

Fabulous FURNITURE 2002

Pegasus pieces offer style, support

Sleek, clean lines are all the rage as far as fashion is concerned these days.

House of Denmark is on top of this trend with the introduction of an Ekornes furniture group that took the prestigious British Furniture Industry Award for best design this year.

The group, Pegasus, features Ekornes' patented Stressless® qualities, which include body-conforming construction, lumbar support, and adjustable headrests with added sleep function.

Stressless is known to provide comfort, back relief, and rejuvenation.

Local House of Denmark stores are in Rochester, Livonia and Keego Harbor/West Bloomfield.

"This group is a very important addition for us," said Margaret Whitcomb, buyer for House of Denmark.

"Younger consumers are looking for furniture that blends technology with function and comfort. There is a definite growing popularity for more elaborate and strong silhouettes characteristic of the Pegasus group."

House of Denmark is one of Michigan's larger specialty furniture retailers. The company retails transitional and contemporary furniture with Scandinavian and European influences.

It represents more than 250 different furniture lines, including Ekornes, Skovby, Natuzzi, Jesper, Baronet, Amisco and Elite.



The Pegasus furniture group, available at House of Denmark, features sleek, clean lines and lumbar support.

Win a home furnishings shopping spree

The Observer & Eccentric Newspapers and 12 area merchants are teaming up to send 12 lucky winners on home furnishings shopping sprees.

You could be one of 12 lucky winners who will receive a \$1,000 gift certificate to shop at Avenue Gallery with (Birmingham, Rochester, Ann Arbor and Novi locations), Classic Interiors (Livonia), Eclipse Window Tinting (Redford Township), Woven Treasures (Birmingham), William C. Franks Furniture (Wayne), Laurel Furniture (downtown Plymouth), N.A. Mans Building Center (Canton Township), Newton Furniture (Bloomfield Hills, Livonia, Novi and Sterling Heights locations), Pine Tree Lighting (Lake Orion), Recherche (Waterford), Watch Hill Home Interiors (Birmingham) and Walker Byzernberg (Plymouth) Plymouth).

Winning is easy. Each participating merchant has official Fabulous Furniture entry forms available until

Thursday, Oct. 24. You may enter one time at each store. You'll want to visit each store (several merchants have multiple locations) and increase your chances of winning.

You must be at least 18 years old to enter. All entries have an equal chance of being drawn.

Deadline to enter is 5 p.m. Thursday, Oct. 24.

Complete contest rules are available at participating merchants.

Fabulous FURNITURE 2002

INDEX OF ADVERTISERS

American Blind Factory	6, 10
Art Leader Gallery	5
Avenue Gallery	9
Azars Gallery	4
Ceramic Tiles & Sales	3
Classic Interiors	11
Dewitt Building Co., Inc.	7
Dolphin Promotions	8
Frames Unlimited	7
Handyman Connections	2
Instyle Furniture	8
Lizat Heating & Cooling	7
Milan 2000 Furnishings	2
Newton Furniture	6
P.C. Net, M.D.	8
PPDS/Blue Dot	2
Recherche Fine Consignment Furniture	9
Re-Self-It Shop	6
Sales Unlimited	8
Shutter Shop	6
Styl-Rite Homes	7
Taylor Door	8
The Muse	3
Thomasville	12
Viscount Pools	6
Watch Hill Antiques & Home Interiors	7
Workbench	8
Woven Treasures	5

ABOUT THIS SECTION

Fabulous Furniture 2002 Great Rooms and Living Rooms is the second of a three-part series of special Ad Home sections produced by the Observer & Eccentric Newspapers.

Presentation desk: Dan Dean and Steve Culver

Writers: Diane Gale Andreassi, Laurie Humphrey, Lisa Luckow-Healy, Alice Rheln and Nicole Stafford

Editors: Mary Klemic and Keely Kaleski

Retail Advertising Coordinators: Bill Clugston, Lisa Rudy

ABOUT THE COVER

Furniture on the cover of this section was provided by the following:

Top: This sofa from the Watch Hill Collection is available in different sizes, and your choice of 700 fabrics, at Newton Furniture in Livonia, Novi, Bloomfield Hills and Ulica.

