


The Farmington Enterprise

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Editorials

Clipped From Other Publications

Good Times And Old Times

(Star. Elkton, Maryland).

Notwithstanding the period of depression which has engulfed every section of the country within the past several years, there are still some who can, or fancy they can, catch a glimpse of the silver lining of this dark cloud of business adversity.

Thanks we say, to those citizens who have faith in the future. These are the folks who keep things moving. Faith is a wonderful virtue and the lack of it would have long since wrecked the nation, yes the world, and possibly the civilization which those who have lived in 1931 to witness would have dropped completely into collapse. Sometime, and possibly it is not many months away, there will be a return to normal conditions. Factories will be running full time once more, money will find its way back into the channels of commerce and trade, and the dinner pail which has in some time been empty so long will once more be filled.

Even with the hardships which many have undergone, it is doubtful if there are any who would like to see the order of things thirteen backward thirty years. A new start made from a point that far back in the past. There has been talk, and lots of it recently, of burdensome taxes, of extravagance in government and lack of confidence in the business world. Yet no one would want to see conditions as they were thirty years ago. Let your memory run back over the period of the usurious life of the 90's. How many automobiles were there in this country? How many miles of improved highways? How many homes had a radio or boasted of an electric refrigerator? How many housewives used a vacuum cleaner or prepared a meal by electric or gas?

While there are those who talk of the return of the good old days and times, how many people's lives today and who have experienced the pleasures of modern inventions would want to forget about those conveniences as though they never existed, and return to the methods of the so-called good old days? Few, if any, venture, would agree to such a thing. Let us rely on the faith that has bridged the greatest nation in the world to bring us out of the present chaotic conditions and a return to better times as well as good times.

Advertising And Prices

(Leader, Eau Claire, Wisconsin)

Vast sums spent by large manufacturers and merchants for advertising are responsible for a popular superstition to the effect that advertised goods are higher in price than they would be if they were not advertised. The word "superstition" is advisedly, because it has demonstrated many times that advertising lowers, instead of raises, prices.

Advertising campaigns are costly and the consumer must pay for them, but they are paid for by new business the advertising attracts. There is nothing paradoxical in a situation where a manufacturer or merchant adds an extensive advertising appropriation to his budget and then turns around and cuts prices.

Million-dollar advertising programs make it possible for the manufacturer to lower his prices by so increasing his production that he can effect real economies through mass production and can spread his profit over a greater number of sales.

Advertising enlarges demand and thereby makes it possible for the retailer to buy stocks in larger quantities at lower cost. Moreover, goods well advertised are more than half sold before the customer enters the store, which lowers sales resistance and sales costs.

The price tags on advertised commodities are, in themselves, proof that business can save money for its customers by spending millions for advertising.

The Outcast's Prayer

(Exchange)

O Lord, we come to Thee this day and seek Thine Assistance. We ask Thee to rectify some of the great evils that exist in this old world that Thou hast created, and to remove the causes of misery, starvation, privation, degeneration and poverty in the land and the free and the home of the brave.

Deliver us from the greed and graft that exist in this nation and from the parasites who neither toil nor spin, but bedeck their persons with finery until they glitter in the gloaming like a rotten dog salmaged in the moonlight.

O Lord, help us, for we have criminals, paupers and hordes of industrial cannibals, whom we call business men, who draw their salaries and convictions from the same source. Verily, our institutions are badly mixed, for we have thieves and theologians, Christians and confidence men. Also priests and politicians, scabs and scallagaws, traces of virtue and tons of vice. We have trusts and tramps, money and misery, Hoover and hunger, salvation and soup, and hypocrites who expect to pave their way into heaven by begging old pants, coats and hats and selling them to the poor, thereby helping to spread disease and vermin.

Protect us, O Lord, and deliver us for the Grocer's Association holds us up while poverty holds us down. Deliver us from those who made canned beef out of sick cows, mules and horses, and corpses of those who eat it; and may the price of hamburger, beef stew, waffles and "hot" doughnuts come down and our wages come up to meet them, and may we be permitted to fill up on these luxuries 3 times a day; for to be without them causes great pain in our gastric regions.

And, O Lord, we do not understand why poodle dogs have private baths and are attended by maids and valets, are shampooed, manicured and kissed, fed on choice steaks and drink cream, while thousands of little children live out of garbage cans. Christ never said: "Suffer little poodle dogs to come unto me."

