

The Farmington Enterprise

FORTY-SECOND YEAR—No. 48.

THE FARMINGTON ENTERPRISE, FARMINGTON, MICHIGAN THURSDAY, OCTOBER 2, 1930

5c a Copy; \$1.50 a Year

WEST POINT PARK

Mr. and Mrs. S. Straker, Mr. and Mrs. A. W. Schneider, Mr. and Mrs. B. Magnus of Detroit, were the Sunday guests of Mr. and Mrs. Woodworth.

The Student Council officers of Pierson School were presented with their badges of office last Tuesday evening at Plymouth. Officers are: president, Miss Shirley Addis; vice president, Russell Nacker; secretary, Miss Vivian Addis; treasurer, Miss Barbara Middlewood; health officers, Miss Fern Ault and Nick Reechago.

Mr. and Mrs. M. E. Ault and family were Sunday dinner guests of Mr. and Mrs. Marvin Addis.

Mr. and Mrs. Stanley Simmons and Mr. and Mrs. Henry Erns-

berger of Detroit were Sunday guests of Mr. and Mrs. Lucian Gilbert.

Mr. and Mrs. Jack Talman and Mr. and Mrs. Fred Kitchen of Richmond were guests Saturday evening of Mr. and Mrs. Homer Coolman.

Mrs. William Zwahlen and daughter, Shirley and the former's mother, Mrs. Margaret Davis and Miss Lenna McCully of Farmington were luncheon guests Friday of Mrs. Carl This-ted of Detroit.

Edward Trainer of Detroit was a guest Saturday of Mr. and Mrs. A. W. Martin.

Mrs. Ralph K. Smith of Rose-dale Park was a luncheon guest Saturday of Mrs. Margaret Davis.

Mrs. Grace Mead of California is visiting her sister-in-law, Mrs. John Mercer.

Mr. and Mrs. Thomas Gillespie and family moved Monday into the Harry Wheeler house on the Seven-Mile road.

Mrs. Nelson Baker of Detroit was the guest Wednesday of her sister, Mrs. John Mercer.

Mrs. B. C. Thomas and two nieces, Miss Demetra and Margaret Mills were Sunday dinner guests of Mr. and Mrs. Jorgensen of Redford.

Mrs. Rose Gunn attended a surprise party in Detroit last Saturday evening.

T. Voorheis and son, Donald, of Detroit were Sunday guests of the former's son, Mr. and Mrs. Ralph Voorheis.

Miss Viola Nacker, who has been ill with a bad cold the past week, is improving.

Mrs. Ethel Middlewood was a Detroit visitor Tuesday.

Mrs. Charles Gilbert was the guest Tuesday of her sister, Mrs. Carpenter at Redford.

Our reformers demand universal brotherhood, and anyway the young men have a lot of girls who have promised to be sisters to them.

CLARENCEVILLE

Mrs. C. H. Witte
Phone 213-F2

Base Line Pedro Club met on Thursday afternoon at the home of Mrs. Lee Wilcox. There were three tables of pedro, prizes going to Mrs. William Thornton, Mrs. Charles French and Mrs. Carl Waack.

Miss Vida Walker was a dinner guest at the home of Mrs. William Thornton Wednesday evening.

Mr. and Mrs. John Wagner and family of Purling Brook spent Friday evening in Highland Park visiting the former's parents, Mr. and Mrs. George Wagner.

Mrs. Charles French spent Monday in Windsor visiting relatives.

Mrs. Arthur Travis will entertain the Base Line Pedro Club at her home on Eight Mile road, Thursday afternoon.

Miss Vida Walker motored to Holland, to spend the week end with her sister.

Thursday evening, Mr. and Mrs. Doss Lapham, Mrs. Floyd Lapham of South Lyon, Mr. and Mrs. John Wagner and Mrs. Charles French were guests at the Witte home.

Lee and Adrian Campbell, Miss Ruth and Russell Waack attended the football game at Ann Arbor Saturday.

Mrs. Clarence Aldrich and Mrs. M. Mowam are spending a few days in Kalamazoo and Battle Creek visiting friends and relatives.

Milo McCalley, who is attending Michigan State College at Lansing, spent Sunday at the Aldrich home.

Arnold Jorgenson, Base Line road, is confined to his home with typhoid fever.

