

600 FOR 1

FOR SALE—Used lumber most
any kind you want. Inquire
Farmington Cleaners. Phone
329-J. 43-1-p

This "For Sale" advertisement, brought such results to the advertiser.

This ad, which appeared recently in the Enterprise, cost the advertiser only thirty-five cents. It sold more than two hundred dollars worth of used lumber. An investment worth nearly 600 times the cost! Inquiries started to come in within an hour after the papers were distributed in the post office, and before the advertiser had received his own copy.

Results similar to this are obtained every day by people who realize the selling power of a newspaper.

If you wish to buy, sell or trade, your chances are good if you make known your desires in the columns of

- The -
Farmington Enterprise