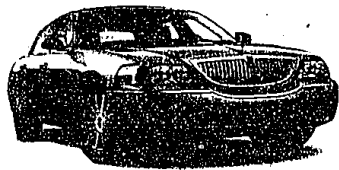


THINK BIG

SALES EVENT



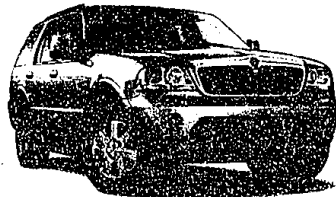
EARLY BIRD SPECIALS[†] ON SELECT MODELS



2003 LINCOLN TOWN CAR EXECUTIVE

FOR A/Z/D-PLAN EMPLOYEES & ELIGIBLE FAMILY MEMBERS[‡]

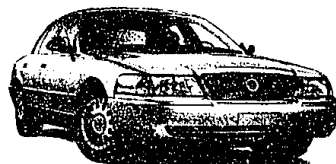
\$461** **\$0** **ONLY \$1,556**
A MONTH/36-MONTH LEASE DOWN CASH DUE AT SIGNING
[After \$6,500 cash back including \$500 AARP cash and \$1,000 lease renewal cash for returning lessees.] Includes refundable security deposit and acquisition fee. Excludes tax, title and license fees.
TOWN CAR EXECUTIVE A-PLAN PRICE STARTING AT **\$31,521**
AFTER \$5,500 CASH BACK***
(Including \$500 for AARP members)



2003 LINCOLN AVIATOR LUXURY

FOR A/Z/D-PLAN EMPLOYEES & ELIGIBLE FAMILY MEMBERS[‡]

\$499** **\$0** **ONLY \$2,369**
A MONTH/36-MONTH LEASE CASH DUE AT SIGNING
[After \$1,000 cash back for returning lessees.] Includes refundable security deposit and acquisition fee. Excludes tax, title and license fees.
AVIATOR LUXURY A-PLAN PRICE STARTING AT **\$35,382**
AFTER \$3,000 CASH BACK***



2003 MERCURY GRAND MARQUIS GS

FOR A/Z/D-PLAN EMPLOYEES & ELIGIBLE FAMILY MEMBERS[‡]

\$287** **\$0** **ONLY \$1,207**
A MONTH/36-MONTH LEASE DOWN CASH DUE AT SIGNING
[After \$5,250 cash back including \$500 AARP cash and \$1,250 lease renewal cash for returning Grand Marquis lessees.] Includes refundable security deposit and acquisition fee. Excludes tax, title and license fees.
GRAND MARQUIS GS A-PLAN PRICE STARTING AT **\$17,811**
AFTER \$4,500 CASH BACK***
(Including \$500 Owner Loyalty and \$500 for AARP members)
PRE-PAY A TWO-YEAR LEASE WITH ONE EASY PAYMENT OF **\$7,470** AFTER \$5,250 CASH BACK** FOR RETURNING LESSEES
Security deposit not required. Includes acquisition fee. Excludes tax, title and license fees.

FOR LATEST A/Z PLAN PRICING, VISIT LMAPLAN.COM

0% APR FINANCING FOR 60 MONTHS*

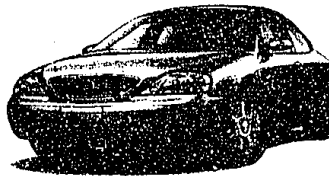
ON ALL LINCOLN MERCURY VEHICLES OR UP TO **\$5,000 CASH BACK** ON SELECT LINCOLN MERCURY VEHICLES.



2003 LINCOLN LS V-6 PREMIUM

FOR A/Z/D-PLAN EMPLOYEES & ELIGIBLE FAMILY MEMBERS[‡]

\$382** **ONLY \$2,402**
A MONTH/36-MONTH LEASE CASH DUE AT SIGNING
[After \$4,500 cash back including \$1,500 for returning LS lessees.] Includes refundable security deposit and acquisition fee. Excludes tax, title and license fees.
LS V-6 PREMIUM A-PLAN PRICE STARTING AT **\$31,007**
AFTER \$3,000 CASH BACK***



