

The Farmington Enterprise

Forty-fifth Year—No. 44

The Farmington Enterprise, Farmington, Michigan Thursday, August 31, 1933.

5c a copy; \$1.50 a Year.

Softball Tourney, Pet Parade Head Gala Day Events

Horseshoe Tournament, Street Dance, Marathon Also On Monday Schedule

Monday is Gala Day. A partitive program for the annual event, including a street dance, softball tourney, horseshoe tournament, pet parade, and water battle, has been prepared by Gen. Walker, American Legion post, under the direction of Commander Norman Lee.

The pet parade is the outstanding feature of the program. It is open to children of all ages. Flouts, pets, dolls, and costumes will be considered in the awarding of the prizes. The judges for the event will be the members of the township board and township officials.

STREET DANCE APPROVED

Murray D. VanWagoner, state highway commissioner, Thursday approved the use of Grand river between Farmington Road and Liberty street for a street dance on Gala Day night. The state will erect barricades across the road from 9 p. m. to 1 a. m. and will provide detour signs to reroute traffic.

Officials. Several cash prizes are offered the contestants for various forms of entries. The parade will form on Warner St., north of Grand River at 12:30.

Six teams are entered in the softball tournament which will open at 9:00. They are Parkers, Farmington Business Men, Buton's Sluggers, First Baptist church, Northville Men's Shop, and Novi. The finals will be played at 3 p. m. at the school grounds.

The horseshoe tournament will be run off on the vacant lot in front of the Owen Apartments house on Grand River. The courts will be provided for the event which will begin at 10:10 a. m. The singles elimination will be run off first, the doubles to follow in the afternoon so that persons may enter both events. All singles and doubles entries must be made before nine o'clock Monday morning. Entries may be made at the Leve Hardware. A ton of coal is the grand prize in the horseshoe tournament.

Fire departments of three communities are entered in the water battle which will be held on Farmington Road at 4:30. The departments are Northville, Novi, and Farmington. The drawing for the grand prize of a \$25 barrel of groceries will be made at 10 p. m. The post has secured the services of Princess Helena, internationally known mentalist and astrologist. She will give readings on the midway throughout the day. Princess Helena has attracted considerable attention recently through her radio broadcasts.

The midway on Farmington road between Oakland and Grand River will be in operation throughout the day. Food may be secured at the Ladies' Auxiliary stand.

A program of games to be held in the afternoon on Farmington road will include a 100-yard dash for boys under 16 and men over 21, ladies' slipper kicking contest, 50-yard dash for women, wheelbarrow race, three-legged race, 50-yard dash for girls, the walking race, sand scramble and pie eating contest.

A late addition to the program is a marathon race sponsored by Spencer J. Heeney. The marathon will be run out North Farmington road, around the northeast edge of the city, and back to the midway up Grand River.

Vivier Station Awarded Agency For New Tires

Earl Vivier's Super-Service station has been awarded the Farmington agency for the new Goodrich Life-Saver Golden Ply tire made under a new process perfected by the B. F. Goodrich Rubber Co. which insures longer life to the tires. The new tire is designed to meet the higher speeds which today's drivers attain. The invention has been termed the greatest contribution to motoring safety since the advent of the balloon tire, for it reduces the blow-out hazard to a minimum.

Exhibit Directed By Dr. S. P. Grace Is Mecca Of Crowds At World's Fair



Dr. Sergius P. Grace, Assistant Vice-President, Bell Telephone Laboratories, Inc., and executive representative of the American Telephone and Telegraph Co. at the Century of Progress Exposition at Chicago. Dr. Grace is shown seated at his desk at the exhibit which he directs. Behind him is a bust of Alexander Graham Bell, inventor of the telephone.

Toward the city of Chicago from every corner of the country, and from every part of the globe, men, women and children are flocking to perhaps the greatest world's fair in history, the Century of Progress Exposition. In a maze of every-aid exhibits, a grand display of everything displayed in previous history, and what many regard as the most marvelous and amazing of all, is being directed by the "Farmington boy" whose career has been a source of so much pride to his home town—Dr. Sergius P. Grace.

