

THE ROAD THAT'S HARD TO FIND
By DOUGLAS MALLOCH

THE road was rough, and hard to find,
And dark as dark could be,
And I have troubles on my mind,
A way is hard to see.
But I remember I kept on,
And I remember night brought dawn,
A little later, I recall,
I found the right road, after all.

I walked, I recollect, a road,
A road where trails were few,
I stumbled on the best I could—
That's all there was to do.
That's all there is to do right now,
Is just to stumble on somehow,
To do the best I can, and pray,
And wait the breaking of the day.

I'm walking some such road tonight,
A road as hard to grope,
But I keep watching for the light,
And won't let go of hope.
For I remember I kept on,
And I remember night brought dawn,
A little later, I recall,
I found the right road, after all.

—Douglas Malloch

CHEVROLET FACTORIES RUSH PRODUCTION OF NEW MODELS FOR 1930

Following the announcement seven days ago of the improved 1930 Chevrolet Six at greatly reduced prices, the Chevrolet Motor Company last week launched manufacturing and sales activities designed to meet the requirements of what promises to be another record year for the public acceptance of six cylinder automobiles.

Factory officials expressed themselves as highly gratified over the reception of the new Chevrolet Six at the New York Automobile Show last week. Thousands of orders and hundreds of congratulatory letters from the nationwide Chevrolet dealer organization told something of the success with which the new product is meeting across the United States.

Meanwhile, so that the thousands of orders already on hand may be taken care of with a minimum of delay, the 16 giant Chevrolet plants are speeding toward capacity operation with all the

haste consistent with Chevrolet's precision manufacturing methods. Employment at the Chevrolet factories is at the highest January level in the history of the Company with many of the plants maintaining two shifts.

CLASS STARTS CONTEST
The True Blue Class of the M. E. Sunday School at Walled Lake village has started a contest in their class and points count as follows:

Attendance at Sunday School...2
Attendance at class parties...1
Attendance at church...3
Attendance at choir rehearsals...3
Each hour of service rendered...1

Lucille and Lucetta Moss are leaders of each side. The side winning the greatest number of points are to enjoy a party at the losing side's expense and the individual receiving the most points will win a prize.

The sole test for any law is whether it protects society and punishes or reforms the criminal.

News items are always welcome at the Enterprise.

PLANS FOR WORK MADE BY WIXOM AUXILIARY

The January meeting of the Wixom Auxiliary League met at the hall, Wednesday, January 15 at 2 p. m. Payment of dues for the half year, planning for work for the new year and a business session was on the program. Mrs. E. A. Kitson and Mrs. R. J. Johnson were the entertainers.

At the last meeting of the Auxiliary, League officers for 1930 were elected. The ladies of the Auxiliary League met at the hall on a Wednesday afternoon, had their business meeting and after hearing the report of their treasurer they found the slate is clean of the debts they contracted (namely, the furnace and piano and some carpenter work) and some money left in the treasury to begin the new year.

After the business session Christmas gifts were taken off the tree by Mrs. Rachel Palmer. Luncheon was served. The ladies wish to thank the men who have assisted in various ways to make our work a success.

WALLED LAKE BUSINESS MAN'S AUTO IN DITCH

F. S. Nook, Walled Lake business man, narrowly escaped injury on Thursday evening when his delivery car ran off the side of the road along the edge of a five foot ditch and came to a stop only a foot from an abutment which would have tipped him into a stream of running water.

Mr. Nook, driving from Birmingham toward Walled Lake met a car just before he reached the Orchard Lake-Farmington road, which was being driven in the heavy snow-storm on the left side of the road. He applied his brakes and his car skidded to the left side of the road and off the side. He attempted to turn back up but was unable to do so because of the abutment above the creek. He stopped the car with it hanging to the bank by a mere chance and walked on to a garage for assistance. The car was not damaged and he was able to drive home.

If you want to buy or sell, do it through the columns of the Enterprise.

You'll Feel Better And Be Better

If you pay the most careful attention to the food you eat. Our table supplies are selected with greatest care for their purity, quality and wholesomeness. Phone 122 for all your table needs.

We Deliver

Henry Pauline
"Everything For the Table"
Farmington, Mich.

Why We Do What We Do
by M. K. THOMSON, Ph. D.

WHY WE DON'T APPRECIATE WHAT WE HAVE

THE story is told of a little boy who used to admire the house with golden windows over a hillside several miles away. Each evening at sunset time he would get all excited about the house with the golden windows.

One day he was permitted to make the pilgrimage to the other hill in quest of the secret. It took a long time for his little legs to cover the few miles to the neighboring hill. Finally as he neared the place he could see nothing but an ordinary farmhouse and the windows were only glass, not overly clean.

