

THE JCPENNEY 101ST ANNIVERSARY SALE!

PRICES

it's all inside
JCPenney



BUY 1, GET 2ND FOR \$1.00



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2ND FOR JUST \$1.00

STARTS AT 8AM

offer applies to specially priced items. Items substituted. Excludes California orders. Text item at regular or original price. \$1.00 item must be 2nd or lower value, unless otherwise noted.

DOORBUSTERS 5 HOURS ONLY! SAT., APRIL 5 8 A.M.-1 P.M.

40% OFF	50% OFF	EXTRA 10% OFF	50% OFF	SALE 9.99	50% OFF
		AFTER 1 P.M. EXTRA 10% OFF NOT APPLICABLE			
50% OFF	50% OFF	SALE \$179	50% OFF	SALE 9.99	50% OFF
AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF
50% OFF	50% OFF	SALE 24.99	50% OFF	60% OFF	50% OFF
AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF
50% OFF	SALE 17.99	50% OFF	50% OFF	50% OFF	50% OFF
AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF
50% OFF	40% OFF	50% OFF	SALE 14.99	50% OFF	2 FOR \$7
AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF	AFTER 1 P.M. 50% OFF

Sale prices effective through 04/12/03 unless otherwise noted. Percentages off regular price or original price, as shown. Actual savings may exceed stated percentage off. "Regular" and "Original" prices reflect offering prices which may not have resulted in actual sales. Any event designated as a "sale" excludes Value Right merchandise and items sold exclusively with discounts if purchased in multiples of "2" or more. Intermediate markdowns may have been taken on original-priced merchandise. Clearance items are available while supplies last. Merchandise selection may vary from one JCPenney store to another.
Go to JCPenney.com to see this week's store ad online!