

Facts About the Telephone

Over seventy-five passenger elevators in Washington, D. C. are equipped with telephones.

The Indiana Bell Telephone Company handled an average of 1,225,000 local telephone messages daily during 1932.

The number of stockholders of the American Telephone and Telegraph Company at the beginning of 1933 was 700,351, a net increase of 55,943 during 1932.

Dr. Joseph W. Norton

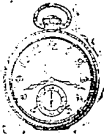
OSTEOPATHIC PHYSICIAN AND SURGEON

GENERAL PRACTICE

33200 Grand River Avenue
Farmington

TELEPHONE 404

EXPERT



work is the only work you should trust, and a SWISS watchmaker is the only one who should handle your watch.

—FINE—
WATCH REPAIRING
Guaranteed Mainspring, \$1
Thorough Cleaning, \$1
Stem and Crown, 60c each
Crystals, 35c each

H. Von Burg

Swiss Watchmaker
22009 Grand River
REDFORD

You Wouldn't Hang



the family's best oil painting behind the ice box—why should you hide your face behind glasses with the wrong frames?

FUL-VUE GLASSES are the most modern kind; they reveal your profile completely and improve your appearance.

W. B. Murray, O. D.

Optometrist
22009 Grand River
Redford

In ST. LOUIS

THE AMERICAN HOTEL
275 ROOMS
WITH BATH
\$2.00 UP

THE ANNEX
226 ROOMS
WITH BATH
\$1.50 UP

THE AMERICAN HOTEL
MARKET AT SEVENTH

THE AMERICAN ANNEX
MARKET AT SIXTH

Our food has made our Reputation

"Black Magic" Practice

Popular in Old France

Charlatanism, sorcery and black magic concentrating in the terrific holocaust epitomized by the Marquis de Sade, carried on right into the bloody hours of the French revolution. A French sorceress, Catherine Montois, known as "La Voisin," was much patronized by the great ladies of de Montespan's time, with somewhat the same object as de Montespan, love, riches, avarice, hatred, and power. Her women that she was, soon got wealthy with her philters and witchcraft.

Her fame, of course, drew de Montespan, who along with a few minor episodes such as the famous case of "Madame de Montespan" was quite a generous patroness of letters and she set the styles for clothes as well as decoration. She was born in 1641, died 1707.

Science Finds Use for

"Pests" Long Problems

"If you keep a thing long enough, you'll find a use for it," careful housewives used to say. Well, the locust has been "kept," however unwillingly, in tropical countries for a very large number of centuries, and a use has been found for him at last. It has been discovered that an oil can be obtained from his remains which is useful for making soap.

This is not the first time that possibilities of usefulness have been found in "pests." Another famous prickly pest, for example, which has swallowed up large areas of valuable land, can be made to yield power alcohol.

But it does not necessarily follow that you have solved the problem of dealing with a pest when you have discovered a use for it. The same product may be obtained more cheaply in some other way, or the market may not be capable of absorbing sufficient supplies.—London Answers.

Evolution of Mankind

Nature was a long time before she made up her mind exactly what the lord of the earth was going to be. Many races of primitive men have come into being, covered large parts of the earth and then died out because they were failures. We are not even descended from the thick-skulled, crouching Java man or the heavy-limbed hairy man of Neanderthal, though like us they can trace their descent back to the same common ancestor. They were useless branches of the great tree that withered and died. Nature evolved modern man by discarding her failures ruthlessly and concentrating on the stock that showed the greatest power of development and using its brains.—London Tit-Bits.

Old Cloth Decoration

With the introduction of transfer printed or pencilled designs from the works at Battersea, Worcester and Liverpool, copper plates were used in decorating cotton cloth and advertisements came out with "printed and pencilled furniture catalogues." Benjamin Franklin included some of the new cotton with the china he sent to his wife in 1758, saying, "There are also fifty yards of cotton, printed entirely from copper plates, a new invention to make bed and window curtains; and seven yards of chair cottons printed in the same way, very neat."

Toads Live Long

Toads hibernates in the winter, and sometimes, under circumstances unfavorable to an active state of life, endure the privation of food and water for longer times than most other animals. This tends to a great longevity, and some have been known to live for 30 years. Probably some attain greater age than that, but there is no proof that they live for much longer or for any such span as a century. Stories of buried toads living for long intervals in solid clay or rock are usually unworthy of belief.

"Hejira" in History

"Hejira" is an Arabic word meaning departure. It is applied specifically to the flight of Mohammed from Mecca in 622 A. D., a date which was afterwards fixed as the beginning of the Moslem era in the Mohammedan calendar. Frequently "hejira" is used figuratively for any flight or exodus regarded as being like that of Mohammed. The word is pronounced either "hejira" or "hejira," the first syllable accented, or "hejira," with the accent on the second syllable.

