

Village Clippers Salon & Spa invites neighbors to visit

BY JONI HUBBARD
STAFF WRITER

It's been an interesting six weeks for the staff of Village Clippers Salon & Spa. While stylists and spa staff worked with clients in the back of the building, the front underwent a complete transformation. "We've been lucky to have faithful customers," said owner Diane Cassidy. "So far the response has been positive. I've been nicely surprised."

Based on requests from customers, Cassidy decided to redecorate and refine treatment rooms for skin care, massage and other spa services. The waiting area has been moved to the front of the store, where displays show off several lines of collectibles, candles and jewelry, along with hair care products.

Rob Cassidy Homeworks, owned and operated by Diane's husband, gave the store its new floor and new interior look. "He spent seven days a week here," Diane said. "I really appreciate that. He said he's never done a project with so much activity going on around him."

"We can now provide services for several people at a time, so customers can come in with a friend or spouse and be pampered together," Cassidy said. "Four skin care and massage providers offer a wide range of services for men and women available seven days a week, by appointment. The salon is also open evenings."

The store on Grand River in the heart of downtown Farmington is Village Clippers' third location in 18 years. Maggie Peterson, a Farmington resident, has worked with Cassidy for the past several years. A long-time friend and supporter, she knows the store's gift lines inside and out, including Madame Alexander dolls, Trapp candles and Fenton glass, which is made in Ohio.

"When people come in, often they'll ask for something made in the U.S.," Peterson said, pointing out the Byers carolers. "These are hand-made in Pennsylvania in a very limited edition. They do 100 identical, and then something is switched."

Peterson also sports an Italian charm bracelet, a unique piece of durable jewelry with charms ranging from \$18 on up. "Kids like them because they



Diane Cassidy works with client Jerrie Loeffler.

can wear them while they're doing sports."

The shop carries two main lines of hair care products, Aveda and Graham Webb. And there's a make-up chair set into an alcove where clients can get a whole new look after a hair styling or color. Village Clippers can arrange an entire day of services for brides and their wedding parties as well. To celebrate their remodeling, Village Clippers Salon & Spa will host an open house on Sunday, April 27, from noon to 3 p.m.

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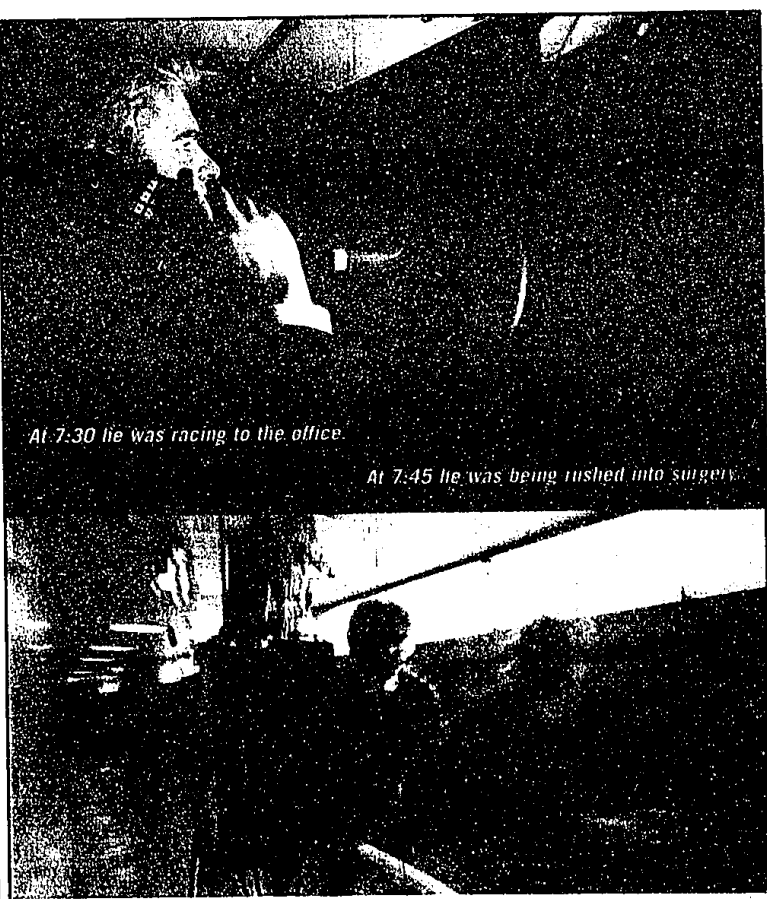
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