5:30
(9) Laredo (C)
(50) Honey mooners
(66) Creative Person
6:00
(50) Love Lucy
(66) Choice
6:30
6:30

6:30 Movie: "Back Street"

11:30 (2) Movie (C) "Song Without End" (1960)

(9) Movie "Tight Little Is-land" (English; 1949)

12 midnight (50) Movie "Torrid Zone"

1:00
(4) Beat The Champ-Bowling
(7) Untouchables-Drama

1:30 (2) Dobie Gillis - comedy

2:00 (2) Highway Patrol - drama (7) News - local

2:30 (2) News, Weather (C)

(4) Johany Carson (C) (7) Joey Bishop (C)

## SUNDAY DEC. 1 (7) Wacklest Ship (C) (9) Movite: "Galantity Jane" (1953) (36) Net Playhouse (62) Sea Ilvain 4:00 (2) Pro Football (C) Green Ray Packers meet the 19ers (4) Pro Football (C) San Diego Chargers vs. Broncos (2) Ed.Sullivan (C) (7) FBI (C) (80) Bavid Susskind (80) HBL - Documentary 8:30 (4) Mothers-in-Law (C) (9) Cesar's World (C) (22) Movie "Lullaby of Broadway" (1951) 9:00 (62) Movie: "Identity Unknown" (1960) 11:30 (2) Movie: "Up Periscope" (1959) (4) Johnny Carson (C) (7) News (C) (9) Movie: "Joe MacBeth" (1957) (11) Movie: "Tamango" (1957) 11:30 : "Up Periscope way" (1951) j 9:00 (2) Ann - Margaret (Special (3) C(4) (4) Honanza (C) (7) Morde: "The King and It" (C) (8) Today the World (C) (10:00 (9) Mission Impossible (C) (4) Perry Como - Special C (5) The Way It is (C) (50) News, Weather, Sports (4) Local 12:00 (7) Haney's People (C) 1:00 (4) Beat the Champ 1:20 (9) Film (C) (G) Local (56) Minds Behind War (S) (62) U of M Football (C) Highlights 10:20

1:30
(2) Movie "The Double Agents" (1963)
(7) News (C) (50) Lou Gordon (C) 2:00 (4) News (C) t0:30 (56) World We Live In (62) Favorite Story 3:00 (2) News, Weather (C) 3:05 (2) With this Ring (C) (7) News

11:00 (2) News (C) (4) News (C) (9) News (C) Northland TV Ins Northland TV Inc.

HE Easy Budget Terms

HE on all goods and services TO

CHANNEL MASTER

ROMPLETELY INSTALLED

CRO 50 Northland TV Inc.

(1941) (50) John Gary (C) (56) U.S.A. - Art (62) Movie: "Breakthrough?" (1950) (66) U.S.A. - Art (62) Movie: "Irrapkthrough" (1950)
(2) Lassie (C)
(7) Land of the Glants (C)
(66) Free Play
7-30
(2) Truth or Consequences
(4) Walt Disney's World (C)
8:00 COMPLETELY INSTALLED

\$89.50

KE 5-1510

18643 W.7 MILE MONDAY DEC. 2 6:00
(2: News (C)
(4) News (C)
(7) News (C)
(9) What's My Line (C)
(50) Flintstones (C)
(50) What's New
(62: My Friend Flicka (C)
(52) E-biltorial (C)
(4) Me 7:00
(2) Truth or Consequences (56) French Chef (62) Movie: "Man With th Gun" (1955) (C)
(A) News, Weather, Sports (C); News (C) Love Lucy Voice of the New Breed 7:30 (2) Family Affair (C)

| 7.30 (2) Gunsmoke (C) (4) | Dream of Jeannie (C) (7) Avengers (C) (9) | Movie: "Take a Letter Darling" (1942) (50) Password (C) (56) | Minds Behind War 6:15 (2) Editorial (C) (4) Weather (\$\frac{4}{2}\) 6:20 (-2) Weather (C) (4) Sports (C) 6:25 (2) Sports (C) (36) Harids Bellind Wal H. 8:00 (4) Rowan and Martin (C) (50) Pay Cards! (C) (56) Standpoint: Cavanagh 8:30 6:30 6:30
(2) News (C)
(3) News (C)
(9) I Spy (C)
(90) McHale's Navy
(56) TV High School
(62) Movie: "Arizona Mission" (1956), 8:30 (2) Here's Lucy (C) (7) Peyton Place (C) (50) Hazel (C) FALL SALE VINYL ASBESTOS KITCHEN CARPET 599 BOX CERAMIC . OZITE THE 59¢ 64 39¢ 🖁

