ernment or the whole three put to- pether than the state of Michigant; WHY?

We recently saw a picture of the it. We recently saw a picture of the it. Governor and Mayor Murphy in the it ture in bold print it stated that the flowernor had called upon Mayor Murphy to pay his respects and conditionally the control of the state of the conditional than the flowernor had promptly pay the Cottendard to would promptly pay the Cottendard to the state of the conditional than the conditional than

Letters To The Editor

Clarkston, Mich, Oct. Fourteenth
Ministeen Hundred Thirty
Me are so happily in accord with the publicity and property helding tangayers stirred in the sincer chanks of the sin

in the loss as boing could be season had decided to build a road—Northwestern Highway and the county of the county

ala.

OAKLAND COUNTY CITIZENS
ASSOCIATION FOR REDUCTION OF TAXES.

KARL TIBBITS, Press,
Farmington Township,
STEVE CLINTON, Sec.
Independence Township,
GEO. E. O'HEARN, TEAS.

White Lake Township,

Many People Need Glasses Who Don't Know It!



It's best to be sure. See us now and avoid possible se-rious trouble later on or be satisfied your eyes are

Modern Optical Service Eyes Fitted Correctly Charges Reasonable Fine Watch Repairing Dept.

W. B. Murray

OPTOMETRIST

17251 Labser Ave. REDFORD First Door South of At Grand River REDFORD Economical Drug Store Office Hours: 9 a. m. to 12 m.; 1 to 6 p. m. Open Evenings Residence Phone: Hogarth 7052.

Tell your Merchant you saw his Ad in the Enterprise.

These Items are of Interest to Every Person with a Checking Account

There are several items that enter into the cost of furnishing customers with the convenience of a checking account

They are as follows:

1. COST OF SUPPLIES: These include the pass books for recording deposits, the checks which the bank furnishes the customer, the ledger sheets which are the bank's permanent record of each depositor's account and the statement sheets which duplicate these records of deposits and withdrawals and which are periodically returned to the depositor with his cancelled

2. COST HANDLING ITEMS: Deposits are usually made in the form of checks and currency. Many of these checks are upon out-of-town banks which must be collected. Every check which the depositor draws upon his own account is handled by us seven times in making the necessary entries and records before the checks are finally returned to the depositor. The majority of any bank's working force are busy from morning until night, day in and day out, handling these items. So smoothly and accurately is the work done that the average depositor never gives a thought to the many operations necessary in handling and furnishing him a record of his transactions. The labor cost which enters into the proper handling of checking accounts is large.

3. MACHINE COST: The modern posting machines are expensive pieces of bank equipment. They depreciate rapidly. This is another item of expense incurred in the desire to furnish checking-account customers with the best in prompt and efficient

4. GENERAL OVERHEAD: Much of the space in a modern bank is given over to the requirements of checking accounts. A large part of a bank's overhead must be charged to this department.

Banks which have made a careful analysis of the actual average cost of handling checking accounts find that it runs anywhere from \$7.00 to \$18.00 per year per account. Taking the minimum figure of \$7.00 you will see that an account which maintained an average balance of \$10.00 would just pay its way even if the bank could lend the whole amount at 1%, as in that case the account would produce \$7.00 a year for the bank, an amount just equal to the cost of handling the account.

From the above you will agree that any account which falls below \$100.00 is handled at an actual loss to the bank.

During a period of years more and more banks have found it necessary to make a small monthly charge where the balance of the account falls below a certain figure. The usual minimum balance is \$100.00.

Banks in neighboring counties have found it advisable to make a monthly charge to depositors whose accounts fall below a certain figure.

The Banks of Farmington, after giving much thought and study to the matter, have decided that it is to the interest of all depositors, large and small, that part of the cost of carrying small accounts should be borne by the depositor himself.

Therefore, commencing January 1, 1931, the banks are asking every checking-account depositor to keep a minimum balance of \$100.00 in his account or to pay \$1.00 for each month during which it may fall below that amount. Accounts of Charitable, Educational, Fraternal, and Religious organizations are exempt from this charge as are all Savings

This is a small charge which does not cover the cost of handling such accounts and which any depositor who requires the convenience of a checking account should gladly pay during those months in which his account falls below the minimum balance of \$100.00.

The average American is, we believe, willing to pay a reasonable charge for services rendered him and we are confident that our depositors, will co-operate with us in making this plan effective, the same as have depositors of other banks where the plan has been put into operation.

THE BANKS OF FARMINGTON

THE FARMINGTON STATE SAVINGS BANK

PEOPLES STATE BANK