2003 MERCURY SABLE LS PREMIUM

FOR A/Z/D-PLAN EMPLOYEES & ELIGIBLE FAMILY MEMBERS[‡]

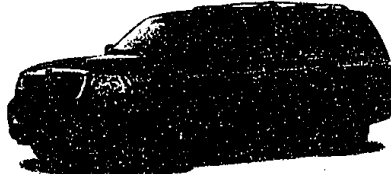
\$288** **ONLY \$2,208**
A MONTH/36-MONTH LEASE CASH DUE AT SIGNING
[After \$3,500 cash back including \$500 for returning lessees.] Includes refundable security deposit and acquisition fee. Excludes tax, title and license fees.
SABLE LS PREMIUM A-PLAN PRICE STARTING AT **\$17,855**
AFTER \$3,000 CASH BACK***



2003 MERCURY MOUNTAINEER V-6 CONVENIENCE

FOR A/Z/D-PLAN EMPLOYEES & ELIGIBLE FAMILY MEMBERS[‡]

\$339** **ONLY \$2,154**
A MONTH/36-MONTH LEASE CASH DUE AT SIGNING
[After \$3,750 cash back including \$750 for returning Mountaineer and Village lessees.] Includes refundable security deposit and acquisition fee. Excludes tax, title and license fees.
MOUNTAINEER V-6 CONVENIENCE A-PLAN PRICE STARTING AT **\$23,240**
AFTER \$4,750 CASH BACK***
(Including \$750 Owner Loyalty cash)



2003 LINCOLN NAVIGATOR LUXURY

FOR A/Z/D-PLAN EMPLOYEES & ELIGIBLE FAMILY MEMBERS[‡]

\$577** **\$0** **ONLY \$1,797**
A MONTH/36-MONTH LEASE DOWN CASH DUE AT SIGNING
[After \$1,750 cash back including \$750 for returning Navigator lessees.] Includes refundable security deposit and acquisition fee. Excludes tax, title and license fees.
NAVIGATOR LUXURY A-PLAN PRICE STARTING AT **\$41,888**
AFTER \$3,000 CASH BACK***

- | | | | | | | |
|---|---|---|---|--|---|--|
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*Not all buyers will qualify for Ford Credit financing. Amount financed is \$16.67 per month, per \$1000 financed regardless of down payment. **Not all buyers will qualify for Red Carpet Lease. Some payments higher, some lower. Residency restrictions apply. Cash back on RCL contracts include: \$500 AARP cash on Town Car and Grand Marquis and \$500 (Sable), \$1,300 (LS), \$1,250 (Grand Marquis and Mountaineer), \$1,750 (Navigator) lease renewal cash. For RCL cash and special lease terms, take delivery from dealer stock by 5/5/03. Customers eligible for lease renewal cash must terminate their new or used Lincoln or Mercury vehicle lease and renew into a new RCL by 5/5/03. ***Starting at... A-Plan prices are less cash back or owner loyalty cash and excludes tax, title and license fees. Cash back includes: \$500 (Town Car), \$3000 (Aviator, Sable, LS, Mountaineer and Navigator), RCL by 5/5/03. ****Starting at... A-Plan prices are less cash back or owner loyalty cash and excludes tax, title and license fees. Cash back includes: \$500 (Town Car), \$3000 (Aviator, Sable, LS, Mountaineer and Navigator), RCL by 5/5/03. *****Starting at... A-Plan prices are less cash back or owner loyalty cash and excludes tax, title and license fees. Cash back includes: \$500 (Town Car and Grand Marquis) AARP cash and \$500 (Grand Marquis) and \$750 (Navigator) Owner Loyalty cash. \$500 bonus cash offer for AARP members void on the purchase or lease of any new 2003 Town Car or Grand Marquis. Proof of AARP membership required. Limit one \$500 bonus cash offer per AARP member. This offer is compatible with other cash back incentives, but can not be combined with any private offers. Take retail delivery from dealer stock by 6/30/03. Owner Loyalty cash for current qualified owners of Lincoln or Mercury vehicles who purchase a new Mountaineer or Grand Marquis before 5/5/03. Proof of ownership required. Offers subject to change. See dealer for details. †See dealer for details for Early Bird specials on LS, Continental, Village, Town Car and Sable.