Leisure

Sonny's teacher required the class to turn in at least one arithmetic sheet of problems solved each day, and more according to ability. Sonny worked with unusual energy one week, and turned in two sheets every day. His mother was delighted and commended him highly.

"Teach," he responded in a rather bowed tone, "but I'll have to just sit around all next week waiting for the class to catch up with me."

WEST POINT PARK
Mrs. William Zwahlen

Miss Shirley Zwahlen was the guest Thursday night of Miss Catherine Richardson at Watkins Lake.

Mr. and Mrs. George Kacy of Detroit were guests Sunday of Mr. and Mrs. Lucian Gilbert.

Mrs. L. B. Gilbert, Sr., is the guest for a few days of Mrs. Anna Smith in Detroit.

Mr. and Mrs. Cleo Weatherbee of Detroit were guests Saturday Sunday and Monday of Mr. and Mrs. Frank Smith.

Mr. and Mrs. Ralph Voorheis and son Donald were guests Sunday

evening of Mr. and Mrs. Will Caspers of Royal Oak.

Mrs. Lena Harrau returned Tuesday to her home at Chesaning after a two weeks visit as the guest of Mrs. Albert Heichman.

The Ladies' Community club will give a strawberry festival and entertainment Friday evening June 16th at the Community hall.

Mrs. Lucian Gilbert, daughter Doris and two sons L. B. Jr. and Howard, were guests Wednesday of her parents Mr. and Mrs. Charles Pankow in Detroit.

Ervin Smith of Detroit was the guest Saturday evening of his sister, Frank Roberts.

Mr. and Mrs. Homer Coolman

and family were guests Sunday of Mr. and Mrs. Frank Stanton at Lincoln Park.

Mr. and Mrs. James Eastman were guests over the week end of the former's brother, W. B. Eastman of Muskegon Heights. Miss Anna Thayer, a sister of Mrs. Eastman returned home with them for the summer vacation.

Mrs. Marvin Addis and two daughters, Misses Shirley and Jean were guests Thursday of Mr. and Mrs. Henry Smith on their boat.

Elmer Heichman and children were week end guests of Mr. and Mrs. Lewis Dewey and family at Lincoln, Michigan.

Miss Vivian Addis was the week end guest of Miss Ruth Pelzer at Ionia.

Truly Bostonian

A prim maiden lady who had spent all her years in the Bostonian atmosphere went to see some relatives who lived in a nearby state. Shortly after the train pulled out of the station she noticed a slab of granite beside the track which read "Family from Boston." The lady, thinking it was a tombstone, read, "I'm from Boston"—and added to herself, "How very simple and yet how sufficient!"—Pittsburgh Magazine.

Send in your news items.

Henry Ford
Dearborn, Mich.

June 5, 1933

LOW PRICE CARS VS. CHEAP CARS

We do not build a low-price car: the cost to us of building our car is pretty high.

But we do sell a high quality car at a low price. Almost every new Ford V-8 car we have built so far this year, has cost more to manufacture than its selling price was. As you buy them at only \$490 to \$610, we have to depend on increasing volume to make up the difference.

The reason for this is simple:—a manufacturer who gives good value must expect to lose money on the first cars he sells because he cannot charge all his costs to the people who are first to buy.

But with the purchaser it is different—he cannot afford to lose anything on a car. It must give him full value from the first, and keep on giving him full value for years.

Two things make possible our combination of low prices and high cost quality:

1. Volume Production
2. Taking only one profit

First, we set our price at what would be fair to the public on the basis of economies we enjoy in volume production. Then, in order to justify and maintain our low price we must get volume sales.

Thus, it comes that a car which is really high-cost to make, is also low-cost to buy.

There is a difference between a cheap car and a low-priced high quality car.

Ford prices are always fixed at a point which makes it profitable for a customer to buy.

Good and lasting business must produce profit to the buyer as well as to the seller. And of the two, the buyer's profit must be, comparatively, the larger one.

It pays us to sell the Ford V-8 because it pays you to buy it.

Henry Ford

DO YOU WANT GREATER
SHAVING COMFORT

Don't abandon hope if you find it hard to shave. Comfort can still be yours. One man after another looked for shaving ease in vain—then discovered the double-edge Probak blade. Now they tell us every shave is really pleasant—entirely free from irritation. Let this message end your shaving troubles. Endure razor pull or smart no longer. Switch to Probak and get the comfort others enjoy.



There's a sound reason for Probak's fine performance on difficult beards. Its edges are entirely different—especially honed for easy strokes on stubborn bristles. The steel itself is particularly tempered for the purpose. Prove for yourself that Probak gives great satisfaction where other blades fail. Buy a package on our money-back guarantee. Get shaving comfort far beyond your expectations.

PROBAK BLADES
FOR GILLETTE RAZORS