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## PUBLICX-KUNSKY REDFORD

A GREATER TALKIE THEATRE

Friday-Saturday, Feb. 14, 15  
 Feb. 16, 17, 18  
 All-Talking  
**RIN-TIN-TIN**  
 and  
**DAVY LEE**  
 in  
**"Frozen River"**  
 All-Talking Comedy  
 Also "Song of Spain" In Color  
 Sound News Organologue  
 Saturday Matinee Only  
 "King of the Kongo"

Sunday, Monday, Tuesday  
 All-Talking

**Mary Pickford**  
 and  
**Doug Fairbanks**  
 in  
**"Taming of the Shrew"**  
 All-Talking  
**Stan Laurel**  
**William Hardy**  
 in  
**"THE HOOSEGOW"**

Wed.-Thurs. Feb. 19, 20  
 All-Talking  
**Joan Crawford**  
 in  
**"UNTAMED"**  
 All Talking Comedy  
**F. DAWSON FENTON**  
 at the Organ  
 Sound News Weekly

### MORE FILMS OF WILD LIFE TO BE OFFERED

With its wildlife motion picture loan service now in extensive scope in Michigan, the State, the Educational Division of the Department of Conservation is now assembling several additional reels of film.

There are now two subjects of these reels in use, "Wings" a picture of Michigan birds, and "Michigan Mammals," including pictures of animals found in the State.

The Division is now assembling other pictures. Two of these, a one reel picture of lumbering and a one reel picture of reforestation work in the State are expected to be ready for the loan service by about January 15. Two other pictures, including one on two reels scenes on Isle Royale and one reel of Michigan Moose will be available for distribution about February 1. The Isle Royale pictures were taken during the past summer.

By Spring the Educational Division expects to have 10 reels of motion pictures that may be borrowed at any time for use at club and other organization meetings.

Since the loan service began early in November thousands of Michigan people have seen the films. The films are furnished in both 35mm and 16mm sizes. The films are loaned free of charge, with the borrower paying the express charges.

**LUTHERANS OBTAIN SPACE IN GLEN EDEN PARK**

What is believed to be the largest single deal in real estate involving cemetery property was consummated today as the result of several months negotiations through which the Lutheran Cemetery Association comes into possession of large portion of Glen Eden Memorial Park.

The purchase was made through the C. H. Stannus Company, Book Tower, representing The Glen Eden Development Company, and involves the transfer of 9000 family burial sections in Glen Eden at a price approximating \$2,000,000.

Glen Eden, on the Eight Mile road, is being developed by a group of Detroit business men. When completed it will be a burial estate 177 acres in extent possessing unusual beauty. The Lutheran division is said to include some of the choicest sections of the Park.

The purchase is destined to provide adequate burial space, conveniently accessible, for the exclusive use of members of the Lutheran faith. Plans are formed for acquisition of additional space in Glen Eden as more churches become represented in the Cemetery Association—Adv.

**THE MATTER OF CREDIT**

A citizen of this community was talking about one of our local institutions the other day. He said that it was not popular.

We tried to analyze the reasons for this opinion. We finally found it. That business enterprise was insistent that those who bought from it paid for what they got. Of course, such a course is not always popular.

This question of retail credit is becoming more and more complex. A business which is not careful will soon have itself in bankruptcy with no goods on the shelves and many accounts on the books. Those who wish credit and do not wish to pay have a way of finding out who will be kind to them. Soon such a merchant wonders that he does so much business and has so many customers. Then he wakes up usually too late. Most of these customers are on his books to stay.

Our sympathies are with the merchant. With him credit is one of the largest problems which he contends. He slips in attention to this feature of his business and he is in the hands of his own creditors.

The reason for slow payment of many accounts is that there is no money left for many of the necessities after the unnecessary things are paid for. The installments on the car or the rapid must be met, come what may. The gasoline merchant gives no credit. The manufacturer of automobiles gets his cash. The car makers have had sense enough to keep the credit problem out of their business or to handle it in a way that they make some money on credit service.

In some respects the situation is improving. Merchants have better ideas than they once had. Several years ago credit was used as a bait for business. It still is. But the competition for the book accounts that there once was. Business is learning that it is not the gross but the net that counts—Exchange.

Baldwin's new township hall and public auditorium were formally dedicated recently.

### GREATER SAFETY FOR MOTORISTS PROVIDED BY NEW TYPE BRAKES

Evidence of the manner in which the automobile manufacturer is furthering the cause of safety by eliminating the hazard of mechanical mishaps is shown by the many safety features incorporated in the new 1930 Chevrolet.

Notable among the safety devices in the car are the Chevrolet designed internal brakes which are new in their field. Many a motorist has had the unnerving experience of descending a long mountain grade to find his brakes becoming less effective the farther he descends—a failure known technically as "fadeout" and due to heat generated between the brake shoe and drum which warps the shoe and lessens the contact of the brake lining with the drum. The hotter the brakes get, the less efficient they become.

Tests on the General Motors Proving Ground show that fadeout has been eliminated in the new Chevrolet brake by a method of construction known as the "articulated shoe type," which compensates for heat distortion, and assures uniform braking facilities under all conditions of temperature. The wear on the brake lining is also uniform, and assures far greater service out of a set of linings than the old type brakes.

