

Sneaker Tells Club

History Of Embalming

A talk on "the science and art" of embalming was given before Farmington Exchange Club Wednesday noon by Matt Haley, Detroit embalmer, who has taught hundreds of Michigan undertakers their work. Mr. Haley formerly conducted a school of embalming in Detroit, over a period of many years.

The speaker traced the history of the art of preparing the dead for burial, telling of the ancient Egyptian methods and of more modern developments.

RESIGNS AS PRESIDENT

Mrs. W. Allen Nelson has resigned as president of Farmington M.E. Ladies Aid Society, due to inability to continue the work required. Mrs. May West is vice-president of the Society, but has expressed herself as preferring to have someone else assume the presidency.

POWER PRODUCTION

Ann Arbor—Electric power production by Michigan public utilities decreased approximately 11.8 per cent in 1932 as compared to 1931 according to a statement given out by the Utilities Information Bureau. It was 27 per cent below the high record production of 1929.

STATE EXPENSES

General administrative salaries and expenses of the Department of State for the fiscal year ending June 30, 1932 were \$119,881 below the amount allowed by the legislature, according to the department's financial report to the governor and the 1933 legislature.

Peace advocates will rejoice that there is a lull in the fighting in China. So will typographers and proofreaders.

A scientist says the tongue contains more tin than any other part of the body. And naturally rattles more.

The New York judge who declared that a man is master of his own home reflects little credit upon the wisdom of the judiciary.

HOME ECONOMICS TALK

East Lansing, Mich.—Home Economics radio talks will be given in dialogue form this year, according to Dr. Marie Dye, dean of home economics, each afternoon at 2 o'clock over Michigan State College station, WKAR, 1040 kilocycles.

Facts About the Telephone

The Bell System has about 20,000 motor vehicles.

The peak hour for telephone traffic in the average American city is between 9 and 10 o'clock in the morning.

The first school for telephone switchboard operators was started in 1902 by the New York Telephone Company.

New York City's first dial telephone central office, Pennsylvania, was placed in operation ten years ago—on October 14, 1922.

TELEPHONE LINE CARRIES

MEDICINE TO SICK WOMAN

When the Devil's River at Del Rio, Tex., overflowed its banks during the recent flooded condition in the Rio Grande Valley, washing out a bridge between Del Rio and Comstock, a telephone line was utilized in a unique manner to transport medicine to a sick woman.

Prior to the flood, a Alueman working for the Del Rio and Winter Garden Telephone Company had been sent to Comstock across the river, and when the bridge was washed away he was unable to return to Del Rio. Meanwhile, the superintendent of the telephone company was at his office in Del Rio when a cowboy came in and told him that he needed help badly. The cowboy's mother was sick in Comstock and needed medicine which could be obtained only in Del Rio and although he had the medicine, there was no way of getting it across the river.

In this emergency, the superintendent, T. J. Paul, telephoned the lineman and had him come to the Comstock side of the river, where there is a wire line crossing. The line was 700 feet in length. As the lineman was crossing, he was told by the cowboy, Mr. Paul, to get to the Del Rio side where he placed a wire loop over one of the toll wires and then cut the other wire, attaching the end of the wire to the loop. The medicine was wired to the loop, and the lineman pulled it across the river and then delivered it to the sick mother. Mr. Paul, in turn, pulled the cut wire back with another wire he had provided for the purpose, and then spliced it into service again.

Hard to Tell

By MARY MARSH

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IT HAD been a dull executives' meeting. Mr. Stewart, the president of the company, was going to Europe, and Mr. Stone, of the Chicago office, was coming to take his place at the New York office. The meeting had been called to make final arrangements—arrangements which it seemed to Stone, they could have been made as well without his presence.

But when the six other executives were making their departure from Mr. Stewart's office, Mr. Stewart stopped Rodney, placed a fatherly hand on the young man's shoulder and asked him to wait.