O Lord, we ask Thee to have mercy on the blanket stiffs, such as railroaders, loggers, muckers, and skimmers; and may they be permitted to make at least seven dollars a week, and may their blankets rest lightly on their blistered backs and contain no insects that might discommodate them. May the farmer plant his spuds more closely to the railroad track, and his chickens roam close to the jungles, and we will be ever grateful to Thee!—AMEN!

Halvers

(New Yorker)

A young lady, on her way up-town by taxi on one of those rainy days, noticed a frail old lady waiting in the downpour for a street car. On a sudden impulse

she offered her a lift on her way. She ended, in fact, by taking the woman to her home—some distance out of her way, but she decided that if she was going to be a Samaritan she'd be a good one. Arrived at last at her own address, she prepared to pay the fare, by this time a pretty sizable amount. The driver stopped her. "Just pay me half of what the clock says, lady," he insisted. "I'm going fifty fifty on the old lady."

Resourceful Pat

(Birmingham Eccentric)

Irishmen, as a rule, not only witty, but resourceful. Did you ever hear the story of the Irishman who took a contract to dig a well? When he had dug about 25 feet down he came to work one morning and discovered that it had caved in during the night, and was filled nearly to the top.

Pat looked cautiously around and saw that no person was near, then took off his hat and coat and hung them on a windlass and crawled into some bushes and awaited events.

In a short time the neighbors discovered that the well had fallen in and, seeing Pat's hat and coat on the windlass, they supposed that he was at the bottom of the excavation.

After a few hours of brisk digging the loose earth was removed from the well. Just as the excavators had reached the bottom land and were wondering where the body was, Pat came out of the bushes and good naturedly thanked the diggers for their helpfulness.

CHURCHES

St. Paul's Evangelical Lutheran Church, Clarencville (At Switzer Road) Rev. Paul Graupner, Pastor

Sunday School, 9:30
Divine Services, 10:30.
The first and third Sunday of the month the services are conducted in the German language. All other services are English.

Our Lady of Sorrows Church Rev. James A. Callahan, Pastor
Sunday masses at 8:30 a. m. and 11 a. m.
Daily mass at 8:00.

Evangelical Church Rev. A. A. Scloten, Pastor
No services Sunday.

Methodist Church Rev. F. C. Johnson, Pastor

"My Grey Gull" is the theme of the sermon which Rev. Johnson will preach next Sunday morning at 10:30. Although our choir will be at Jackson Sunday morning to sing to the prisoners we shall have special music here.

At 7:30 the sermon theme will be "God in the cool of the Day." We are cordially inviting everyone to all services of the church.

Our Sunday school has a class for every age. Here interesting Bible lessons are taught.

Don't forget our mid-week fellowship hour every Wednesday at 7:30.

Clarencville M. E. Church Rev. Robert Richards
Sunday Morning
11 a. m., Baptismal service.
11:30, Children's Program.

Baptist Church Rev. E. W. Palmer, Pastor
10:30 Morning service.
11:45 Bible school.
6:30 Young People's Hour.
7:30 Open Air Service in the Town Hall Park.

We are happy to have as our guest speaker Angus Targart of Kingsville, Ont. He is no stranger to the people of Farmington for he has supplied our pulpit for the past four summers. We urge you to come and hear at our services, especially at the Out Door meeting when he will tell how God has saved him from hard life and how God has used him in preaching from place to place.

VATICAN CITY HAS THREE HUNDRED TELEPHONES

The new telephone exchange in Vatican City, which was opened last November with appropriate ceremonies by the Pope, has a maximum capacity of 500 lines, 300 of which are already in service. Thirty circuits are available for connection with the city telephone system in Rome, and there are six trunk lines for international communication.

Try an Enterprise liner. They produce results.

Origin of Some Names of

Garments Now Common

"Cost" comes from the word that formerly meant a frock or wall, the same word being found in the Italian "cotta," a short-sleeved tunic worn by the clergy. "Frock" is from a Latin word meaning a shaggy cloak. "Skirt" comes from the same word as "skirt" in "Trousers" is from the French "trousers," to tuck or fasten up. "Boat" is connected with the Italian "botta," a hollow skin. "Sack" comes from "sacca," a kind of shoe originally worn by Roman comic actors, and "stocking" is from a Teutonic word, "stock," the stump of a tree—hence, a covering for the "stumps," or legs. "Jockey" is from "jocke" a coat of mail. "Jersey" were made from yarn spun in Jersey. "Robe" is from a Latin word, "rauba," meaning "spoil" or "plunder"—fine clothes being once a treasured item of military "boot." "Braid" is derived from "brette," the black cap worn by clergymen and French lawyers. "Calico" came from Calicut, in India. "Serge" is from the Latin "sericeus," silk, so called because they were made by the Seres, or inhabitants of China. "Muslin" is said to get its name from Mosul, Turkey, where it was first made. "Marocain" traces its origin to Maroc—French for Morocco. "Tweed" was originally "tweel," but its association with the river Tweed led to its being given (really mistakenly) its present name.