9:00
(2) Mayberry R.F.D. (C)
(4) Movle: "Games"(1967)
(7) Outcasts (C)
(50) Perry Mason
(56) Net Journal
9:30
(C) (9) Tommy Hunter (C) (C)
10:00
(2) Carol Burnett (C)
(7) Big Valley (C)
(9) Front Page Challenge (C)
(50) News, Weather, Sports (C) (56) Joyce Chen 10:15 (62) Sports (C) 10:30
(9) Danger Man
(50) Les Crane (C)
(56) Folk Gultar Plus
(62) Star Performance 11:00 11:00
(2) News (C)
(4) News (C)
(7) News (C)
(9) News (C)
(62) Movie: "Rebel in Town" (1956)

(1956)
11:30
Movie: "Sherlock
Holmes and the Secret
Weapon" (1942) weapon" (1942) Johnny Carson (C) Joey Bishop (C) Movie: "Derby Day" (1955) DEC. 3

9300 TELEGRAPH OPEN 255-9075 Daily 9 ACROSS FROM KORVETTE Sun. 11 Mixter TILE TUESDAY 6:00 News (C) News (C) News, Weather, Sports

(7) Mod Squad (C)
(9) Morte: "The Accused"
(1948)
(1948)
(50) Password (C)
(50) Password (C)
(50) Morte: "The Mark of
2 ror" (1920)
(r) Pay Cards (C)
(2) Red Sketton (C)
(4) Julia (C)
(7) R Takes a Thist (C)
(50) Hazel (C) (7) That's Life (C) (50) News, Weather, Sports (C) 10:30 (9) Newsmagazine (50) Les Crane (C) (62) Star Performance (C) What's My Line? (C) (9) What's My Line? (C)
(50) Finistones (C)
(50) What's New
(62) My Mother, The Car
(62) My Mother, The Car
(62) My Mother, The Car
(63) Meltale's Navy
(64) TW High School
(62) Movie; "Web of Suspiction" (1959)
(27) Truth or Consequences
(27) Truth or Consequences
(4) News, Weather, Soorts
(4) News, Weather, Soorts 11:00 (2) News (C) (4) News (C) (7) News (C) (9) News (C) 11:30
(2) Movle: "Beat the Devil" (1953)
(4) Johnny Carson (C) (7) Joey Bishop (C) (9) Movie: "Voicano" (1953)
(5) Movie: "Edge of Dark-(C)
(A) News, Weather, Sports
(C)
(7) News (C)
(50) I Love Lucy
(56) A Library Is
7:30
(2) National Geographic (C)
Special

(50) Movie: (Edge ness" (1943) 10:00

GBS News Special (C)
Brigitte Bardot (Special-C) 1:00 (4) Beat the Champ (7) Untouchables

2 Locations to Serve You WESTLAND TV 32927 WARREN WESTSIDE ELECTRONICS COLOR TV BLOCK SERVEL SERVEL F 744 STARKWEATHER (Old Village Section) Phone 453 5480 261-7570

CHANNEL MASTER
Rotor & Antenna
ALL
ARDWARE . \$5995 INSTALLED TUBES

DIAMOND NEEDLES \$495

MOST TYPES

Special (4) Jerry Lewis (C)

(9)

RCA GE SYLVANIA 50%."

