

HERE... IS THE "LAND OF HEART'S DESIRE"

SPREAD before you, on these pages, are advertisements. Take a few moments, and let their words and pictures reveal what life can hold for you, if you but choose!

Longer days of lighter tasks . . . appointments for your home of more deeply satisfying comfort, beauty, usefulness . . . devices, methods, that save anxiety, and effort, and time . . . others that offer new economies . . . things to delight you, from far corners of the world . . . once rare and fabled objects that are now within your reach . . . all these and more are in that treasure house to which advertisements give you the key.

No magic formula, no "open sesame," could profit you so well as this certain knowledge of what is new . . . what can bring you pleasure, leisure, security . . . what is yours to possess!

- The -
Farmington Enterprise