"Police Force" Keeping Insect Pests in Check

For a good many years now science has been fighting insect armies, and, curiously enough, amongst its most potent weapons are insects themselves. It has been found that there is hardly an insect which is not preyed upon by some other. Nature has, in fact, evolved a kind of insect police force, which keeps marauders from becoming too numerous. The greater they do so much damage to roses, has a powerful foe in the larva of the ladybird, while common flies serve to keep the devastations of caterpillars within bounds.

But this police force is not always adequate, and science is engaged in the production of flying squads. Whenever a plague of obnoxious insects is noticed in any part of the empire, others which are known to prey upon the pests are bred in large numbers at an insect zoo in a Hertfordshire village and are sent out to do battle.

Policemen insects have already been sent to Australia, New Zealand, Canada, India, Africa, and the West Indies, and every year the flying squad of the scientists is waging more and more relentless war upon insect robbers and plagues in all parts of the world.—London Tit-Bits.

United States Mails

The Post Office department says that mail is dropped in the box, picked up by the collector, and placed on the facing table in the post office. It is then picked up with all the stamps arranged according to the value of the envelope and run through the canceling machine. The mail is then taken to a primary distribution case and there assorted into various boxes; then taken to a sorting case where it is distributed according to office in the state and tied out in bundles according to train schedules. When it reaches the office to which it is addressed it is distributed by clerks to routes in the city by numbers, each number representing a city carrier. The city carrier on his next trip delivers the mail to the street address of the party-addressed.

Pharaoh's Curse in Garage

Centuries before Socrates drank the hemlock men knew that anyone shut in a small room with a heater of burning charcoal would be taken out dead. Even savages know, as they know now, that because of some terrible poison—the oldest known to mankind—safe from are to be built, early at the mouths of caves and not in the unventilated depths. We now recognize the poison to be carbon monoxide, and its presence in long-neglected caves or tombs probably explains the mysterious deaths of early excavators and tomb robbers, and may be responsible, it has been suggested, for the legends of Pharaoh's curse.—E. H. Free in the Forum.

Nineteenth Amendment

Wyoming was the pioneer suffrage state. It legalized the voting of women in 1870 and caused the provision for its state constitution was admitted in 1890.

Women of 12 states voted in the Presidential election of 1912. These states were Wyoming, Colorado, Utah, Idaho, Washington, California, Arizona, Kansas, Oregon, Nevada, Montana and Illinois. On August 28, 1920, the United States secretary of state proclaimed the Nineteenth amendment in effect. It having been ratified between June 10, 1919, and August 18, 1920, by three-quarters of the states.

Defining Lobbyist

The following are among the prize-winning definitions of a lobbyist submitted to the Forum in a recent contest: A lobbyist is one who uses his personal influence with members of a legislative body in order to secure the passage of measures which will be of benefit to him or to the interests he represents. A lobbyist is one who by persuasion, argument or artifice seeks to influence the thoughts and actions of a government body for the benefit of private or public interests.—Washington Star.

Better Times Ahead for the Poultry Raiser

That's what R. W. Dunlap, Assistant Secretary of the U. S. Department of Agriculture says in his article appearing in the July issue of Poultry Tribune. His conclusion is based on these facts:

"There are less hens on the farm now than one year ago; less chicks hatched this year with a very noticeable shortage of early hatched pullets; 10% less eggs in storage than a year ago; and 42 per cent less dressed poultry in storage than there was a year ago."

With a substantial shortage of eggs and poultry in storage, and less hens and pullets on the farm, a shortage in the production of fresh eggs during the coming Fall and Winter months is self evident. This can mean but one thing—good prices for poultry and eggs this Fall, this Winter and next Spring. Better times for the poultry raiser are just around the corner.

We see prices on poultry feeds the lowest ever known. We see no reason why you should not feed only the best feeds and get your pullets into production as soon as possible.

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