Under Dr. Grace is a staff of 100 people, trained in the first school of its kind in history—a school set up for the express purpose of teaching the "muffin" how to carry on and demonstrate the great telephone exhibit at the Fair. Far in advance of the Exposition opening, Dr. Grace left his desk in New York, where he is Assistant Vice-president of the Bell Telephone Laboratories, and went to Chicago to direct the work being carried on there.

For three months' work at telephone-employees selected from the roster of the Illinois Bell Telephone Company, went to school, attending classes, they learned the ABC's of the telephone display that was being completed, so that when the Exposition gates were opened, the "first" visitors were met by a trained personnel, each of whom knew and understood his task. Steadily the needs have increased and the staff has been augmented until it has reached its present size of 100 men and women.

30-Percent Attended Exhibit The Highest Tribute That Has Been Paid to the Achievement of Dr. Grace in the Creation of the Telephone Exhibit Comes Every Day from the Great Crowds that Visit the Fair. Records reveal that 30 per cent of all who attend the Exposition visit the telephone display—meaning that despite the hesitancy of many to try to understand scientific exhibits, despite the innumerable lighter diversions that draw visitors in every direction and the fact that a large proportion of guests at the Fair are children, yet practically one in every three persons who attends makes it a point to see the telephone exhibit before leaving.

One of the most popular of the exhibits in the telephone section of the Fair is the "electrical echo." Persons who visit this exhibit are allowed to talk into a microphone and hear their remarks repeated a moment later by means of delayed speech mechanism. Dr. Grace attributes the great popularity of this exhibit to the secret desire of many persons to hear how their voices would sound if broadcast by radio. He points out as basis for this belief that many of the persons who test the device use phraseology commonly heard over the radio.

Two other very popular exhibits under Dr. Grace's direction are the souvenir demonstration long distance calls and the auditory perspective presentation or acoustic illusion. The great appeal in the former exhibit lies in the fact that anyone who so desires can make a long distance call free of charge to any one of 64 key cities in the United States. While the person is calling, the progress of the call is shown by means of a lighted path on a map next to the caller. At the base of the map are 19 headphones which allow as many persons to listen in on the call. The idea of having 19 persons listen in on the one call does not seem to discourage the callers since they realize the call is free. The ear-dropping headphones are in constant use.

A number of Farmington visitors to the Fair have taken advantage of the opportunity to call. (Continued on page eight)

Manufacturing Co. Starts Production; Gets Ford Orders

Receives 4,000 Castings; 5 Motor Machines Expected At Early Date

Production was started by the Farmington Manufacturing Co. plant Thursday. Four thousand castings were furnished the plant for the machining of pulleys and more castings will be sent when the present job is completed. The castings are sent from the Ford foundry at Northville.

The plant is not yet operating at full swing, a delay having been experienced in the arrival of five machines from Detroit. The latter machines will be used in the machining of water pump housings for the Ford car. Four machines are in the plant at the present time for use on the pulley work. It is expected by the owners, Ray Feather, Norman Stanton and Lesie Boppe, that the plant will be able to put out 300 to 400 pieces per day.

All of the work being done at the present time by the plant is for the Motor Company but the owners hope to be able to secure jobs from other auto plants in the future. The plant was made possible, however, by the new police of the Ford company, Tuesday morning at the Redford branch of Receiving Hospital after an attack which was attributed to internal injuries sustained in an automobile accident more than a year ago. Whether the death was directly due to the injuries is not certain. Funeral services were held Tuesday at the residence, Rev. Edward Dunlavy, former pastor of the Farmington Methodist church officiating. Burial was made in White Chapel cemetery. A large crowd attended the services and the funeral procession was nearly a mile long.