He was the most disappointed boy in the world. His trip had been in vain. Tired and discouraged he sat down in front of the house to rest. The shining sun was casting its rays in the direction of his own home. Lifting his eyes longingly toward home his heart leaped to his throat as he saw that his own home was the house with the golden windows.

We do not appreciate what we have because we lack the proper perspective to see its true worth. Like the boy in the story we need to get away from it to see the sun shining on it and turning it into gold. The things and persons that belong to us are too close. We need to get away from them for a while to appreciate their worth.

This is the genius of a vacation. Every man gets to the place where his work, his wife and children, his home with all its luxury begin to pall, to get on his nerve, as we all say. A little distance, a little change and vacation performs wonders for him.

We do not appreciate what we have because it lacks romance. It is already ours and we do not exert ourselves in its behalf. We lose interest.

(By M. K. Thomson, Newspaper Syndicate)

Dear Editor:

TODAY we went through a town that wasn't very prosperous. You can imagine how poor they are—they only had three traffic lights.

Downtown was a billboard listing the contributors to a new cotton glove factory. Amounts from \$3,000 down to \$50 were listed. "Local boosters," the signboard read.

What in the world does a town want a cotton glove factory for?

Today we passed through the heart of the corn starch region. Thousands of standing ears are on their way to become cloudlike pudding or boiled shirts.—Fred Barton, (Copyright.)

What Does Your Child Want to Know?
Answered by BARBARA FOURJAILY

WHY DO THINGS LIKE MOUNTAINS LOOK BLUE?
The air is blue and colors things
With its own natural hue,
So if we're far enough away
A mountain will look blue.
(Copyright.)

ON DISPLAY TODAY

THE NEW OAKLAND 8

\$1045 AND UP

General Motors' Lowest-Priced Eight . . . the Car with Superior Performance

Today a new eight-cylinder motor car makes its appearance. It is the newest General Motors eight and by several hundreds of dollars the lowest in price. It is the New Oakland Eight with smart new bodies by Fisher.

Superior Performance
The New Oakland Eight develops 85 horsepower and is the first stock car of its size and weight to employ an engine of such high power. Since performance depends largely on the ratio between horsepower and weight, the New Oakland Eight is exceptionally fast and powerful because it produces one horsepower to 37 pounds of car weight.

Eight-Cylinder Smoothness
The New Oakland Eight has all the smoothness which results from the overlapping power impulses inherent in eight-cylinder engine design. In addition, it enjoys exclusive mechanical advantages which make it even smoother and more delightful to drive.

Sound Basic Design
Several of the engineers who participated in creating General Motors' first eight back in 1914 were responsible for the development of the New Oakland Eight. To this latest task they brought a wide knowledge of eight-cylinder design. It is reasonable to expect that the Oakland is a finer eight because of this fact.

Moderate Price
We believe the New Oakland Eight will appeal to you all the more forcibly when you consider its very moderate price. Add a demonstration will reveal how well it merits the description "the car with superior performance."

The New Oakland Eight, \$1045 and up, f. o. b. Pontiac, Michigan, plus delivery charges. Loway Hydraulic Shock Absorbers included in list prices. Bumpers, rear fender guards and spring covers extra. General Motors Time Payment Plan available at minimum rate.

NEW SERIES PONTIAC BIG 6

\$745 AND UP

A Famous Name—A Finer Car . . . Introducing Important Improvements

The announcement of the first Pontiac in 1926 brought to the low-price field a new order of beauty, performance and reliability. And each Pontiac announcement since that time has introduced a car which represented an improvement even over its own highly regarded predecessors.

Important Improvements
Now comes the New Series Pontiac Big Six—an even finer car with a famous name. It retains all the qualities responsible for Pontiac's success in the past. And in addition it introduces many improvements.

New bodies by Fisher make this latest Pontiac Big Six more beautiful than ever.

Greater Smoothness and Safety
The smoothness of Pontiac's 60-horsepower engine is further increased by the use of improved type rubber engine mountings. Pontiac's largest non-squeak four-wheel brakes have been made even more efficient. A new sloping non-glare windshield also adds to its safety. Handling ease is increased through the use of a new type of steering mechanism. Improved Loway Hydraulic Shock Absorbers give increased riding comfort.

Time-Tried Performance
In speed, power and pick-up the New Series Pontiac Big Six continues to uphold the Pontiac reputation for spirited performance. Come now to our showroom and inspect this finer car with a famous name—the New Series Pontiac Big Six.

The New Series Pontiac Big Six, \$745 and up, f. o. b. Pontiac, Michigan, plus delivery charges. Shock absorbers standard equipment. Bumpers and spring covers at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. . . . Oakland Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

J. T. ALCOCK Inc.

33431 Grand River Ave. GENERAL GARAGE Phone 9185

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