Cheerful Circle met at the home of Mrs. Worthsome Tuesday afternoon.

James Ryall, Lee Campbell, Ruth and Russell Waack visited in Saline, Mich. Saturday at the home of Mr. and Mrs. A. A. Kader.

The Ladies' Aid of the Methodist Church meets Thursday in the church for a business meeting.

Mr. and Mrs. William Dowsett spent Wednesday evening at the home of the latter's parents, Mr. and Mrs. William Thornton, on Base Line road.

Vincent and William Hill of Detroit were Saturday callers at the home of Arthur Travis.

Mrs. William Campbell, Tucker, entertained the Middle Belt Card Club at her home Saturday evening.

Mr. and Mrs. Sanford and Mrs. Mettie Vincent of Milford spent Sunday with Mrs. A. Travis.

Mr. and Mrs. William Thornton spent Sunday at Williams Lake where they visited Dr. and Mrs. Young.

Mr. and Mrs. Russell Banks of Novi spent Sunday evening at the Thornton home on Base Line road.

Mr. and Mrs. J. C. McFarland attended a party given at the home of Mrs. J. W. Chasteen in Detroit, Saturday evening.

Mr. and Mrs. Charles Sheerer of Grosse Pointe visited the J. C. McFarland home last week.

Mrs. Mildred Gollmer of Detroit visited her daughter, Dona Gene at the home of the former's sister, Mrs. Fred Geiseking on Sunday.

Marion Langford of Detroit spent the week end with her sister, Mrs. Fred Geiseking.

Mrs. W. Kennedy entertained her mother, Mrs. Graham of Milford, Sunday.

Saturday, October 4, Troop 44 of the Boy Scouts will go in uniform to attend the football game at Ann Arbor. It is "Scout Day."

Mrs. C. Phillips and daughter of Redford spent Monday in Clarenceville visiting old friends.

Evelyn Meek of Milford spent the week end at the Witte home.

Among our new residents are Mr. and Mrs. Herman Lindow and family, who moved from Southfield to a home on Switzer road last Friday.

Mrs. Elva Tolman moved into part of the home of Mary Carey at North Farmington last week.

Mr. and Mrs. John Wagner,

sons, Wayne and George, Harold Ransier, Daniel Dequet, Melvin Witte and Mr. and Mrs. C. Witte were in Ann Arbor Saturday, the young folks attending the football game.

Mrs. J. Wagner will entertain the "500" Club Saturday evening.

Mr. and Mrs. C. Witte and son, Melvin, attended a farewell dinner at the home of Mrs. Floyd Lapham of South Lyon Sunday in honor of the latter's son, Ross and family.

Mrs. Ellen Slingerland was away visiting this past summer, but is now present with her class of Sunday School girls. This Sunday School class of girls met at the home of Mrs. P. Fairbairn on Monday night, September 29th.

They gave her a bouquet of roses. Ten attended the meeting. There will be a candy sale in the old real estate office next to the Causillo Hardware, October 11. It will open at 11:15 a. m.

FARMINGTON ACRES

Mrs. H. A. McIntyre

Mrs. Silas Galnor and son, Clarence are visiting Mrs. Galnor's grandparents in Marine City.

Mr. Wilkinson is ill. Mrs. Lillian Johnston of Canada is visiting Mr. and Mrs. Albert Koss.

George Lakin of Caro spent Friday visiting Mr. and Mrs. Charles Damon.

Mr. Foye is spending some time visiting friends in Detroit.

Mrs. Albert Koss entertained informally for her sister, Mrs. Johnston Wednesday afternoon.

Mrs. Frank Crandall and daughter, Ella, Miss A. Markham, Mrs. Ben Nett and Mrs. H. A. McIntyre. They spent the time sewing for the benefit of the Wah-jamega Council, No. 7, in Northville.

There is an abundance of ideas but a shortage of men with the energy to carry them out.

It is amazing to see how much misinformation may be accumulated by one who diligently seeks it.

A Proclamation By the Governor

It has been the custom each year to set aside a week to be known as Fire Prevention Week. Its purpose is to call to the attention of all the people of Michigan the havoc that fire causes in the State, both to property and life. Every year in Michigan an enormous amount of property has been destroyed. It has taken hard labor to produce this property, and the State is so much poorer by its loss. Many people think that if insurance is carried the owner of the property is compensated for his loss; but insurance is only a means whereby the individual is protected and the loss distributed to all citizens of the State. Therefore, Michigan is poorer each year by the amount of fire losses in the State.

