Section Two

Enterprise 5c a Copy; \$1.50 a Year

FORTY-FIRST YEAR-

ani 15



The Farmington

\$695 AND UP

AT FACTORY

- \$695 Standard Sedan \$795 supe 695 Town Sedan - \$50 - 695 Roadster - \$30 - 725 Convertible nble seat) Coupe - \$95

FARMINGTON

ESSEX THE CHALLENCER NO EVADING THIS CHALLENGE In Fast Getaway-against the champions of any price class.

In Speed—anything the road offers up to 70 miles an hour. In Endurance—60 miles an hour all day long is being proved by thousands. In Hill-climbing—give it the hardest task you know. In Size and Koominess-match with big cars of large passenger capacity. In Appearance and Smartness-compare it with the costly cars, in which high price is paid for just those things. In Economy-against small light cars, whose chief appeal is economical operation, and which do not contend for performance distinction.

W. F. $|\mathbf{G}| \mathbf{O} \mathbf{E} | \mathbf{R} \mathbf{S}$

LAKE DRIVE

GARAGE

These are but a few of the 76 advanced fea tures which a million Super-Six owners are appraising in Essex the Challenger. Come examine and drive it. It will not only win your endorsement, but challenge your ownership interest against any value that motordom may offer.

Hear the radio program of the "Hudson-憭 Essex Challengers" every Friday evening

2

PHONE 211

FARMINGTON, OAKLAND COUNTY, MICHIGAN, THURSDAY, JANUARY 17, 1929

<text> WHERE ECONOMY RULES the time to buy Good Coffee at a This is National Coffee Low Price! Week at all A&P Stores. **Our Policy**! Our policy for 69 years has been that the customer must be satisfied. Our business was founded on this principle and we at-tribute a great measure of our success to the close adherence to this policy. We stand back of our merchandise and if not satisfactory we will gladly make the proper adjustments or refund your money. 8 o'Clock Coffee Gold Medal lbs 🕄 🎧 C Bokar Coffee Choice of Byrd's Expedition. 16 3.0° Palmolive Bread Grandmother's 24-oz loaf &c loat 50 Waldors Tollet Paper roll 50 Soap Royal Baking Powder 25c 12-02 450 Real Value



Large Size



cakes 20

Fresh Pork Loins **Fresh Small Picnics Smoked Small Picnics** lb. 19c *lb.* 17c lb. 19c

pkg 200

CREAT ATLANTIC & PACIFIC TEA ESTABLISHED 1859