★ ONE DAY SERVICE BROUGHT IN BY NOON ZENITH AUTHORIZED COLOR and BLACK & WHITE SERVICE CENTER

CAR RADIOS HI-FI'S PHONO'S TAPE RECORDERS

ANTENNAS

INSTALLED AND REPAIRED SERVICE IS OUR BUSINESS -- QUALITY OUR MOTTO



KEEPING TRACK OF THE TUBE **Observerland** 

## on

COLORLAND TV

RADIO AND TELEVISION SERVICE call 422-3020 COLOR TV STEREO -FI • TAPE RECORDERS

33666 FIVE MILE ROAD - LIVONIA
HOURS: MON, THURS. FRI, -9-6 p.m. TUES. WED. SAJ. -9-6 i

**Monday-Friday Daytime** 

5:45 a.m.
(2) On The Farm Scene
5:50
(2) News (C)

6:00
(2) Sumrise Semester

News (C)
12:45
(56) Spanish Lesson
1:00
(2) Love of Life (C)
(4) Maich Came (C)
(7) Dream House (C)
(9) Movie:

(2) Suntise Semester
6:30
(2) Gospel Singing Caravan (C)
(4) Classroom (C)
6:45
(7) Bat Fink (C)
7:00 (9) Movie: 1:05 (56) Art Lesson 1:25 (36) Art Dessoin (1:25
(2) News (C) (4) Carol Duvall (C) (66) Science is Discovery 1:30
(2) As the World Turas (C) (4) Let's Make A Deal (C) (7) Funny You Should Ask (C) 1:55
(7) Children's Doctor (C) 7:00
(2) Woodrow the Woodsman (C)
(4) Today (C)
(7) Morning Show (C)
7:30

7:30
(9) Bonnie Prudden (C)
8:00
(2) Captain Kangaroo (C)
(9) Mary Morgan's Merry-GoRound (C)
8:05 (9) Dr. Dressur

8;30 (7) Movie: (9) Friendly Glant 8:45

8:45
(9) Chez Helene
9:00
(2) Merv Griffin (C)
(4) Steve Allen (C)
(9) Bozo The Clown (C)
9:15
(56) Science is Discovery
9:50

9:50 (56) Spanish Lesson 10:00 (4) Snap Judgment (C) (9) Ontario Schools

10:10

10:10 (56) Of Cabbages and Kings 10:25 (4) News (C)

10:30
(2) Bevarly Hillbillie
(7) Dick Cavett (C)
10:35
(56) Reason and Read

10:55

(56) Spanish Lesson
(150) Annish Lesson
(150) Annish Lesson
(150) Annish CC
(150) Annish CC
(150) Jack La Lanne (C)
(1130)
(2) Dick Van Dyke
(4) Hollywood Squares (C)
(9) Take 30
(50) Kimba (C)

12 Noon

(2) News (C) (4) Joepardy (7) Bewitched (9) Lunch wit (50) Alvin (C) Joepardy (C)
Bewitched
Lunch with Bozo (C)
Alvin (C)

12:15 (56) Misterogers 12:25 (2) Fashlons (C)

12:30
(2) Search for Tomorrow (C)
(4) News, Weather, Sports (C)
(7) Treasure Isle (C)
(9) Bill Kennedy's Hollywood
(C)
(50) Showtime



By DAVE LOVETT

The effort and money that go into a single TV commercial production are stupefying. While a TV sories films an average of ten minutes\* worth of script in one day, the shooting of a 60-second commercial often takes two or three days and can run through 25,000 feet of film to get the final, worthy 90 feet. The cost of a one-minute commercial or the cost of a one-minute commercial or printing-runs to an average of \$22,000 or about five times more than a minute of TV entertainment. Think about that for one minute!

Looking for an enjoyment-packed Christmas gift? Come in to BEECH TELEVISION, Service Center-29457 Wast 6 Mife Road, Tel. KE 3-7481; Salas Center-25153 West 6 Mife Road, Tel. KE 3-2626, we have a wide selection of Magnavox TV and stereos, Service hours 9 to 7 dairy, Saturday 9 to 4, Sales: 9 to 9 daily, Saturday 9 to 6.

· 261-8020

HELPFUL HINT: Grease stains on your car's upholstery can be removed with some light gasoline, sprinkling the spot with talc immediately after. Brush off briskly.

