year-old son has been using her credit card number to make clothes purchases through the Internet while the boy used the computers at the Farmington Community Library. Between March 1-11, the boy charged \$943, the mother said.

DRUG POSSESSION

Police pulled over a vehicle along Grand River and Albion around 10 p.m. Tuesday for hav-ing an obscured license plate. The driver, a 39-year-old New

Hudson man, was arrested for possession of cocaine.

Police pulled over a vehicle for speeding along Eight Mile and I-275 around 1 a.m. Wednesday. The driver, a 21-year-old Northville man, was arrested for possession of a marijuana pipe and marijuana.

Police pulled over a vehicle for having a loud exhaust-around 7:15 p.m. Wednesday along M-5 and Halsted. The passenger, a 28-year-old Novi man, had several rocks of crack cocaine hidden under his tongue. Police found two crack pipes as well in the vehicle. vehicle.

CARRIER OF THE MONTH: FARMINGTON

CARRIER OF THE MO
Erin Held, 16, of Farmington
Hills is the Farmington Observer's February Carrier of the
month.
Erin is a junior at Harrison
High School and maintains a 3.8
grade point average, while participarting in cheerleading, softball,
golf and volleyball. Her favorite
subjects in school are English and
art, and she plans to attend
Wayne State University upon
graduation, where she'll study
ports medicine.
Eni enjoys the kind customers
along her route, which she started
in January of 1998.
'My route helped me learn the
importance of reoponsibility," she
said, recommending that other
young people try delivering the
Observer. 'You can meet many



If you want to be a Farmington Observer carrier, please call (734) 591–0500

POLICE CALLS

CASH STOLEN

CASH STOLEN
A worker at Advantage Rental
Car, located in the lobby of the
Holiday Inn in Farmington Hills,
told police an office door to the
business was forced open and
\$700 in cash was stolen from the
office during Monday night.
YOUTH HARASED

office during Monday night.

YOUTH HARASSED

A 15-year-old Farmington
Hills boy told police another
youth was trying to get him to
give up his jacket around 31;
b,m. Wednosday while the boy
was riding his bicycle along
29401 Eleven Mile. The attacker
was riding in a car with three
friends. Police caught up with
the attacker after the car they

were riding in ended up stuck in a ditch.

RIMS STOLEN

At the Marathon station at 29450 Nine Mile, six aluminum rims were stolen from a fenced in area on Thursday. Loss was

S180.

DRUNK DRIVING
Police pulled over a vehicle for weaving along Grand River and Middlebelt around 10 p.m.
Thursday, The driver, a 42-year-old Milford man, had a .16 bloodalcohol level.
Police pulled over a vehicle for erratic driving along Eastfield and 13 Mile around 3 a.m. Friday. The driver, a 42-year Farm-

ington Hills man, had a .14 blood/alcohol level.

blood/alcohol level.

WALLET TAKEN

A resident in the 37800 block
of Turnberry Ct. told police her
son's wallet containing \$110 in
cash was taken from the home
on March 6. She suspected the
cleaning crew.

SUV DAMAGED

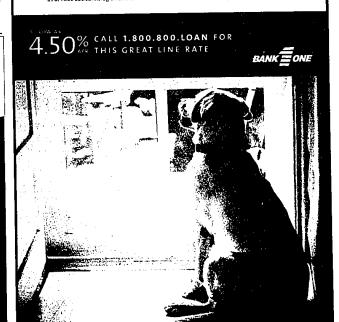
SIN DAMAGED

A Toyota Tundra had its windshield smashed while it was parked overnight on Thursday at Max & Erma's parking lot on Orchard Lake Road. Damage was \$250.

Compiled from Farmington Hills Police reports by stoff writer Paul R. Pace

YOUR HOME PROVIDES SHELTER, COMFORT, AND A WAY TO CONSOLIDATE YOUR DEBTS.

Our home equity line of credit rates haven't been this low in decades. So nows the time to use the equity in your home to consolidate your credit card bills, school loans, auto loans and more Discover the relief of one lower-interest payment to replace all those nigher-interest payments sust call us at 1.800 BOOLOAN, log on at www.bankone.com/BOO800LOAN, or visit your nearby Bank One



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Now we've made it more convenient for you to enjoy The Authentic HoneyBaked Ham', spiral sliced and coated with our famous sweet, crunchy glaze. Visit us at our HoneyBaked Ham' and HoneyBaked Express locations listed below.

Special Steals Stade Simple!

HoneyBaked Ham Store Locations

Harper Woods - Eastland Center

HoneyBaked Express Locations

Vit. s Market - Bloomfield Hills to 1 to 2 market - Brighton

Busch's - Dexter

Busch's - Farmington Hills

Snow's Butcher Shoppe - Highland

Papa Joo's - Rochester Hills 5/23 Seath Replayed Back (15 Mone) 263 Busch's - Saline (1 Mone) 25 Mone Freduce Palace - Warren 10 Mone) 25 Mone Tenuin's Foods - Walerford 10 Money 10 Money 12 Money Tenuin's Foods - Walerford

aytor (143 Eureka Alzan) (254 - 474 (264)) Troy 1081 Fast Long Cake Road (248) 659 4596 West Bloomfield 14270 West 14 Mile Roset (248) 851 7498