

BUSINESS BRIEFS

LIONS' ATTORNEY PARTNERS

Kevin Warren, Senior Vice President of Business Operations and General Counsel of the Detroit Lions, has formed a relationship with the law firm of Honigman Miller Schwartz and Cohn LLP.

Warren will be of counsel to the firm and a member of its Corporate Law Department as well as continue his role with the football team.

Lions' President and CEO Matt Millen made Warren his first front office hire in January, 2001. Warren previously worked for four years in the front office of the St. Louis Rams, culminating with his title as Vice President of Football Administration/Football Legal Counsel, and where he experienced the Rams' Super Bowl XXXIV victory.

"I believe my responsibilities with the Lions will enable me to bring a unique perspective to the work I will conduct at Honigman Miller Schwartz and Cohn," said Warren. "This is a unique and special opportunity and I am honored to be associated with a firm that has such an excellent reputation, locally, nationally and internationally."

In addition to serving as the

Lions' chief legal counsel, Warren supervises day-to-day business operations, football administration and human resources.

He works in conjunction with Tom Lewand in managing player contract negotiations and the salary cap for the team.

Prior to his NFL career, Warren represented professional athletes, entertainers and television broadcasters while operating his own sports and entertainment consulting firm, 1992-97.

Warren, a 1990 graduate of Notre Dame Law School, holds a master's degree in Business Administration from Arizona State University and a bachelor's degree from Grand Canyon College (Phoenix, Ariz.), where he was named to numerous NAA academic and athletic basketball All-America teams.

He currently lives in Farmington Hills with his wife and two children.

MARX LAYNE PROMOTIONS

Marx Layne & Company, a full-service marketing and public relations agency, has promoted Jaclyn Perreca to senior account executive. The announcement was made by agency partners Frederick Marx, Michael Layne

and Don Tanner.

As senior account executive, Perreca coordinates public relations, marketing and advertising efforts for clients in the retail, entertainment, financial, legal and communications industries.

Prior to joining Marx Layne & Company, she spent three years working for a full-service communications firm based in Tallahassee, Fla. Perreca earned a bachelor's degree in communications, majoring in public relations, from Florida State University.

Founded in 1987, Farmington Hills, Mich.-based Marx Layne & Company is one of Michigan's leading independently owned public relations firms.

CUSTOM ACQUIRES FIELDTEC

Custom Business Solutions, Inc., a privately held IT professional services company that provides technical staffing services to companies in Michigan has completed the acquisition of Field Technology Partners, Inc. (Fieldtec) a Novi-based E-Business solutions firm.

The announcement was made by Custom's founder and president, Jeff Burton. Terms of the deal were not disclosed.

The Fieldtec team will form the basis for Custom's new E-Business Solutions Group, operating out of its existing office in Novi. This new group will offer E-Business related software products, turnkey projects, and specialized technical services.

"Adding Field Technology Partners to our Custom family allows us to accelerate our entry into the E-Business solutions market," said Burton. "Fieldtec brings a packaged solutions approach to our company that

will allow us to deliver even more value to our customers. In addition, the Fieldtec team has some outstanding technical skills that complement our core competency of systems development."

Fieldtec founder, John Callaghan, brings extensive product development, project management, and consulting experience to the Custom management team, and will assume the role of Vice President of E-Business Solutions at Custom.

All employees will be retained and become Custom employees.

"Being acquired by Custom Business Solutions is a fantastic advancement for both our employees and our clients," said Callaghan. "Our employees now have additional career path opportunities, and our customers can now leverage Custom's team of IT technical consultants to assist on in-house projects."

For more information on Custom Business Solutions call 1-800-765-4305.

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Seniors invited to annual concert

On Sunday, July 14, area seniors attending the sixth annual senior concert at Temple Beth El will be the beneficiaries of the generosity of Farmington Hills philanthropists Sally and Harry Nosanchuk.

Beginning at 3 p.m., seniors from across the tri-county area, are expected to attend this year's event, titled *Those Were The Days*.

If previous events are any indicator, dancing in the aisles will be the order of the day as they listen to the music of the Big Band Express and watch the jitterbugging Temple Beth El Dancers.

Although this event is open to the senior community at no charge, admission tickets are necessary. For more information or tickets, call (248) 865-0617.



Sally and Harry Nosanchuk

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