Last year there were 322 deaths by fire in Michigan. Life cannot be restored, and this appalling number of deaths should awaken everyone in the State to the danger of fire and it should be an incentive to every citizen to remove all fire hazards from any property he owns. The loss of life is largely in the homes and each citizen of Michigan should use the greatest care in making the home safe.

More than fifty per cent of the lives lost in Michigan from fires were caused by gasoline, naphtha or other volatile explosives. Use extreme care in handling such products. I urge citizens to make an effort to reduce the fire hazard; to dispose of accumulated waste material, and see that chimneys, wiring, and heating equipment are in good condition.

The Michigan Fire Chiefs' Association is making splendid effort to reduce the loss of property and life, and I urge all citizens to join together in making

Fire Prevention Week Oct. 6 to Oct. 11, inclusive

a notable one in this State. Through united effort this loss of life and property can be greatly reduced.

Given under my hand and the Great Seal of the State this Tenth Day of September, in the Year of Our Lord One Thousand Nine Hundred and Thirty, and of the Commonwealth the Ninety-Fourth.

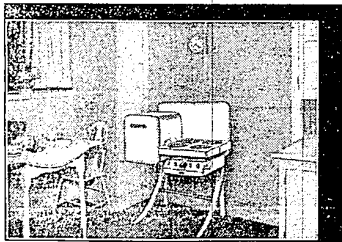
FRED W. GREEN, Governor.
By the Governor:
JOHN S. HAGGERTY, Secretary of State.

Perhaps You Are Under Insured

What will it cost to rebuild your property after a disastrous fire? Figure it out, then compare that sum with the amount of your present fire insurance! If it is insufficient, let us increase your insurance so that money for a complete restoration will be yours in case of fire.

Edgar S. Pierce

"Everything In Insurance"
Phone 9 Farmington



Women marvel at ELECTROCHEF's low cooking cost

There are three reasons for the ELECTROCHEF's low cooking cost: First, the present Detroit Edison electric rates; second, the ELECTROCHEF efficiency; and third, the high-speed cooking utensils now included with every ELECTROCHEF.

In September 1928, the Detroit Edison rate applicable to electric stoves and other major appliances was reduced from 4 cents to 2½ cents per electrical unit. This reduction, combined with ELECTROCHEF's cooking efficiency and the set of special high-speed cooking utensils now included without extra charge with every ELECTROCHEF range, makes ELECTROCHEF's cooking cost remarkably low.

See ELECTROCHEF demonstrated at any Detroit Edison office. Cash price \$105—installed, ready to cook, including all necessary wiring and the seven-piece set of high-speed cooking utensils listed below. Down payment \$10; balance \$6 per month.

The seven-piece set of specially designed, heavy-duty aluminum ware, included without extra charge with every ELECTROCHEF range, consists of the following utensils:
ONE 1½-Qt. Sauce Pan with cover... ONE 1½-Qt. Sauce Pan with cover... ONE 6-Pint Tea Kettle... ONE 10½-inch Skillet... ONE Drip Pan... ONE Measuring Cup... ONE Measuring Spoon Set.

Sales under these conditions to Detroit Edison customers only

THE DETROIT EDISON CO.

Semper Idem

"ALWAYS THE SAME" . . . a good slogan for any one of a thousand advertised articles whose superior qualities are maintained year in and year out.

Have you ever stopped to consider the time, patience, skill, money and experience invested in every one of the articles you see advertised in this paper? No matter what it may be—a lead pencil or an expensive automobile—the problems of maintaining and IMPROVING quality are constantly in the minds of those responsible for their manufacture. Quality must be bettered wherever and whenever possible. Price must be kept at a level that will insure the utmost in value.

Advertised goods must, and do, live up to their advertising. "Semper idem"—always the same. They cannot afford to vary in the least.

Trust advertised goods. Buy them regularly. Read the advertising columns every week to learn what is new. Read them to know what others are buying. Read them to ascertain how you can save money and yet get better merchandise.

Read the advertisements—they stand for quality merchandise—semper idem