Year-Old Injuries Blamed In Death

Carlton Utley Passes Suddenly At Redford Hospital

Carlton Utley, 23, son of Mr. and Mrs. Carl Utley, 12-mile and Middlebelt roads, died Tuesday morning at the Redford branch of Receiving Hospital after an attack which was attributed to internal injuries sustained in an automobile accident more than a year ago. Whether the death was directly due to the injuries is not certain. Funeral services were held Tuesday at the residence, Rev. Edward Dunlavy, former pastor of the Farmington Methodist church officiating. Burial was made in White Chapel cemetery. A large crowd attended the services and the funeral procession was nearly a mile long.

The Utley youth was connected with many young people's activities in the Farmington area. He played on the Walled Lake softball team, a large bouquet of flowers designed to present a baseball diamond was sent to the home by the Walled Lake team. Albert Ridley of Walled Lake, a friend of the dead youth, went to the hospital Tuesday morning to give some blood for a transfusion in an effort to save his life. But the youth died before the transfusion could be made.

Residing in his parents' home, he was killed by one brother, Robert Utley, living at home.

The accident in which the Utley youth was injured occurred on the morning of July 25, 1932 at the intersection of the road and Northwestern highway. The car driven by Utley collided with one driven by James Wood, negro, of Orchard Lake. Both drivers were thrown to the pavement but Utley was the only person seriously injured. He was unconscious for three days and recovered slowly from the injuries. The similarity between his condition following the accident and during the illness just preceding his death led doctors to believe that the present attack was a recurrence of the old injuries.

Spencer J. Heeney was in charge of funeral arrangements.

Farmington Man Picked On September Jury Panel

Milton Burkey of Farmington is one of a list of 30 jurors who will serve in the Circuit Court at Pontiac during the September term. Drawings were made on Tuesday.

The jurors will be notified later when they are to appear as there is some doubt as to when the trial of criminal and civil jury cases will start. Christopher L. Koutan of Commerce was also selected to serve on the jury.

Miss Caro Christianity left Saturday for her home in California to remain a month with Miss Carlisle and Miss Christianity.

Dr. Adams To Preach At Universalist Church

Dr. Frank D. Adams, nationally-known preacher and former pastor of the Detroit Universalist church, will deliver a sermon at the Farmington Universalist church Sunday at 3:00. Dr. Adams' topic will be "Getting On With One Another."

Dr. Adams is, at the present time, the pastor of the Universalist church at Oak Park, Ill. He is spending a week in Detroit on his vacation. He is well-known in Farmington, having preached at regular intervals at the local church while in charge of the Detroit pastorate.

4 Have Narrow Escape In Fire

Members Of Family Slide From Window On Bed Sheets

Four persons narrowly escaped death early Saturday by sliding from a second story window on an improved rope-ladder consisting of three bed sheets during a spectacular fire which destroyed the home of J. Roland Lowers, real estate broker, in Pasadena Park subdivision, Orchard Lake and 11 Mile roads. Only a chimney was left standing of the eight room house after the blaze. Property damage, estimated at \$12,000 was covered by insurance.

The fire, of undetermined origin, was first discovered at four o'clock in the morning. It started at the base of a stairway leading to the second floor of the house, cutting off the retreat of the four members of the family sleeping upstairs. Mr. Lowers tied three bed sheets together and lowered his wife and son, Jack 12, and daughter, Betty Jane, 8, from the bedroom window. He then slid down the "rope-ladder" himself and effected an entrance into the building to call the fire department.

The blaze had, however, made such headway that the telephone wires had been destroyed. A neighbor, Harold Holmes, came to Mr. Lowers' assistance but it was found that the blaze had also put out the telephone which was on the same party line with the Lower phone, out of order. These two phones were the only ones in the subdivision.

The Farmington department used 150 gallons of chemicals on the fire and had nearly extinguished it when the supply ran out. With no water at hand, it was impossible for the fire department to stop the blaze and the entire building was destroyed. Only a few pieces of furniture were saved. Among the articles destroyed was a set of valuable antique furniture and several valuable rugs.

The state fire marshal is investigating the fire.

MRS. DAN STARKEY TAKEN BY DEATH FRIDAY MORNING

Mrs. Charlotte Isaac Starkey, wife of Dan Starkey, died Friday morning at St. Joseph's Mercy Hospital in Pontiac after a brief illness. Funeral services were held Monday at the residence on Brookdale drive with Rev. E. W. Palmer of the Baptist church officiating. Burial was made in North Farmington cemetery.

