

The Farmington Enterprise

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Farmington Michigan, Thursday, April 6, 1933

Editorials

After Election

Balloting is over, election day is history, and one can but repeat what was suggested two weeks ago— "and once the result is determined, let us all work together for the best interests of all."

Up Where The Froth Will Flow

There'll be a lot of frothing at Lansing before the beer bill's passed.

What Cleaner Will You Have?

"What's in a name"? That famous question asked in one of Shakespeare's plays is one of the most-quoted passages in his many works. A new wrinkle in the meaning of names came along the other day.

A sign-painter friend of ours has recently obtained work painting trucks for various firms, and through this work came into contact with an amusing and instructive situation.

There is in Detroit a very large dry-cleaning firm which owns not only its own company but also a number of other concerns in the same line of business. It handles the work for one of the city's largest department stores. It owns and operates a huge fleet of trucks operating out of its own big garage. It gathers into its fold the dry-cleaning work of thousands of people, and this being the funny part, a large portion from a considerable number of folks who never would send their cleaning to that company if they knew it was going there.

Here's how it works. This company, which we might call the Bigwig Cleaners, handles all the work for the department store mentioned. It has a number of trucks with the name of the department store painted on them. A customer, who thinks the department store's cleaning is likely to be the best takes his work there, and a couple of times a day a huge load of clothing to be cleaned is hauled from the store to the plant of the Bigwig Cleaners. But most of the department store's work comes by phone call. A direct line is maintained from the store to the Bigwig garage. As soon as the department store operator receives a dry cleaning call, it is communicated to the Bigwig garage, whence a truck bearing the department store's name is sent out, bringing the clothes directly back to the dry cleaning plant.

Now the department store's cleaning prices are the highest in a range of four rates. People think the store does the best cleaning and that suits both the store and the cleaners. But there is next the Bigwig Cleaners themselves, with prices a little below those of the department store. The Bigwig has a large business on its own account, and a fleet of its own trucks are kept busy.

But now and then a customer becomes angry at the either the department store or the Bigwig outfit, or both. They didn't return the right pants to his tuxedo that time he was going to Chicago to his sister's wedding. And besides he's found a place whose prices seem a bit below the Bigwig rates. So he phones the Dustless Cleaners and asks them to call. Thereupon there issues forth from the Bigwig Garage a truck bearing the name of Dustless Cleaners; it calls for the clothes, and takes them—straight back to the Bigwig Cleaning plant. The customer doesn't know his suit is going to the people he is angry at, and so he's happy.

But one day the Dustless people fail to please just right, and our citizen is attracted by what seems to be a still lower set of quotations from the Smudgeless Cleaners. So he telephones to them when next he needs his pants pressed, and the doors of the Bigwig Garage open again at pressure of a button, and a truck hurries to his address, bringing them back to the Bigwig cleaning-plant, while the customers reflects with pleasure that maybe he has found the ideal place at last.

But this is not all. Suppose all the Smudgeless trucks are out when a call comes. That happened two or three times. They couldn't very well send a Bigwig or a Dustless truck, because while most customers might not notice it and even a few might not care, it might go to the residence of someone who is "down on" one of those concerns very much, and that would be sad, sad indeed. So, the Bigwig boys being sagacious chaps, they acquired a couple of additional trucks and left the panels blank. Even more classy, you see, especially for the department store's customers, to have a dry cleaner's truck roll up in front of the house that hasn't got a big name plastered immediately all over its sides.

But wait. There is still a further refinement. Why have trucks with names that stamp them, even damn them with some customers, or why have even plain trucks? Why not use trucks that have scrawled to the panels some slotted strips of wood, into which will slide signs with any name we choose? Why not? No reason at all. And so practically all of the firm's trucks now come without signs at all, but with the strips for interchangeable panels. Thus a truck may now be a Department Store, and in five minutes either a Bigwig, a Dustless, or a Smudgeless, but it's still a Bigwig under the panel. And, if necessity arises, why only one of those four? Why not also later on a Spotless, or a Dirtless, or Scumless Cleaners truck, as needs and telephone calls require?

What is there in a name, anyhow?

Re: Laws and Laws

'Tis strange it takes so many laws
To regulate a nation;
Behavior must be full of flaws
And faults in plenty, to give cause
To so much legislation.

There are so many laws in force
It's hard to comprehend them;
In politics they have their source,
And solons costing dough, of course,
Do make them or amend them.

It needs some thousand books to list
The manifold restrictions;
We know that every season's grist,
(In making, more they do persist)
Has many contradictions.

Now Mister Moses did, in fact
Make laws quite inexpensive;
He framed but few, to be exact—
Just ten short statutes in the pact;
But Gosh! They're comprehensive.

Too many laws give rise to woe,
And people live to break them;
It might be wise to curb the flow
Or contrapt the embryo—
Or get wise men to make them!

—MERTON HUBBARD WHEELER

CHURCHES

Our Lady of Sorrows Church

Rev. John J. Larkin, Pastor

Sunday masses at 8:30 a. m.

and 11 a. m.

Daily mass at 8:00.

Baptist Church

Rev. E. W. Palmer, Pastor

10:10 Prayer period.

10:30 Morning worship with

sermon by the pastor.

11:45 Bible School with classes

for all ages.

6:30 Young Peoples Hour.

7:30 Evangelistic service. This

week the sermon subject will be

"God Angry." You will enjoy this

service of song and testimony.

The Orchestra and choir will lead

in the song service.

Good-Friday afternoon there

will be the Anna 1 Community

service from 12:30 to 2:45 in the

Evangelical Church.

Clarenceville Methodist Church

O. J. Lyon, Minister

10:40 Morning worship.

11:00 Church school.

