

West Point Park

The school bus being in the garage for repairs last week necessitated the children walking to their homes. As a result little June Ault, with her hand frosted during the extreme cold, Thursday afternoon.

Mrs. McLean, who is spending the winter in Detroit, is very ill with pneumonia. Dr. and Mrs. McLean have rented their home at West Point Park for the winter.

Mr. and Mrs. Isaac Bond, Mrs. Kate Banfield and Mrs. Ethel Middlewood motored to Rochester Wednesday to attend an O. E. S. meeting.

Mrs. C. Harrison, principal of

Pierson School, has recovered from a few days illness. Miss Sniel of Detroit had charge of the kindergarten during Miss Schrandt's illness.

G. Carey spent part of the week visiting his father in Salem.

C. Cochran has had an attack of "flu."

Mrs. August Burger, daughter of Mr. Hinchman, who was operated on last Thursday at the Osteopathic Hospital, Detroit, is doing nicely. The children are being cared for by their grandparents on Charlotte avenue.

Mr. and Mrs. Thomas Davey visited Mr. Davey Sr. of Detroit, who is 86 years of age and very active, going to his office daily.

Robert Graham and family who for some time have made their home at West Point Park, have taken the gas and lunch station, known as the Old Stage Coach Stop on Grand River, between Howell and Lansing.

Father and Sons banquet date is February 14. Tickets are ready. All are urged to get them early.

Mrs. Mercer and daughter called on Mrs. L. A. Mansfield Saturday afternoon. Mrs. Mansfield has been confined to her home for the past four weeks.

An important date is February 5th, the 51st birthday of the P. T. A. An fine program has been arranged.

Mr. Hall is moving his family to Inkster. The children have attended the Wilcox School and will be missed. Curtis was affectionately called "Prof. Rubenstein" by the teacher and scholars for his mechanical ability.

The Saturday pedro party was well attended. Mr. and Mrs. Albert Magee were host and hostess. First prize was won by Ernestine Wolfe, second by Mrs. Leroy and third by Mrs. C. Smith. Gifts were taken by Harry Wolfe, Mr. Wagonschultz second, and third, Mr. Leroy. Chas. Taylor took the house prize. Mr. and Mrs. Thomas Davey of Plymouth will be hosts February 8.

Andy Hann has a new Ford pickup for business purposes and Mrs. Hann is seen driving a new town sedan.

Mr. Ash and family are happy over the fact that they are out of quarantine for the third time. The death of Mrs. Irene Hinchman, wife of Elmer Hinchman, came as a blow to her family and friends. After a very short illness she died at Harper Hospital, Thursday, January 23. She was buried Saturday in Grand Lawn, Rev. McWilliams of Bedford conducting services. Besides the husband, Marjorie, Don, and Gloria survive; also Mr. and Mrs. Charles Beardslee, mother and father. This week was to have seen them installed in their new home just completed on Charlotte avenue.

Next Sunday in the absence of the Rev. Brown, the services will be conducted by Ernest Marks, State Secretary of the Christian Endeavor Society. There will also be a group of Oby Scouts from Clarenceville. It is hoped there will be a large attendance of young people as this service will be of special value and interest to them. A Christian Endeavor may be organized.

Mr. and Mrs. Arthur Trapp entertained a party of friends at dinner and later at a theatre party Saturday, the occasion being their seventh wedding anniversary.

Mr. and Mrs. L. S. Marr of Glenwood boulevard, were among those invited to attend a party at the home of Mrs. Dean of Redford Saturday evening. About 85 had a most enjoyable time. A lunch was served at midnight.

Owing to the illness of Miss Schrandt, school teacher at Pierson School, the luncheon to which the teachers had been invited was turned into a dinner party Thursday evening. Mrs. John Mercer acted as hostess.

Miss Marie Bircham visited her mother Sunday. Mrs. Bircham lives on Zaida avenue.

Mrs. Leo Gunn, assisted her sister-in-law, Mrs. W. Dowsett at a sewing bee and luncheon.

Announcement has been made that the Community Club will meet at the hall February 5 at 2 p. m. Cards and refreshments will precede the business meeting. Mrs. R. Fredericks will serve.

The Wilcox School will sponsor another box lunch February 14. Proceeds will be used for buying curtain material for the school.

The dance Friday evening given by the Ladies' Altar Society of Northville was a success.

Mrs. Edward Brown and Mrs. D. V. Mitchell attended the funeral of Mrs. Anna Kellogg, last Monday. Mrs. Kellogg was a member of Samarian Rebekah No. 18, I. O. O. F.

The many friends of Mrs. Char-

lotte Wolfe will be glad to welcome her home much improved in health. Mrs. Wolfe has been spending a couple of weeks vacation with her daughter, Mrs. Isaac Bond of North Farmington.

Miss Barbara Middlewood was the guest of Miss Ada Leonard of Oakland, Saturday and Sunday.

