



FREE FOOD IN MAY REWARDS

SPEND
\$250 - **RECEIVE**
10% OFF

UP TO \$499 MARCH 26 - APRIL 29, 2003

FUTURE ORDER OF YOUR CHOICE, MAY 7 - MAY 24, 2003

SPEND
\$500 - **RECEIVE**
15% OFF

UP TO \$749 MARCH 26 - APRIL 29, 2003

FUTURE ORDER OF YOUR CHOICE, MAY 7 - MAY 24, 2003

SPEND
\$750 - **RECEIVE**
20% OFF

OR MORE MARCH 26 - APRIL 29, 2003

FUTURE ORDER OF YOUR CHOICE, MAY 7 - MAY 24, 2003

Use your Kroger/Kessel card every time you shop, March 26 thru April 29, 2003. (Spend at least \$250 over 35 days to qualify.) Kroger will total dollar your spending for you! Your daily and cumulated total will print on your receipt each time you shop. Reward-Congratulations message will print on your receipt after May 6th, 2003.

Visit the customer service center and receive a 10, 15 or 20% reward coupon. Coupon redeemable May 7th thru May 24th, 2003. Offer excludes Alcohol, Tobacco, Lottery, Postage Stamps, Fuel, Gift Cards, Bottle Deposit and Pharmacy purchases. Taxes not included. One reward per "Household," Please.

CHECK RECEIPT FOR DOLLARS EARNED