6:30 Epworth League.

Methodist Church

Rev. J. C. Johnson, Minister

"The King Triumphant" will be

the theme of the Palm Sunday

morning's sermon based on the

sermon on the Mount. The Oxford

Group will meet at 7:30. Everyone

is cordially invited.

Passion week will be observed

by preaching services every evening

at which the pastor will

preach except Wednesday evening

at which service the Rev. E. T.

Carless, pastor of the Walled

Lake Church will preach. Holy

Communion will be observed Friday

evening. These services will

begin at 7:30 each evening.

Evangelical Church

Palm Sunday:

Church Service, 11:15.

Rev. W. H. Breitenbach,

Soloist: Lamont Hamlin, "The

Lord Is My Light" Mrs. Gladys

McVeagh, "Palm Branches."

Sunday school in conjunction

with church service.

Special congregational meeting

after church service.

West Point Park Presbyterian

Church

Rev. Roy J. Miller, Minister

April 9th: Palm Sunday.

10:30 a. m. Bible School.

11:30 Divine Worship.

"The Christ of Conquest."

Tuesday, April 11th:

8 p. m. Holy Week Devotions

with Rev. Harold Whitfield as

guest speaker.

Thursday, April 13th:

8 p. m. Maundy Thursday devo-

tional. Rev. Walter Nichol the guest

speaker.

April 16th: Easter.

8:30 Pot Luck Breakfast at the

Church, followed by congregational

singing. Sunday school dramat-

ization, and after a brief inter-

mission, the Easter Cantata pre-

sented by the adult choir. Class

and worship hour being thus combin-

ed.

Recently a Wisconsin boy

underwent an operation to remove

a penny that had become lodged in

his throat. Sometimes hearing

doesn't pay its own overhead.

A want advertisement in a Met-

ropolitan paper reads: "Lost—

Chow, heavy red hair, tall light-

er." A dog, like that, must have

been a great convenience to any

owner who smokes.

Send in your news items.

CLARENCEVILLE

Mr. and Mrs. Ellis Williams

spent Sunday with Mr. and Mrs.

Carl Williams of 28618 Rockwell

Avenue.

Mr. and Mrs. Dave Godfrey of

Rensselaer Avenue spent Friday

in Detroit visiting with Mrs. God-

frey's mother.

The Cheerful circle met at the

home of Mrs. Roy Smith for a

not luck dinner. 45 members an-

swering roll call with three vis-

itors.

The men's club supper was

well attended in spite of the bad

weather. Supper was served to

about 60 men. Their next supper

will be a pot luck, to be held on

April 23.

The Cheerful Circle have post-

poned their roast pork supper

scheduled for Friday April 7, until

after Easter.

Mr. and Mrs. Markett, Mr. Bair,

Mr. Haber and Mr. and Mrs. Roy

Smith spent Saturday evening

with Mrs. Andrew Kerr.

The Young Men's Class of

Clarenceville M. E. Church met

at the home of Mr. and Mrs. F.

Shepard. Lunch was served to 25

members.

Fred O'Hara is still improving.

Mrs. Dorman is sick at her home

on Ontario Avenue.

A Red Cross sewing room has

been started in Clarenceville and

will be in charge of Mrs. Charles

Raley. They are in need of a sew-

ing machine and any one having

one to lend them please get in

touch with Mrs. Raley or Willard

Campbell.

Mrs. George Roberson, Jr., is

very ill at this time.

Mr. LaPlant is very much im-

proved.

Mrs. Dorman was operated on

Wednesday.

Mrs. Charles Raley spent Wed-

nesday afternoon in Pontiac.

Mrs. S. Pink is on the sick list.

The Deputation team from First

M. E. Church of Highland Park

will have charge of the evening

service at Clarenceville M. E.

Church Sunday night.

Miss Elsie Johns, youngest local

preacher, will be the speaker.

Lee Cecil the song leader. Special

music and other features are

planned.

Mrs. John Brown is visiting her

daughter, Mrs. Charles Werschlin.

The Young Men's class met at

the home of Mrs. Wilkerson Mon-

day night.

The Willing Workers class met

at the home of Miss Georgia

Franklin.

Millie Michel is in bed with

measles.

Little Miss Annie Allen is sick.

Harry Livingston of Farm-

ington spent the week end with

Mr. and Mrs. Roy Smith.

Mr. and Mrs. Will Steven and

Mrs. Florence Mansfield of Det-

roit spent Tuesday with Mrs. R.

Smith.

Miss Jean Sommerville is able

to be about on crutches.

Arthur Hesburn of Wyandotte

visited his grandmother, Mrs.

George Hesburn over the week

end.

Miss Anna Vanderburgh is

home for the week visiting her

parents, Mr. and Mrs. N. Vander-

burgh.

From a Japanese boy's essay on

Washington: "George Washington

was some because American per-

sons was not free. He say to king,

"I express declarations of in-

dependence." King he say nothin'

and Mr. Washington tell

Admiral David to shoot big gun

at him. Bimby king he say he will

not run over. American persons

sagain. "Let George do it," he say,

and so today American persons

sake is free."

Now that we have an electrical

bridge, table that shuffles, and

deals the cards, we may confi-

dently look forward to an auxil-

iary gadget that will handle all

post-mortem arguments.

GREAT LAKES THEATRE

14830 Grand River, Detroit

2250 Seats

(Only 15 minutes from Farmington)

Fri. & Sat. April 7-8

(Saturday Continuous—

Adults 20c until 6 p. m.)

James Cagney and

Mary Brian in

Hard to Handle

Also

"WHISTLING IN THE

DARK"

A Comedy

Mystery starring Una

Merkel and a great cast

Sun. Mon. & Tues.,

April 9-10-11