Mrs. A. Owen, Mrs. E. M. Ault of West Point Park and Mrs. E. Stromoski of Farmington called on friends in Detroit Monday. Arlo Shetas of Port Wayne, Ind., is visiting his sisters, Mrs. Russell Ault and Mrs. Homer Coolman.

Miss Shirley Zwahlen was the Sunday dinner guest of Miss Dorothy Gerge.

Mr. and Mrs. Ralph K. Smith of Rosedale Park, Detroit, were the Sunday guests of the former's grandmother, Mrs. Margaret Davis.

Mr. and Mrs. William Zwahlen and daughter Shirley and Miss Dorothy Gerge were Sunday guests of the former's sister, Mrs. Charles Decker and family of Detroit.

George Middlewood and Robert Hunter were among the number of boys who attended the basketball game at Ann Arbor Monday night.

Mr. and Mrs. Charles Hines and family, and William Hines and friend, Miss Smith, all from Detroit, were the Sunday guests of Mrs. Margaret Davis.

Billy Owen, who has been ill with the "flu" the past week, returned to school Monday.

Mrs. Ethel Middlewood, worthy matron of Farmington Chapter O. E. S., and Mrs. Anna Addis, Hannah Ault, Eva Altma, Lillian Zwahlen attended Pontian Chapter O. E. S., Monday evening.

Mrs. John Mercer was the guest Saturday of Mrs. Leslie

Mansfield.

Mrs. Hannah Ault, chairman of the program committee met with the teachers at Northville Tuesday evening to plan for their P. T. A. meeting, which will be held next Wednesday evening, February 5, the birthday of the P. T. A. A good program is in prospect.

Miss Lenna McCulley of Farmington was the guest Saturday night of Miss Shirley Zwahlen.

BUSINESS AND RETAILERS

It is only natural and logical that when the problems of business are discussed, whether in nation-wide conferences such as were held here last week, or in any of the chambers of commerce meetings held throughout the country, that the retailer—the man who meets the consumer—is a dominating factor. The retailer is the key man, the sentry who guards the strategic bridge over which merchandise flows from producer to consumer, the traffic officer who maintains the steady progress of the merchandising of national prosperity. As one business leader at the National Business Survey Conference expressed it, the retailer is the bottle-neck through which merchandise must flow. No one at these conferences commanded more close attention than Julius Klein, Assistant Secretary of Commerce, when he presented his "Business Outlook." Dr. Klein concentrated the attention of business men representing all fields on the retailer.

You will agree with me that the tendency to regard the retailer as "the little fellow" is obsolete. If the retailer is to be referred to in such terms we must limit it to his average business volume. Certainly we cannot consider him in terms of actual numbers. In fact, we are in trouble

the moment we fail to consider him in any other terms than those which the truth of the situation demands—and those terms reveal that in his aggregate volume of business the retailer is a mighty "big fellow."—William Butterworth before the Washington Chamber of Commerce.

Bear Bites Off Arm

Frankfurt, Germany.—A bear in a cage bit off the arm of an 11-year-old boy who tried to offer it a sandwich.

"What do you regard as the best speech you ever made?" "I haven't any preference," answered Senator Sorghum, "but the ones that afforded me most satisfaction were my various speeches of acceptance."—Washington Star.

Mother—Fighting again; don't you know that well-behaved children don't hit one another.

Boy—Yes, I thought Jack was well-behaved and hit him, but he was ill-behaved.—Nagels Lustige

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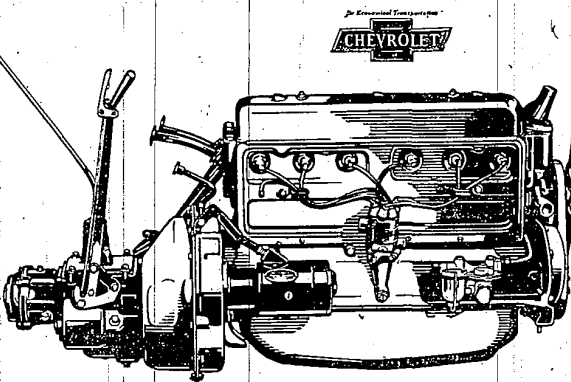
Fri.-Sat., Jan. 31-Feb. 1
All Talking
The Isle Of Lost Ships
with
Virginia Valli, Noah Beery
Adventure in the mysterious
Sargasso Sea
All Talking Comedy
Sound News—Organogue
Clyde Doerr and Orchestra

Saturday Matinee Only
"King of the Kong" 4

Sun.-Mon.-Tues., Feb. 2-4
All Talking mystery thriller
"The Unholy Night"
with
Ernest Torrence, Roland
Young, Dorothy Sebastian,
Mickey Mouse Talkie
F. Dawson Fenton
Gus Edwards Revue
Sound News

Wed.-Thurs., Feb. 5-6
All Talking
HAROLD LLOYD

in
"Welcome Danger"
All Talking Comedy.
Raymond Griffith in
"Post Mortem"
Bert Wheeler
in "The Small Time"
Sound News—Organogue



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