

at the St. Louis World's Fair.

Savich has noticed that her customers' tastes have changed over the years (although, at her store, mint chocolate chip ice cream continues to reign) and for a while health conscious customers wanted products with less fat and sugar-free. But her customers and Baskin-Robbins statistics show consumers mov-

Starring with dessert

Recommended cheeses:
washed rinds/cow's milk cheeses




"For the last 20 years, since started selling ice cream, we found that our customers want the best ice cream available. They don't care about calories or fat content. They just want

In addition to a high butter fat content, the dairy adds almost twice as much condiment (fruit, nuts, chocolate and other natural flavorings) to its ice cream than competitors. The dairy also develops rich new flavors on a regular basis. "Our flavors are considered top-notch. This is not just our opinion. Six times, the

"If the ice cream-loving public likes one or all of these new flavors, it could become a seasoned veteran just like me," says John Harrison, Edy's official ice cream taster, who has been in the business more than 30 years. (Edy's has set up a toll-free line--1-888-766-5430--for the public to vote on its favorite "Rookie of the

Still the search for that "really special" flavor continues as area ice cream lovers visit one or more of the hundreds of ice cream establishments, either family-owned or part of a national chain, that dot metro Detroit. Other consumers look for their favorite ice cream and frozen products in grocery and specialty store freezers.

Ice cream can be eaten alone, in a cone, with a topping – chocolate syrup continues to be the world's favorite topping – or used as an ingredient in a recipe. No matter which was consumed, ice cream continues to be the all time favorite sweet of everyone, everywhere.

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