"There is something I want you to do—something simple, but very important," began Mr. Stewart. "I have the greatest respect for Mr. Stone and would like to have him take his place here, but he is a little bit of a trouble-maker. I have to be sure he is not a trouble-maker. Now, Mr. Stewart hesitated and then plunged ahead. "It is about Miss Drew. It would be a little difficult for her, but you are a very excellent young woman, and invaluable. Miss Drew knows so much about the business, we couldn't possibly have her go. She is to be Mr. Stone's secretary. I'm used to her, but Miss Drew is, well, rather—"

"Yes," agreed Blaine, calling to view the snapping black eyes and vigorous, waving black hair of Mr. Stewart's secretary. "She is a trifle."

"Quite so, I don't doubt it now. Though I must confess she rather upset me at first. And of course, if she becomes really annoyed at anyone I imagine that she would be a real trouble."

"I just suggest that as Mr. Stone is a stranger, she might treat him with gentleness. We decided before you got to the meeting that some one would better suggest this to her, and for reasons we decided that you would best be able to do it."

This was the hardest assignment that Blaine had ever had in his association with Mr. Stewart. Rodney had never taken much notice of her before, but now he was completely riveted by her face and her carriage when she was not looking. He had made up his mind that the only way to go about it was to become friendly with her, to get her confidence and then to make her honest friend of the matter. He was unsuccessful in the usual wedge of an invitation to luncheon, so he sought to make the acquaintances of those who knew Miss Drew socially.

He would meet her after working hours and then show his fineness. Meanwhile Mr. Stewart had sailed and Mr. Stone had come to take his place. Mr. Stone, who proved to be a blond young giant who complained twice as much as Mr. Stewart. Something, possibly the long hours and the strenuous business methods of Mr. Stone, very decidedly softened the edge of Miss Drew's sharp temper. Her Chamber-eyes snapped like fire now and the wavy black hair that seemed to typify her high-spirited nature seemed to wave more softly to her face.

Three months had passed and it was the eve of Mr. Stewart's return. Rodney Blaine had done his best. He had never fallen down on an assignment before, and he had not had his little talk with Miss Drew simply because she had never given him an opportunity.

Rodney was the first of the firm to see Mr. Stewart after his return home, and after a very brief discussion of business interests, Mr. Stewart brought up the subject which was uppermost in his mind. "Were you successful in giving Miss Drew her little tip off?"

"Not exactly," began Rodney. "Heaven's man," interrupted Mr. Stewart, "you don't mean you let her boss Stone around the way she has been bossing me. Don't explain. I was afraid you wouldn't tell her. Of course, Stone wouldn't stand for her tongue—and now she's left. Her sorry you let this happen. Miss Drew was without question, one of my greatest business assets."

"But she hasn't left," Blaine explained. "Then they were interrupted by the overworking Mr. Stone, and Rodney Blaine was glad to withdraw. Mr. Stone waived all discussion of business."

"There is something I want to ask you," he said. "I didn't want to write to you, but I have a question which depends on the answer you give me. Is Rodney Blaine serious in his regards for Miss Drew? He seems to follow her about always seems to be trying to tell her something, more than mere interest in the girl herself. Frankly, I'd ask her to marry me."

"Marry you?" gasped Stewart, sitting in his chair. "Marry a girl with a temper like that?"

"The best tempered girl in the world," interrupted Mr. Stone. "The point is this: I am a newcomer, I have no right cutting Blaine out if he really loves the girl. But what I'm asking you is whether Blaine is in love with her. Why does he do her around you?"

"I guess I told him," said Stewart weakly. "But it's all right. He doesn't love her. I'm sorry to have you take her away, but—"

Mr. Stewart never finished the sentence for Mr. Stone had hurried into Miss Drew's office to deliver the words of a long-postponed proposal, which did not come as a surprise and which did not wait long for an answer.

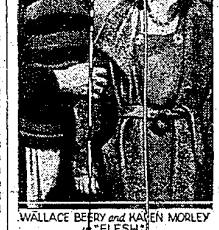
Wallace Berry

Star Of "Flesh"

Although "Flesh" Hotel is now history, Wallace Berry carries at the age of 30, his triumph in "Flesh," his new retro-Goldwyn-Mayer starring vehicle, which plays Sunday and Monday at the Great Lakes Theatre.

Like "Grand Hotel," this gripping drama of the wrestling ring opens in Germany. But where the whole of the former story was laid in that country, "Flesh" eventually brings Berry back to America, where he finds his heart's aches and joys of winning a world's championship.