WEDNESDAY DEC. 4

9:30
(2) CBS Playhouse Special

10:00 (4) Outsider (C) (56) CPT - Tony Brown

10:30
(50) News, Weather, Sports
Tim O'Brien (C)
(62) Star Performance

11:00

11:00
(2) News-LeGoff, Kelly (C)
(4) News-Dwayne Riley (C)
(7) News - Morris, Thomas
(9) News-Stanley Burke (C)
(50) Les Crane (C)
(62) Movie "Man with the

(62) Movie Gun'

(C)
(9) Music Special (C) Special

6 p.m.
(2) News - LeGoff, Kelly (C)
(4) Nows - Ted Russell (C)
(7) News, Weather, Sports,
Local (C)
(9) What's My Line?
(90) Flinistones (C)
(56) What's New-Children
(62) Hey Landlordi (C) 9:00
(2) Beverly Hillbillies (C)
(4) Music Hall (C)
(7) Movie "Shadow on the Land" (C) (1963)
(56) News in Perspective

6:30
(9) I Spy (C)
(50) McHale's Navy
(56) TV High School
(62) Movie "Elephant Gun"

7:00 7:00 7:00 (2) Truth or Consequences (4) News, Weather, Sports - Local (C) (7) News FrankReynolds (C) (50) I Love Lucy (56) Who Is - Profile

7:30
(2) Daktari (C)
(4) Virginian (C)
(7) Here Comes the Brides
(C)
(9) Movie "For Heaven's

8:00 (50) Pro Hockey (C) (56) Rainbow Quest - Music

8:30 (2) Good Guys (C) (7) Peyton Place (C) (62) Movie "Drango"

8:55 (56) Manager's Memo

Muste UPBEAT With Dap West 62

sunday 4 pm THURSDAY DEC. 5

8:00
(2) Hawaii Five-O
(7) Flying Nun (C)
(50) Pay Cardsi (C)
(56) Net Festival 6 p.m.
News - LeGoff, Kelly (C)
News - Ted Russell (C)
News, Weather, SportsLocal (C)
What My Line? (C)

(9) (50) Flintstones (C) (56) What's New (62) Country Carnival (C)

6:30 (9) I Spy (C) (50) McHale's Navy (56) TV High School (62) Movie (C) "The Beast of Hollow Mountain" (1956)

7:00
(2) Truth or Consequences
(7) News-Frank Reynolds (C)
(50) I Love Lucy
(56) World We Live In

(56) Spanish Lesson
3:00
(2) Secret Storm (C)
(4) Another World (C)
(7) General Hospital (C)
(9) Real McCoys
(50) Topper
(56) Auto Mechanics
3:30 7:30
(2) Blondie (C)
(4) Daniel Boone (C)
(7) Ugliest Girl in Town
(9) Movie Fantasy
(50) Password (C)
(56) Choice-Discussion

(38) Add Stellants
3:30
(2) Edge of Night (C)
(4) You Don't Sayl (C)
(7) Om Life to Live (C)
(9) Lively Spot (C)
(50) Captain Detroit (C)
(55) Memo to Teachers
(62) Ann Sothern

2:00
(2) Divorce Court (C)
(4) Days of Our Lives (C)
(7) Newlywed Game (C)
(56) Listen and Say
2:15
(56) American History

(56) American History 2:30 (2) Guiding Light (C) (4) Doctors (C) (7) Dating Game (C) (50) Make Room For I 2:40

(56) Spanish Lesson

4:00

4:00
(2) Linkletter Show (C)
(4) Donald O'Connor (C)
(7) Dark Shadows (C)
(56) Busy Knitter
(62) Robin Hood
4:25

4:25
(2) News (C)
4:30
(2) Mike Douglas (C)
(7) Movie:
(9) Magic Shoppe (C)
(50) Little Rascals

(55) TV Kindergarten (62) Rae Deane and Friends

(9) Batman (C) (50) Superman (56) Misterogers

5;30
(4) George Pierrot (C)
(9) Gilligan's Island (C)
(50) Munsters
(56) Friendly Giant
(62) Leave it to Beaver

5:45 (56) Animal Crackers

(50) Pay Cards! (C) (56) CPT - Tony Brown

10:00
(4) Dean Martin (C)
(9) Horse Race-Winds
(50) News Weather (C)
(56) Free Play

6:00
(2) News-LeGoff, Kelly (C) 8:30 (4) Name of the Game (C) (7) All-America Team (C)

(2) News-LeGoff, Kelly (C)
(4) News-Ted Russell (C)
(7) News, Weather, SportsLocal (C)
(9) What's My Line (C)
(50) Finitstones (C)
(56) What's New
(62) Wilburn Brothers (C) 9:00
(7) Don Rickles (C)
(50) Perry Mason
(56) Movie "The Mark of Zorro"