Second: Clocktower Cottage by Thomas Kinkadee is available in two sizes, along with other works by Kinkadee, at Avenue Gallery in Birmingham, Rochester, Novi and Ann Arbor.

Third: The Maria sofa from Key City Furniture is part of a unique collection of timeless upholstered furniture. A blending of today and yesterday, attic and antique, it is both functional and extremely comfortable. This furniture is an art form in its combination of fabrics, woods, cushioning trim and finishes. See the Zimmerman upholstery Collection from Key City Furniture at Walker/Byzernberg Furniture in Plymouth.

Fourth: Two-piece wall system with French countryside styling in cherry features dramatic lighting, practical storage and room for a 36-inch TV and stereo/home theater system. Many other cabinet variations are available in oak and cherry. Wall system available at Wm. C. Franks Furniture in Wayne.

MILAN 2000

FURNISHINGS LTD.

Custom Made Lights

Visit our fine selection of LEATHER FURNITURE at AFFORDABLE PRICES! and... BEDROOMS • DINING ROOMS Also... We have a great selection of LIGHTING... EXTERIOR • INTERIOR • BATHROOMS • CHANDELIERS • FANS Financing Available

15870 Middlebelt • Livonia • (Between 5 & 6 Mile)
734-421-0200

Get a... **Free Furnace** for one full year

Special Financing 12 MONTHS NO INTEREST NO PAYMENTS

Blue Dot AAC • Heating • Plumbing • and more

BERGSTROM'S Cherry Hill, MI 48106

Comfort Today or You Don't Pay! Call Today! (734) 522-1350 • (800) BLUE-DOT

Handyman CONNECTION

www.handymanconnection.com

The Original Home Repair Specialists!

What Can We Do For You?

Experienced Craftsmen
Guaranteed in Writing For One Year
Over 700,000 Satisfied Customers
Insured and Bonded

- Carpentry
- Plumbing
- Electrical Work
- Painting
- Kitchen & Bath
- Drywall
- Ceramic Tile
- Decks
- Small & Medium Remodeling

For More Information Call: 248-848-9400

<p>Handyman CONNECTION</p> <p>SAVE \$15</p> <p>on any work over \$50</p>	<p>Handyman CONNECTION</p> <p>SAVE \$25</p> <p>on any work over \$100</p>
<p>Handyman CONNECTION</p> <p>SAVE \$50</p> <p>on any work over \$200</p>	<p>Handyman CONNECTION</p> <p>SAVE \$100</p> <p>on any work over \$700</p>

Good For One FREE SERVICE CALL

The most comfortable call you can make! Offer subject to change without notice. Not valid with any other offer. Independently owned & locally operated. (A+H)

<p>Service Special</p> <p>FREE! SERVICE CALL</p> <p>Heating, Cooling or Plumbing \$59 Value!</p>	<p>Premium Furnace Tune-Up</p> <p>\$79.00</p> <p>TUNE-UP SPECIAL</p> <p>We Guarantee That Your Furnace Will Not Break Down This Winter or the Tune-up is FREE! No Worries!</p>	<p>Trade-In Reward</p> <p>\$600 OFF</p> <p>Trade-In Your Old Equipment For Cash Off A New System \$200 OFF A/C or Heat Pump Trade-In \$300 OFF Furnace Trade-In</p>
--	---	---

Slow-Release Fertilizer

- Good for the Grass
- Good for Rivers and Lakes
- Good for Groundwater

Rouge River Watershed • Ours to Protect

This advertisement is funded in part by the Wayne County Rouge River National Wet Weather Demonstration Project. For more information, please call the Wayne County Department of Environment at 888.223.2363 or see our website at www.waynecounty.com.