Involved in "Flesh" is the story of a wrestling atmosphere, where he is surrounded by the attitude of other countries and the attitude of commercial promoters here. Starting as a wrestler, Berry wins the championship of Germany, but when he crosses the Atlantic in quest of larger honors he runs afoul of conditions which smack of the well known "racket."



WALLACE BERRY AND KAREN MORLEY in "FLESH". Berry has to fight his way to a square deal, even at the hands of Karen Morley and Ricardo Cortez, who have the leading roles in support of the star. Others of note in the cast are Jean Hershoff, John Miljan, Vince Barnett, Herman Bing, Edward Brophy and Greta Meyer.

Alone in the program will be seen Laurel and Hardy in "The Champ" and a Mickey Mouse cartoon.

High record in using Marl during 1932 goes to Cleve Chamberlain, of Davenport, Mr. Chamberlain hauled more than 200 loads and reports an excellent stand of Alfalfa as a result of correcting soil acidity with marl.

Goodenough, Voorhes, Long and Ryan, Fenwick Building, Detroit, Michigan.

MORTGAGE SALE—DEFAULT having been made in the conditions of a certain mortgage made by CHARLES F. RIBB and MINNIE A. RIBB, his wife, NEW YORK LIFE INSURANCE COMPANY, a New York corporation, dated the 11th day of March, 1928, and recorded in the office of the Register of Deeds for the county of Oakland and State of Michigan, on the 16th day of April, A. D. 1931, in favor of said mortgagee, on the 11-1-1, on which mortgage there is claimed to be due and unpaid the sum of \$11,000 principal, interest and taxes, the sum of Fifty-six Thousand Seven Hundred Twenty-five and 10/100 (\$56,725.00) Dollars, and an attorney's fee of Thirty-five and 00/100 (\$35.00) Dollars, and an attorney's fee of Thirty-five and 00/100 (\$35.00) Dollars, as provided for in said mortgage, and as such fees are due and payable, and the mortgagee is authorized to sell the property secured by said mortgage, or any part thereof.

Notice is hereby given that by virtue of the power of sale contained in said mortgage, and the statute in such behalf provided, the property described in the plat thereof, to-wit: the 21st day of April, A. D. 1933, at 11 o'clock noon, Eastern Standard Time, at the County Building, in the City of Pontiac, that being the place where the Circuit Court for the county of Oakland is held, will be sold at public auction, to the highest bidder, the premises described in said mortgage, or as much thereof as may be necessary to pay the amount so as aforesaid due on said mortgage, with seven per cent interest, and all legal costs, together with a sum numbered eleven (11) and twelve (12) of 100ths of one cent Out lot, and a southeast quarter of Section 25, Town 3 North, Range 10 East, in the 11-1-1 plat thereof, as recorded in Liber 7 on page 15 of the Oakland County Records, and a part of lot 11 of Gaylord's Addition in southwest quarter of Section 12, Town 2 North, Range 10 East, according to the plat thereof as recorded in the 11-1-1 plat of the Oakland County Records, more particularly described in the plat thereof.

Beginning at a point in the northerly line of lot 11 of said Hoyt's Plat, 10 feet easterly from the northwestern corner of said lot 11; thence south 89° 15' 00" east 100 feet to the southerly line of lot 13 of said Hoyt's Plat; thence south 89° 15' 00" east 100 feet to the southerly line of lot 13; thence north 89° 15' 00" east to a point in the northerly line of lot 1 of said Gaylord's Addition, which point is 10 feet westerly from the northerly corner of said lot 1 of Gaylord's Addition; thence south 89° 15' 00" east to the north line of lot 13 of said Hoyt's Plat; thence north 89° 15' 00" east to the point of beginning. City of Pontiac, State of Michigan and State of Michigan.

NEW YORK LIFE INSURANCE COMPANY, Mortgagee, NEW YORK, N. Y. GOODENOUGH, VORHES, LONG AND RYAN, Attorneys for Mortgagee, Detroit, Mich.

A BIG NIGHT

(Exchange)

Ten years ago when the radio became a vogue there were many who predicted the reorganization of civilization as a result of it. Newspapers, movies, theatres, magazines, churches and schools were to be abolished. Everything was to be done by radio.