6:30 (9) I Spy (C) (50) McHale's Navy (56) TV High School (62) Movie "Rebel in Town" 9:15 (2) Movie "The Defector"

7:00 (2) Truth or Consequences (50) I Love Lucy (56) News in Perspective

7:30
(2) College Basketball (C)
(4) Rudolph The Red-Nosed
Reineer
(7) Operation: Entertainment
(9) Movie C)

8:00

ĂLL WORK GUARANTEED DAYS - KE 3-9669 NIGHTS - KE 3-5134 10:30 (7) T<sub>v</sub>H.E. Cat (C) (50) Les Crane (C) (62) Star Performance 11:00

8:30
(4) Ironside (C)
(7) Bewitched (C)
(50) Hazel (C)
(62) Movie (C) 11:00
(2) News - LeGoff, Kelly (C)
(4) News - Dwayne Riley (C)
(7) News - Morris, Thomas
(9) News - Stanley Burke (C)
(62) Movie "Dangerous
Exile"

9:00
(2) Movie (C) "In the Cool of the Day" (1963)
(7) That Girl (C)
(50) Perry Mason - Mystery
(56) Ivory Tower (2) Movie Double Feature 1. (C) "Wild River" (4) Johany Carson (C)

9:30
(4) Dragnet (C)
(7) Michelangelo (C) Special
(9) Telescope (C)
(56) Festival-Art (7) Joey Bishop (C) (9) Movie "The Main Chance"

(50) Movie "Cry Veng

(4) Beat The Champ (7) Uniouchables

FRIDAY DEC. 6

9:30
(7) The Guns of Will Sonnett
(9) Don Messer's Jubilee

10:00
(4) Star Trek
(7) Judd (C)
(9) Public Eye (C)
(50) News, Weather, S
Tim O'Brien (C)
(56) Net Playhouse

(9) Twenty Million Questic (50) Les Crane (C) (62) Star Performance 11:00

A-1 SEWER CLEANING SERVICE

11:00
(2) News (C)
(4) News (C)
(7) News (C)
(9) News (C)
(62) Movie - "Drango"
11:30
(2) Movie - "The FBiStory"

(2) Movie - "The FD1000" (C) (C) (Johnny Carson (C) (Joey Bishop (C) (Joey Bishop (C) (Joey Movie - "Destination Moon" (S0) Joe Pyne

SATURDAY

8:30
(2) My Three Sons - Comedy
(4) Ghost and Mrs. Muir
(7) The Lawrence Welk Show
(C)
(56) No. 6:30
Grand Ole Opry (C)
New (C)
Michigan Sportsmen
j Innovations - Report
) Movie - "The Beast of
Hollow Mountain" (C)
(56) Net Journal Documentary
(62) Movie: "Drango"

9:00 9:00 :
(2) Hogan's Herees - Comedy
(4) Movie: "Escape to Min
Dann Ho"
(50) Pro Hockey

7:00
(2) Death Valley Days (C)
(4) Michigan Outdoors (C)
(3) All-American College
Show (C) - Variety
(50) Hayride - Music (C)
(56) Festival - "The Art of
the Happening".
(7) The Anniversary Came (2) Petticoat Junction (7) The Hollywood Palace (C) (56) Who Is - Profile

10:00 (2) Mannix - Crime Drama (56) Net Festival -7:30
(2) Jackie Gleason
(4) Adam - 12 Crime drama
(7) The Dating Game (C)
(9) Dangerman - Mystery
(56) French Chef - Cooking

10:30
(7) The Anniversay Game (C)
(9) Barris & Company Varlety
(50) Ten O\*Clock News 8:00
(4) Get Smart - Comedy
(9) Pro Hockey (C) Chicago
at Montreal
(56) Folk Guitar Plus
(7) The Newlywed Game
(50) Red Wing Hockey

11:00 (2) (4) (7) (9)

DEC. 7

New (C) Sports and Weather Movie: 'The Monte Carlo Story''

11:15 (9) Movie: "Blue Beard's Ten Honeymoons"

11:30
(2) Movie: "Ice Palace" (C)
(4) Donald O'Connor (C)
(7) Movie: "Seven Seas"
(50) News, Weather, Sports
(C) Tim O'Brien



