

Did You Ever Stop To Think?

That merchants of this community are offering you the best variety of real bargains ever offered. The extent and quality of these bargains are amazing.

Make it a habit to read the advertisements of these merchants in this newspaper, before you buy. You will find you can realize genuine savings by taking advantage of the offerings of these advertisers.

Never go away from this community to buy, until you have at least priced the same articles at local stores.

When you buy from local stores you are sure of getting value received. These merchants realize the importance of standing behind their merchandise after the sale is made, and will do it willingly and conscientiously.

The old excuse that "our merchants are not awake and do not carry the line of goods I want" is out of date today. A careful check will prove that merchants of your home town have their stores stocked with seasonable merchandise of the highest quality and at prices which make buying at home worth while.

**GET THE HABIT . . . OF READING HOME
TOWN ADVERTISING, AND GO SHOPPING IN
YOUR OWN COMMUNITY . . . WHERE YOU
CAN BUY WITH CONFIDENCE.**