Another safety feature of the new Chevrolet is the non-glare windshield on the new Fisher bodies. By the slight expedient of tilting the windshield slightly upward, instead of mounting it vertically, the reflected light of an approaching or following headlamp is deflected downward away from the driver's eyes.

Chevrolet cars are sold in this territory by Farmington Motor Sales.

**SURPRISED BY FORTY FRIENDS ON BIRTHDAY**

Mrs. Marjorie Bachelor was pleasantly surprised at her home at Walled Lake on Saturday evening when forty relatives and friends stopped in for a party. Progressive notes was played with Mrs. Mark Bachelor and Lee Graham winning first prizes. Miss Florence Voglar and Mark Bachelor received second prizes. Following the games, luncheon was served.

Those present were, Mr. and Mrs. Mark Bachelor and family of Farmington, Mr. and Mrs. Starr-Graham, Mr. and Mrs. Irvin Knapp and son and Mrs. Edith Graham of West Farmington, Mr. and Mrs. Lawrence Geigler and family of Hartland, Mr. and Mrs. C. W. Heliker and family, Mr. and Mrs. T. E. Bunn and daughter Evelyn and Mr. and Mrs. Matt Voglar and daughter Florence.

The importance of low temperatures in the preservation of food in the home is illustrated in a chart recently issued by the Bureau of Home Economics of the United States Department of Agriculture.

**Strengthening The Voice Currents**

Lowering Leading Pat Into Manhole From Caterpillar-Type Trailer.

This thicker the copper wire used in telephone transmission, the farther a voice can be heard. This is one of the principles of telephone communications that was discovered in the early days of the industry. To continue to increase the size of the wire as the range of transmission increased would be unpracticable and would make the Long Distance telephone lines too costly for commercial use.

The invention of the leading coil helped overcome this difficulty, permitting the use of wire of small diameter. The leading coil on a telephone circuit consists of a core of magnetic material which is wound round with insulated wire, something like a doughnut in general appearance. These coils, increased in leading notes, are inserted in the circuits at definite intervals along the telephone lines, thus making them better carriers of telephone currents.

### WEST FARMINGTON Mrs. Irvin Knapp PHONE 401

Several from here attended a three-act comedy entitled "The Big Cheese," Saturday evening at the Community Hall at Wixom. It was given for the benefit of Methodist Church Junior Aid Society.

Vivian Graham, small daughter of Mr. and Mrs. Starr-Graham, is sick with a bad cold.

The Teachers' Club of Walled Lake recently entertained the teachers and board members of surrounding districts, at which 110 were in attendance. Guests were from Farmington, Keego Harbor, Milford, New Hudson, and South Lyon. Dinner was served at noon and a program given in the afternoon.

Mr. and Mrs. William Kurtz motored to Monroeville, O. to attend the funeral of Mr. Kurtz's uncle, Joseph Lejka, who died suddenly after reaching the age of 79 years. Mr. and Mrs. Kurtz returned home Monday.

Mrs. L. W. Giesler and son Graham spent Wednesday with relatives here.

Mr. and Mrs. Ernest Davis and baby daughter Bonnie, and Mrs. Arthur Davis were Sunday dinner guests of Mr. and Mrs. Irvin Knapp.

High-grade printing at the Enterprise office. Everything from a calling-card to a catalogue Phone Farm. 25-F2—Adv.

**WALLED LAKE H. S. TEAMS WIN IN LAST HOME GAMES**

With the District Tournament only one month away Walled Lake High School basketball teams have five games yet remaining on their schedule. Starting with Milford tonight at Milford Coach Hursh's boys will then take on Keego Harbor, Madison, Farmington and Northville. Only the last two

should cause the blue and gold team any trouble. The team has already defeated Milford, Keego Harbor and Farmington and lost to Northville here by only a small margin.

Unless other games are scheduled the games with Roosevelt High School of Keego Harbor here Friday night was the last time the team plays on the home floor this season.

Walled Lake teams won all games, the first team winning without much effort 19-8 in a contest in which the Reserves played half the game. Campbell scored five times from the floor. The Reserves won just as decisively 16-5. Ross and C. Graham each scored three time.

The girls were furnished the only stiff opposition. Coach Wood's team was forced to come from behind in the last few minutes of play to emerge victorious 20-16. Three girls of the visiting team were forced out on personal fouls, but Walled Lake forwards could cash in on the very few of their tries from the foul line.

## STRAND Extra

Pontiac, Michigan

WEEK STARTING SATURDAY, FEB. 15

The Screen's Greatest Stars Together for the First Time

### Mary Pickford and Doug. Fairbanks

in

### "Taming of the Shrew"

All Talking—All Laughing Comedy Smash

No Advance in Prices

COMING SOON—Ronald Colman in "CONDEMNED"

## ONE FOR YOU, ONE FOR ME

That little conversation between your furnace and the furnace coil costs you real money. Fuel is expensive—and one-fifth of your coal pile goes to heat the water in the inefficient water coil.

You can stop this needless waste by installing this new fuel saving invention. It is a revelation of money-saving hot water convenience. It can use only a small amount of gas—and it's built like a thermos bottle so the heat can't escape.

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FREE CONNECTIONS to existing hot water lines in your basement. Heater has 30-gallon tank.

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