

GRAND OPENING TO THE GENERAL PUBLIC!

STARTS SATURDAY AT 8AM!

THE JCPENNEY 101ST ANNIVERSARY SALE!

**LOWEST
PRICES**

SEASON!

IN MORE THAN 1,000 STORES NATIONWIDE!

**HUGE SAVINGS
IN EVERY DEPARTMENT!**

it's all inside:



WIN BIG!

- 10** 2003 CHEVROLET CORVETTES!
- 100** CARNIVAL CRUISES FOR FAMILIES OF 4!
- 1000** JCPENNEY \$100 GIFT CARDS!

See store and/or online for complete details.

BUY 1 GET 1 FOR

\$1.00

STARTS AT 8 A.M.! ALL DAY SATURDAY, APRIL 5 ON SELECTED ITEMS.

See page 2 for participating items.

RED HOT

**DOORBUSTERS!
5 HOURS ONLY!**

**8 A.M.-1 P.M. SATURDAY, APRIL 5!
THESE SPECIALS WON'T LAST LONG!**

Participating items available while supplies last. Excludes gift cards. See page 2 for details.



Sale prices effective through 04/12/03 unless otherwise noted. Percentages off regular prices or original prices, as shown. Actual savings may exceed stated percentage off. "Regular" and "Original" prices reflect offering prices which may not have resulted in actual sales. Any event designated as a "Sale" excludes those items marked "Sale" and items sold separately with discounts if purchased in multiples of 2 or more. Intermediate markdowns may have been taken on original priced merchandise. Clearance items are available while supplies last. Merchandise selection may vary from one JCPenney store to another.
Go to JCPenney.com to see this week's store ad online!