That is the way of the world. Each innovation is hailed as something that will revolutionize existence on earth. A novelty attracts attention out of proportion to its intrinsic value. But after the first flush, interest wanes and it takes its proper place as "just one of those things" or fades into oblivion.

The radio is going through that process of adjustment to its own sphere, as is shown by a recent survey made by the Gannett newspapers in 12 Eastern cities.

Residence telephone calls were made, ten investigators working in each city. Names were picked throughout the alphabet by dropping a pencil point upon a page opened at random and taking the residence number nearest that spot.

The following questions were asked: "Pardon me, this is an independent radio survey. Do you own a radio?"

2. "Are you listening to the radio this evening?"

3. "To what station are you listening?"

The results and percentages were as follows: Calls made—1,198; not home—249 or 20.8%; twice no radio—160 or 13.3%; not listening—497 or 40%; listening and named station—217 or 18.1%; listening but unable to name station—92 or 7.7%.

Total radio contact at that hour 509 or 25.5%.

And of the 217 who knew what they were listening to, attention was divided among 26 stations, ranging from WHAM with 82 listeners to five stations with one listener apiece.

The best job, according to the Gannett figures, was being done by station WHAM, WGY and WJZ, which were running neck and neck entertaining 2.6% of the residences called.

The printed record of the test finishes with the cryptic note: "It must have been a big night for radio advertisers."

When The Paper Doesn't Come

My father says the paper he reads ain't put up right. I finds a lot of fault, he does, perassin' it all night. He says there ain't a single thing in it worth while to read. And that it doesn't print the kind of stuff the people need. He tosses it aside and says it's strictly on the bum— But you ought to hear him holler when the paper doesn't come.

He reads about the wedding and he snorts like all get-out. He reads the social doin's with a most derisive shout. He says they make the paper for the women folks alone. He'll read about the parties and he'll fume and fret and groan: He says of information it doesn't have a crumb— But you ought to hear him holler when the paper doesn't come.

He's always first to grab it and he reads it plumb clean through. He doesn't miss an item or a want ad—this is true. He says they don't know what we want, the durn newspaper guys.

I'm going to take a day sometime an' go an' put 'em wise. Sometimes it seems as though they must be blind and deaf and dumb.

But you ought to hear him holler when the paper doesn't come.

—Author Unknown.

GREAT LAKES THEATRE

1430 Grand River, Detroit 2250 Seats (Only 15 minutes from Farmington)

Fri. & Sat., Jan. 27-28 TWO BIG FEATURES

Richard Dix Ann Harding Guy Kibbee and Edna Mae Oliver in "THE CONQUERORS"

Also Richard Cromwell and Dorothy Jordan in "THAT'S MY BOY"

Saturdays Continuous Adults 20c until 6 p. m.

ADULTS 25c, CHILDREN 10c

Sun. & Mon. Jan. 29-30

"FLESH" Starring Wallace Berry. Karen Morley Ricardo Cortez

Also Laurel & Hardy in "THE CHIMP" and Mickey Mouse Cartoon.

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MEETS THE PERFECTLY NEEDS OF

1. BUSINESS FIRMS—Whether it is better, more striking stationery, attention-catching announcements, routine forms, or any one of a thousand items.
2. PROFESSIONAL MEN—We study the needs of the professional man, whether doctor, dentist, attorney, or of other profession, to produce printed matter that is both dignified and practical, that serves to make enhance prestige without increasing cost.
3. ORGANIZATIONS—Various organizations particularly find our printing service advantageous and helpful. We have in stock a large variety of emblems of desired sizes for numerous organizations, enabling us to offer prompt service on printed matter carrying the official emblems. Out-of-the-ordinary work that would not ordinarily be expected to come from a printing-shop is included in our products—such as imprinted silk banners and similar needs of organizations.
4. INDIVIDUALS—No item of personal need, whether it be done of some initial stationery or the like, is too small for us to handle. We give such jobs the same careful attention that is devoted to orders a hundred times as large. We strive to lend to each piece of our work the individuality which every discriminating individual prizes highly.

In addition to the customer satisfaction which is the most important part of every job we produce, you will find our service prompt and our prices agreeably reasonable. Representative sent promptly upon call.

The Farmington Enterprise

PHONE FARMINGTON 25-J

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