



DODGE
GRAB LIFE BY THE HORNS

THIS EQUATION HAS THE OTHER GUYS STUMPED.

GREAT PRODUCTS



RAM HEAVY DUTY
TRUCK OF THE YEAR
-MOTOR TREND* 2003

GRAND CARAVAN
AAA & PARENTS MAGAZINE
BEST CARS FOR FAMILIES 2003

DURANGO
BEST-IN-CLASS
AVAILABLE TORQUE AND TOWING*

INTREPID
250 HORSES
3.5L HIGH OUTPUT V6



GREAT PROTECTION

**POWERTRAIN
LIMITED WARRANTY****



**FORD, CHEVY AND TOYOTA
DON'T MATCH IT.**



GREAT DEALS

0% APR
FINANCING
FOR 60 MONTHS*
ON 2003 GRAND CARAVAN
AND INTREPID

OR

UP TO \$1,000 + UP TO \$1,000 + UP TO \$4,000 =
YOUR DOWN PAYMENT MATCH CASH ALLOWANCE
\$ UP TO 6,000^{††}
TOTAL DOWN PAYMENT ON DURANGO

BEST VALUES IN AMERICA



*When properly equipped. Versus mid-size SUVs designed and built in North America. **See dealer for a copy of this limited warranty. A deductible applies.
10% APR financing for 60 months = \$16.67 per month per \$1,000 financed for qualified buyers with 10% down. Financing offer excludes Grand Caravan eL and
eX and 2004 Intrepid. ††Residency restrictions apply. Cash allowance cannot be used for matching down payment and is in lieu of national cash allowance.