

Town Briefs

Mrs. W. J. McCullough, Miss Martha Noble and Adelbert Noble, and Mrs. Ralph Noble and son of Detroit spent Thursday in Lansing.

Mrs. T. J. Alderman, with her daughter, Susan Francis, of Stark, Florida is spending a week with her sister, Mrs. Walter Coon.

Misses Anna and Gertrude Richardson and Mr. W. L. Richardson spent Sunday with Mr. and Mrs. John Miller of Waterford and Mr. and Mrs. Arthur Stewart of Clarkston.

Mrs. Bertha Westfall spent last week with Mrs. E. Brown of Detroit.

Mrs. Earl Oliver of Salem, Ohio, Miss Helen Pauline and Mrs. Adolph Nacker called on Mr. and Mrs. M. B. Owen and Mr. and Mrs. E. S. Grace of Dearborn, Thursday.

Mr. and Mrs. Walter Coon and son, Frank, and Mrs. J. M. Watson of Pontiac.

Mr. and Mrs. R. J. Auten and sons, R. J. and Oscar spent Wednesday and Thursday with Mr. Auten's parents in Ortonville.

Margaret Webster returned home Thursday evening after spending a week at the home of C. B. Webber in Flint.

Mr. and Mrs. Lambert of the Bloomfield Riding Club were Friday evening dinner guests of Mr. and Mrs. Howard Osmus and son and Mrs. M. Osmus.

Mrs. W. L. Richardson visited Irving Lancaster at Bremen, Washington where he is stationed.

Returning from the Century of Progress Exposition, William Quigley, with friends of Baltimore, Maryland, spent Friday night with his sister, Mrs. Reed Webster and family.

Martin Osmus entertained eight boys at luncheon on his birthday, Friday.

Mr. and Mrs. Roy Plunton and daughter, Ann, were guests over the week end at the home of Mrs. Plunton's parents, Mr. and Mrs. O. S. Percy of Big Rapids.

Misses Helen Steele and Marie Walling left Monday to be the guests for a week of Miss Josephine Roe of Ewart, Michigan.

Mr. and Mrs. Harry Pagel are spending a few days with relatives at Sand Lake.

Miss Francis Burt of Nashville, Tennessee arrived Sunday to be the guest for some time of her sister, Mrs. Harley Walters and family.

Mrs. Charles Walling is recovering from a fall she received while visiting in Toledo, Ohio.

Mr. and Mrs. Carter and daughter, Nedra, and friends from Detroit spent Saturday at the Irish Hills.

Mr. and Mrs. J. Moore and Mrs. Rossiter and daughter, Helen of Detroit called on the Barons family, Friday.

Mrs. Frank Sinks and Mrs. W. W. Slocum were guests at a desert luncheon at the home of Mrs. R. G. Cutler's of Redford, Tuesday.

Returning from Fort Wayne, Indiana, where they were they were the guests for a week of Mr. Blair's parents, Mr. and Mrs. Von Blair and children, of Pontiac.

Mrs. Blair's mother, Mrs. George Clair.

Mr. and Mrs. S. J. Heene attended a picnic supper at Northville, Wednesday evening.

William Nelson returned Saturday from White Pigeon, where he visited relatives for a week.

Russell Pagel has returned to his home after a two weeks' stay at Camp Agawam.

Miss Carlisle and Miss Christensen spent last week end with Mr. and Mrs. Frank Sanford at Highland Park, Grand Haven.

Mr. and Mrs. Jack Smith and family left Monday for Lewiston, Michigan, where they will spend a week.

Miss Agnes Robinson of West Farmington is visiting her cousin, Lorna at Louis Bell.

Mrs. George Checketts attended a luncheon on Thursday at the home of Mrs. John Christianson of Northville.

Mr. and Mrs. John Halley of Highland Park were Monday evening callers at the George Checketts home.

Rev. and Mrs. E. R. Stevenson were callers at the home of Mr. and Mrs. F. L. Cook, last Thursday.

Florence Alice Cook left Wednesday to spend a few days with her cousin, Catherine Harlan at Ypsilanti. She was accompanied by Viola Lamb and Howard Thayer.

ENEMIES

Enemies, though they wear the same uniform, are Cary Grant, left, and Frederic March, right, in Paramount's dramatic picture of daring wartime flying, "The Eagle and the Hawk" which comes Friday and Saturday to the Great Lakes Theatre. Carole Lombard holds the romantic interest.



The Eagle and the Hawk

Word has been received here of the death of Mr. Worsfold's only sister, Mrs. A. E. Thorwaldsen of Oak Park, Ill. The Worsfolds are spending the summer in Chicago.

Mrs. John L. Bicker of Pontiac is spending the week with her daughter, Mrs. John Green of Farmington Road.

CORN AND POTATO CROPS ARE SAVED BY RAINSTORM

Slight Damage Is Done By Wind; Shower Is Worth Thousands To Farmers

A rainstorm which struck the Farmington area Sunday night in the nick of time to save a large portion of the crops in the section. Farmers predicted last week that, if no rain fell over the week end, many of the crops would be ruined. Almost two-thirds of an inch of rain fell during the Sunday storm which was preceded by a strong wind. The value of the rainfall was estimated in thousands of dollars.