Mrs. Starkey was born on March 20, 1888, in Toledo. She was married to Mr. Starkey in Toledo in 1905. They later moved to a farm in Jackson County and came to Farmington 20 years ago when Mr. Starkey obtained employment as a conductor on the D. U. R.

Besides her husband, Mrs. Starkey is survived by six children, William of Plymouth, and Mrs. Howard Linn, Mrs. Ed Witt, Ben, Loretta and Dan of Farmington, five grandchildren, and one sister, Mrs. Cora Schick of Dillon, Montana. Mrs. Starkey had just returned from a visit to her sister in Montana when she was taken to the hospital.

Spencer J. Heeney was in charge of funeral arrangements.

Mr. and Mrs. Willard Adams and daughters motored to Columbus Ohio on Sunday. Mrs. Adams remaining in Columbus. She will return on Labor Day.

Farmington Plant To Be Main Unit Of Wine Concern

Action By State Securities Commission Delayed; Inspection Made

The plant of the wine company known in the United States as La Salle Wines and Champagne, Inc. in Canada as the Windsor Company, Ltd., will be the main plant of the corporation, it was announced Thursday by M. R. Twomey, president of the company, which plans to locate in Farmington. The assets of the Walkerville plant will be included in the estimate furnished the Michigan State Securities Commission for a valuation of the stock to be sold in the new project. Action on the petition of the wine concern for the license to sell stock has been postponed until next Tuesday by the securities commission. A member of the securities commission made an inspection of the Walkerville plant on Thursday for the purpose of making an appraisal.

If the securities commission grants the petition of the firm the right to sell stock, work of the renovation of the old powerhouse building at Farmington Junction will be started immediately. The firm hopes to have the plant in shape early enough so that it will not be necessary to store grapes and for that reason has asked the securities commission for speedy action. Thirty men will be employed during the pressing season. The firm hopes to be able to get the end of the grape crop this season.

In the valuation which the securities commission will put on the assets of the firm will be included the plant in Walkerville and all of the wine made in Canada and now stored at Walkerville. Part of this wine would be brought to Michigan.

ONE KILLED, TWO ARE INJURED IN AUTO ACCIDENTS

One person was killed and two injured in automobile accidents during the week in the Farmington area.

Jack Adamlish, until recently an inmate of the Wayne County house for the poor at Elioise, was killed on Saturday night when he was struck by a car driven by E. Lyle Maynard of Detroit while walking across Northwestern Highway. The man who was carrying corn across the road, was thrown 60 feet by the impact of the car. He was taken to the Redford branch of Receiving hospital but was dead upon admittance. He had been working on the Steve Fuller farm on Franklin road as a hired man, having come from Elioise last Thursday. The body was taken to the Wayne County morgue at Detroit.

In a crash at the intersection of 12-mile and Halsted roads Tuesday, Walter Rettair of Detroit and Anna Starr of Detroit were slightly injured and treated by Dr. R. A. Achen-Brenner. The drivers were Frank Starr of Detroit and Violet Morris of California. A third crash on Telegraph road resulted in heavy damage to cars driven by Horace E. Maines of Clawson and Max Thal of Lake Orion. No one was injured.

Thayer School District Sends Pupils To Novi

Grade school pupils of the Thayer No. 3 fractional district will be sent to the Novi school this year, it was decided at a special district meeting Monday night. The Novi school opens on September 11 and the bus will pick up the children between 8:00 and 8:30 a. m. as the school hours begin at 9:00.

The special meeting was called on the petition of seven persons who argued that the recent decision of the voters at the regular meeting to open the old school could not be carried out since the building had been condemned. Seventeen persons attended the meeting. It was also decided by the voters that transportation would not be provided for high school students as was done last year. More than 25 pupils will be taken daily to the Novi school.

Mrs. H. West and son Edward will leave Saturday for Springfield Ohio where they will spend two weeks with relatives.