The Farmington Enterprise

Have you ever been Way Up Here

when"

An Extension

1. Saves steps

2. Is a safeguard

3. Insures privacy

5. Promotes comfort

4. Is a convenie

Telephone:

telephone

Rang



ARE you denying yourself and your family the pleasure of electric cooking because of the belief that it is expensive? Have you said, as have so many others, "Electric cooking is ideal-if only we could afford it." Now you CAN afford it!

Cooking with ELECTROCHEF costs about one dollar per month per person—frequently

less, seldom more. Ordinary care in the control of heat may greatly lower this cost. Focused radiant heat—a prime feature of ELECTROCHEFbrings unbelievably fast cooking, amazingly clean cooking, with heat as clean as sunlight. The semi-sealed oven seals ir, the delicious natural flavors that you have never tasted before in foods unless you have enjoyed electric cooking! Meats and vegetables cook in their own juices. ELECTROCHEF'S light, fine-grained cake and flaky pastry will delight you. * * *

People who see ELECTROCHEF ask how it can be offered at the low figure for which it now sells. ELECTROCHEF is being introduced at this price because of The

Detroit Edison Company's desire to encourage electric cooking in the homes of its customers. It is only possible because of long planning by engineers and the use of mass production methods. See this remarkable range today -at any Detroit Edison, Office.



BALANCE \$6 PER MONTH SMALL CARRYING CHARGE
CASH PRICE \$105 INSTALLED ALLOWANCE FOR YOUR OLD

ELECTROCHER



MICHIGAN BELL TELEPHONE CO.

Way down here

-and there was no one downstairs to answer it? You can have an extension tele-

phone upstairs for only a few cents a day. A small service connection charge applies. CALL THE TELEPHONE BUSINESS OFFICE

COOK WITH ELECTRIC HEAT — as Clean as Sunlight