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## **Big Kernels In Small Shells**

IIN ADDITION to the advertisements of the stores, of the gro-cery and hardware stores, of the millinery, clothing and shoe stores, there is another kind of advertising that is being read more and more by readers of this newspaper. That kind of ad-vertising is the Want Ad Columns:

A man or woman wants a job. They read the "Help Wanted" columns and probably insert an advertisement of their own under "Positions Wanted." Employer and job seeker soon get together to the benefit of both. A man may want an automobile—possibly pe cannot afford a new car, so he looks in the Want Ad col-umns and finds just the car at the price he can afford to pay. Some one has lost a pocketbook, valuable papers or even a pet dog. The "Lost and Found" columns soon bring loser and finder together.

In the Want Ad Columns any one can readily find what he seeks quickly—business news, machinery and tools, household goods, horses, dogs, cats, canaries, etc. They enable you to locate what you are looking for in short order. So in reading advertising do not overlook the Want Ad columns—the individual advertise-ments do not take up much room, but like the meaty nut they may contain a big kernel in a small shell—fust for you. with Mr. and Mrs. Fred Simmons on Farmington drive until school closes. Mr. and Mrs. Ernest Jones of Detroit were guests of Mr. and Mrs. Oto Esler. Sunday. The S. C. A. Senior baselall team were defeated Sunday after-noon by the Five Points Mer-chants on the home dinamond, the score being 13 to 9. A return arme with the Merchants will be played next Sunday afternoon on the same field. Mrs. I. C. McBride returned Friday from a week's visit with relatives in Romulus. On Satur-gar she went to Grand Rapids where she wil be a guest in the home of her son, Harold McBride and family. After loaing their first baseball zame of the season to Novi last where the Joning their first baseball million the latter's diamond Thursday ifternoon. Mr. and Mrs. John Davis and their grandchildren. Evelyn Lud-anna avenue, and Mr. and Mrs.

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Redford 0699-M

Mrs. Stuart Garden and two daughters Marjorie and Margaret returned last week from England where they had spent four months visiting relatives. Sixteen girls and boys rether

visiting relatives. Sixteen girls and boys gather-ed at the home of Elton Davis Saturday when he entertained at a party on the occasion of his

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All kinds of speed and power in WAYCO gas. Shoots you ahead of traffic, and along the road as fast as your car could ever go. It's THE GAS for the man who wants pep, speed and power. HAVE YOU TRIED WAYCO?

Valvoline Oil (100% Pennsylvania) Complete Greasing

Service



West Limits of Farmington Phone 111 Maurice Graham

Oleo vs. Profit

Every pound of oleo consumed kills the market for about 9 quarts of milk. How can the dairy business remain prosperous if dairy farmers help the market for for their product?

Milk is the most economical food. The farmer should use it constantly. He buys it from himself at wholesale instead of paying retail prices for substitutes.

It is claimed that the farmer buys one-third of all the oleo produced. In so doing he helps create a sur-plus of butter and loses more money by low butter prices than he gains in buying cheaper oleo.

What do you think of the argument offered by the farmer who buys oleo? He kicks about the low price for milk and butter, no money in the business, etc.; yet, he says butter prices are too high and buys oleo to save money. In other words, too low to sell, but too high to buy. Not logical is it?



Wednesday-Thursday Warner Baxter in Elinor Glyns, MEN ARE ensational story of smart society BANGEROUS

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Saturday when he entertained at a party on the occasion of his birthday. Mr. and Mrs. Arthur Bentley and Mr. and Mrs. Guy Joy were Sunday dinner guests of Mr. and Mrs. Clifford Bird in Detroit. Miss Theresa Werner was host-ess to 17 friends at Sunday night supper. complimenting Miss Isa-belle McDonald and Mass Juanita Elderson of Clarenceville on their birthday. Mr. and Mrs. Herbert Bondy. Negaunee avenue, had as guests Sunday Mr. and Mrs. Carl Rich-ter of Detroit. The S. C. A. Auxiliary will sponsor a May dancing party in the Community house Saturday evening. Everyone is invited. Mr. and Mrs. Mars. Willam Woodruff in Detroit, Monday! Miss Ellen Meriverta. Nine-Mile road, spent the week end with Miss Pearl Somero in De-troit.

with airss rean, owner, troit. Since Mr. and Mrs. J. Ryman and family moved to Redford re-cently their daughter, Blizabeth and Mary are making their home with Mr. and Mrs. Fred Simmons on Farmington drive until school chase.