

WORK UNDER WAY ON LAND END OF ATLANTIC CABLE

Maine-to-Newfoundland Route
to Join First Telephone Cable
to Be Laid to Europe

Although the actual laying of the world's first transatlantic telephone cable will not take place until the summer of 1932, when it will be stretched along the ocean bed for 1800 nautical miles from the eastern coast of Newfoundland to the western coast of Ireland, construction of the landward end of the circuit on this side of the water is making rapid progress. Right-of-way is being purchased and cleared, and poles are being set, and already some wire has been placed along the route of about 800 miles from the Maine-New Brunswick border to the final jumping-off spot in the vicinity of Trinity Bay.

For convenience, the line has been divided into sections, each of which is being constructed separately. From Calais, Me., it runs to St. John, N. B., and thence across the New Brunswick-Nova Scotia border to New Glasgow, and on to Sidney Mines, N. S. From Sidney Mines to Port au Basque, under-water cable will be laid, and continued probably to Grand Bank, Newfoundland. From near Grand Bank to the western cable terminus is the final link in the circuit on this continent, and it, too, will be traversed for the most part by under-water cable.

Because of the sparseness of population and the almost complete lack of towns along the greater part of the route in Newfoundland, it will be necessary to build staff houses at the points where repeater stations are to be installed.

Transoceanic telegraph cables cannot transmit the human voice, because of the great attenuation of the electrical impulses over long distances in this type of cable. The present transatlantic telephone service is furnished by radio circuits, in connection with land lines at either end. When the new transatlantic telephone cable is laid, it will supplement the present radio telephone service and provide a voice channel free from atmospheric and other electrical disturbances to which the radio telephone service is sometimes subjected.

Effective

When Gen. Primo de Rivera, the dictator of Spain, resigned, it was revealed that wireless had been used for anticensorial propaganda.

Somewhere, apparently, there was a secret broadcasting station which sent out at regular intervals a brief but effective program. A voice would announce "General Rivera is about to speak" and then, over the air, would come the bewail of a donkey.

Co-Operation

Teamwork is just as essential to an organization as is the breath of life to you. Your job is of equal importance as those done by others. And you will never be in a position to command teamwork until you are first able to live it.—Orin.

Nothing is quite so dull as a dull speech.

Golf will reduce a man to shame when nothing else will.

ANNUAL SALE OF CHRISTMAS SEALS STARTS NOV. 27th

Activities To Be Increased This
Year By Anti-Tuberculosis
Group



Civilization's annual campaign against the tuberculosis death rate, particularly among children, will be carried on in Oakland County with increased activity this year through the sale of 6,000,000 Christmas seals beginning Thanksgiving Day.

The support of the Oakland County Tuberculosis Association depends upon the sale of these attractive little Christmas seals which will be distributed among the various branches of the county organization and mailed or sold directly to residents of the county.

Because of the need for continued support of the organization, the activities of the members will be increased this year, Mrs. Zelpha B. Hale, executive secretary of the organization, announces. While the efforts of the National Tuberculosis Association have met with continued progress, unless the support depended upon this year is received in each county and municipal drive, the program for the prevention and detection of the di-

sease may be seriously hampered, Mrs. Hale says. Edgar S. Pierce of Farmington is a member of the board of directors of the County Association.

News items are always welcome at the Enterprise Office.

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Today the Chevrolet Motor Company presents the **Bigger and Better Chevrolet Six**, a new model of the six-cylinder car which has enjoyed such wide popularity.

In both the chassis and body of this new six-cylinder Chevrolet you will find expressed, as never before, Chevrolet's well-known policy of progress through constant improvement.

For—without departing from the basic features which have won the enthusiastic approval of over 2,000,000 buyers—Chevrolet has produced a six-cylinder car which represents an entirely new standard of quality, value and refinement in the low-price field.

Your first impression of the new Chevrolet will be one of striking fleetness, grace and beauty. The car is longer, lower and modernly smart. The radiator has been deepened and its appearance enhanced by a curving tie-bar and chrome-plated parabolic headlamps. The long

hood lines sweep back unbroken to blend gracefully into the new Fisher bodies. And never was Fisher's fine craftsmanship more evident than in the bodies of the new Chevrolet Six!

Not only are the smart, graceful, new bodies roomier and more comfortable, but as you study them you will discover many gratifying new features and pleasing refinements—many examples of that painstaking attention to detail which is the basis of true quality.

Mechanically, too, the new Chevrolet Six is a better automobile. The wheelbase is longer. The frame is stronger. The steering is easier. The clutch is more durable. There is a smoother, quieter, easier shifting transmission. In fact, wherever finer materials and more advanced design could add to Chevrolet quality or increase Chevrolet's traditional economy of ownership—improvement has been made. See the new Chevrolet Six—and you will agree that here is the *Great American Value!*

» » AT NEW LOW PRICES « «

Chevrolet has long been one of the lowest priced cars in the world. Yet due to the savings of volume production and increased manufacturing efficiency, the *Bigger and*

Better Chevrolet is offered at new low prices. Come in today. See and drive the new Chevrolet Six. Learn the *new economy* of owning a modern, fine quality, six-cylinder automobile.

The Phaeton.....	\$510	The Coach.....	\$545	Sport Coupe with rumble seat.....	\$575
The Roadster.....	\$475	Standard Coupe.....	\$535	Standard Sedan.....	\$635
Sport Roadster with rumble seat.....	\$495	Standard Five-Window Coupe.....	\$545	Special Sedan.....	\$650



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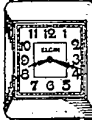
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