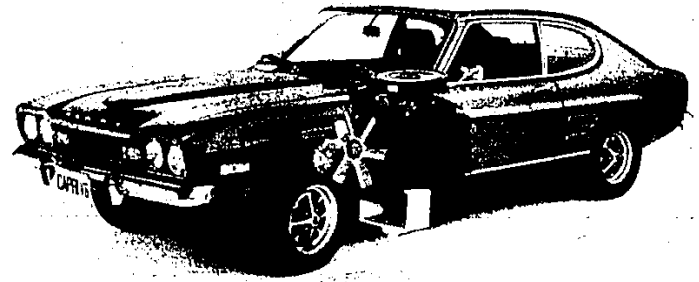


THE 1972 CONTINENTAL MARK IV is a union of tradition and technology. Drawing from its predecessors, the classic Mark I, Mark II and Mark III, the Mark IV retains the simplicity of design and understated elegance that have characterized the "Marks" of the past. The Mark IV grille is strikingly similar to that of the Mark III, but the lines are more chiseled and a handsome stand-up ornament appears above it. Longer, lower and sleeker than the Mark III, the Mark IV offers increased interior roominess and such standard equipment as computer controlled anti-skid braking, Cartier electric timepiece, automatic temperature control and a unique oval opera window in the rear roof pillar.



New For 72 From Lincoln-Mercury



THE GRACEFUL SILHOUETTE of the Mercury Montego MX Brougham (above) reveals an all-new car for 1972. Dramatic long hood/short deck styling and clean contours with ventless glass give the new Mercury intermediate a more elegant and refined look than ever before. A quieter and more comfortable ride is the result of the new separate frame and body construction and the new rear stable-coil suspension. There are nine Montego models offered in 1972, including a fastback version -- the GT.

CAPRI, LINCOLN-MERCURY'S popular German-built sports coupe, adds a V-6 engine to the line in mid-December. The Capri V-6 model, which also has rally instrumentation, larger tires and bigger brakes, is expected to have a suggested retail price of about \$3,000. The smooth and quiet V-6 engine, which has a displacement of 2.6 liters or 155 cubic

inches, handles optional automatic transmission and air conditioning with ease and still has ample power in reserve for expressway passing situations. An exclusive for Capri among popular-priced cars sold in the U.S., the basic V-6 has been thoroughly tested in millions of miles of driving in Europe since it was introduced by Ford of Germany in 1964.

when you shop for a '72... shop for financing, too!

A METRO MATIC AUTO LOAN SAVES YOU MONEY!

THE CHART AT RIGHT SHOWS YOU HOW!

The chart at right shows how much you can save by financing your new 1972 car with a Metro Matic Auto Loan. All you need do is call 474-1000 and ask for Mrs. Rupp, Mr. Parsons or Mr. Wibby and let us know about how much you will be paying for your new car. Then shop for the car while we get the financing ready. You'll need one fourth down, but your trade-in should take care of that. The savings are real . . . and yours. Do it soon! Shop for a new car knowing that you've made the best deal possible on financing.

36 MONTHLY PAYMENTS					
Amount Financed	Metro Matic Loan *		Conventional Auto Loan **		YOU SAVE AT METRO
	Monthly Payments	Total of Payments	Monthly Payments	Total of Payments	Total Amount Saved
\$1,500	\$47.60	\$1713.60	\$49.16	\$1769.76	\$56.16
\$2,000	63.47	2284.92	65.55	2359.80	74.88
\$2,500	79.34	2856.24	81.94	2949.84	93.60
\$3,000	95.20	3427.20	98.33	3539.88	112.68
\$3,500	111.07	3998.52	114.72	4129.92	131.40
\$4,000	126.94	4569.84	131.11	4719.96	150.12

*Annual percentage rate 8.86%

**Annual percentage rate 11.08%



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