Temperatures had mounted on Sunday afternoon to around 100 degrees. The wind, which began at about six o'clock, did some damage by its force. Oats were blown over in many fields. It will be necessary for this reason to harvest the grain with mowers. Unfavorable growing conditions, had, however, so stunted the growth of the grain, that a large number of farmers had intended to use the mowers anyway. Corn was neither high enough or loaded enough as yet to suffer much from the wind.

Corn and potato crops received the most benefit from the rain. Corn had started to wither from the heat and drought last week but no really serious damage had been inflicted. Fears that the late potato crop would be ruined were dispelled by the rain. The crop will be an excellent one, farmers believe.

An electrical display accompanied the storm but no damage by lightning was reported.

OPERATOR STAYED AT POST TILL THE END

Cuban Girl's Heroic Sacrifice Saved Others From Disaster

When the town of Santa Cruz de San, Cuba, was wiped out by a hurricane some months ago, Rosa Torres Acosta, telephone operator, became the heroine of the disaster. The first warnings of the hurricane came through by telephone, and although she was informed that the waters of the sea were being blown inland and the town was threatened, she stuck to her post.

Calling one subscriber after another, she warned them to flee the endangered town.

And those warned did flee, with the exception of Benito Acosta and her father, who kept close to her side at the switchboard. Meanwhile, the waters came nearer and nearer. Finally they rolled over the town, wiping it out.

Several days later, the bodies of the telephone operator and her father were found close together, along with those of hundreds of others who had been killed.

This was not the only instance of heroism in the telephone service at the time of the hurricane. Two sisters, Celia and Maria Uffrey, operators at Newry, are credited with saving the lives of many persons at Puerto Tarafa by telephoning that town and warning them of the approaching hurricane. Throughout the storm they remained at their switchboard, although the roof and one wall of the exchange collapsed.

Novi School Reunion To Be Held, August 4th

The annual reunion of the East Novi School will be held on Saturday, August 4, at the home of Mrs. Lillian Angell, 254 S. Wing St., Northville. A pot luck dinner will be served at one o'clock. At the meeting last year it was decided not to send formal notices locally this year. All interested persons are cordially invited to attend.

A subscriber writes in to ask what exercise he should take to develop the neck muscles. Well, they tell us they've got a nudist colony out in California!

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PROFESSIONAL SELF-CRITICISM IS BAIS OF MEDICAL STUDY

ARTICLE II
Editor's Note: This is the second of a series of articles concerning the survey made by a committee of the Michigan State Medical Society of medical services and health agencies in the state with particular reference to the economies underlying them. The director of the study appointed by the committee is Dr. Norman Sins, professor of public health at the University of Michigan and the committee is comprised of Dr. W. H. Marshall, chairman, Flint; Dr. G. C. Christman, Lansing; Dr. Bert L. Estabrook, Detroit; Dr. C. S. Gorsline, Battle Creek; Dr. F. A. Baker, Pontiac; and Dr. F. C. Warnshuis, Grand Rapids. These articles have been prepared for the newspapers of the state by Professor Wesley H. Maurer of the Department of Journalism at the University.

BY WESLEY H. MAURER

One of the healthiest signs of adaptability in our social institutions is the rare characteristic of self-criticism. Public criticism of our professions is always valuable, for not infrequently public pressure is required to make them more socially responsive. But criticism of the profession by its members is very likely to be more pointed and more effective; in addition this it has the quality of being farsighted in that it anticipates public pressure and prepares to meet it before the profession's prestige vanishes in the inevitable conflict.

This is the point of view which motivated the Michigan State Medical Society in its ordering of a thorough study of medical practice in Michigan, a study which has just been completed.

An example of this frankness and self-criticism is to be found in the conclusion of the first chapter of the report, entitled "The Evolution of Medical Care," which traces the progress of medicine in parallel with the economic history of the United States.

"Medical practice," the conclusion sets forth, "can no more maintain the status quo than can any other movement in human af-

RAPID COMMUNICATION IS COMMERCIAL NEED

Magazine Points to Telephone's Value in Modern Business

Changes in business methods which have been brought about in the past two years are commented upon in a recent issue of "Boston Business," the publication of the Boston Chamber of Commerce.

Several of the changes seem certain to become permanent fixtures as conditions improve, declares the publication, among them being the tendency of business concerns, including manufacturers, wholesalers, retailers, brokers, and jobbers, to conduct an ever-increasing proportion of their dealings by telephone.

Rapid communication has become a prime essential in doing business, because of the fluctuating quotations on most commodities and of the current practice of keeping inventories at a minimum. Another factor, in the opinion of this business publication, which has caused increased use of the telephone by mercantile establishments is the lower volume per order which has become corollary to low inventories.

There are many lines now in which the size of the average order hardly justifies the cost of a salesman's visit, and the only way to increase the number of contacts which each salesman makes, without adding the prohibitive cost of increased visits, is for salesmen to make each alternate call on the customer by telephone.

To attempt such maintenance is a symptom of rigidity which soon leads to the advocacy of the status quo ante, a sign of decadence.

Deploping the unequal rate of progress in the three aspects of medical care, namely, research, education and practice, the committee indicts the profession for allowing habit to rule its outlook.

"The individual (practitioner) who attempts innovations," writes the committee, "meets with little of the healthy scepticism displayed toward research," and it adds that "adherent conservatism has been unusually emotional."

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