

In Any Circle--

There are people who always seem to get more for their money than anyone else. They always have the best, yet working within a small budget. They read the advertisements. These people are always on hand at the right moment to get what they want and need at a sale price. They spend no futile hours groping about looking for what they seldom find. They let their newspaper do their shopping.

Advertisements are beams of light on merchandise. They reveal to you the latest and best products and improvments of the manufacturers and merchants.

Advertisements are a record of progress. They are interesting and instructive news of the business world. They light the way to better buying. Read the advertisements regularly and live better at less cost.

Get in the circle!

-The-Farmington Enterprise