## TELEPHONE SERVICE IS **FASTER, FIGURES SHOW**

#### Most Long Distance Calls Go Through While Line Is Held

Ihrough While Line is Held
Added speed, a higher percentage
of calls completed or reported on
while the subscriber holds the line,
better triansmistern reduits, and lewet criticisms received, were some
of the highlights of the year 1932 for
the long distance stolations service.
The average apend of connection
of long distance calls for 1932 was
two minutes, as compared with 2.1
minutes in 1931 and 2.7 minutes in
1936, The percent of calls on which
the customer holds the line until the
connection is completed or a definitereport made, was 35 per cent, as,
compared with 30 per cent, in 1931
and 75 per cent in 1939.

Long Cable is Completed

and 75 per cent in 1830.

Long Gable is Completed

Most important fit the construction program of the year was the
completion of the last link of the 84completion of

Mrs. Erskine W. Evans VOICE AND ELOCUTION

Phone 306-W



Use Genuine Coleman Mantles FOR

#### MORE LIGHT AND BETTER LIGHT

They are correct in design, size and texture. No side seams to split. Reinforced across bottom. Saturated with best quality light-giving chemicals.

giving enemicals.

They are made to work perfectly on Coleman Lamps, and Lanterns ... to insure plenty of good light and long service. The Coleman Company has spent years in perfecting mandles of superior callelly. So always insuperior callelly. So always insuperior callelly. So always insuperior callell. That is your severy mantle. That is your severy mantle. That is your severy mantle of satisfactory lighting service.

## ASK YOUR LOCAL DEALER

The Coleman Lamp and Stove Cb.
Wichita, Kans.; Chicago, 10.;
Philadelphia, Pa.; Los Angeles, Calit.



# Really Relax

After a busy day or a long motor trip, you crave the comforts that The American and The Annex afford. Good rooms with both, circulating ice water, telephones and all modern conveniences. Beds that assure restiful sleep. Here you can really relax when you visit St. Louis, Rates from \$1.50.186 \$2 double



#### WEK END CRASHES NEAR FARMINGTON KILL 1, INJURE 4

An attempt is being made by the authorities to place the cause of en automobile actiont which occurred last Sunday afternoon in which one man was killed and another seriously injured. Other accidents over the week end near Farmington brought the list of those injured to four, The dead man:

those injured to four any uses man:
WHLIAM J. DOWNEY, Richmond Avenue, Detroit.
The injured:
MEAD L BRICKER, 19495
Shrewsbury Road,
GEORGE GIANUS,
STANLEY GRANET, 15400
Inverness, Detroit.
FRED FARHOOD, 13858 Newberg, Detroit.
The accident in which Downey

FRED FARHOOD, 13858 Newbern, Detroit.

The accident in which Downey
was killed took place at the Grand
River cut-off and Gill road about
230-p. m. Sunday. According to
Beputy-Sheriff Joseph DeVriendt,
130-p. m. Sunday. According to
Beputy-Sheriff Joseph DeVriendt,
140-peny was proceeding cast on
the heavy sunday according to
the heavy sunday according to
the first control of the car driven
by Bricker, who, it is reported
was travelling at a high rate of
speed. Downey, who was killed instantly, was 68 years old and had
for 35 years been a Department
of Public Works Superintendent.
Bricker, who is in the Redford
branch of the Receiving Hospital
with skull fracture and possible
internal injuries, is a superintendent,
internal injuries, is a superintendent

dent at the River Houge Ford plant.

Farhood, according to a police report, was driving on the wrong side of Eight Mile Road and collided with Granet near the Delaware intersection. Both were treated for cuts and bruises at the Redford Hospital. The accident occurred about 8:00 a. m. Mondoy.

Gianus was a passenger in the car driven by Archie Marsh of 217 Center, Northville, Marsh attempted to make a left-hand turn off Grand River and was struck by a car driven by Charles Falmer, 2214 Fark, Dearborn. Gianus is in the Redford Hospital where it is reported that he may lose one eye. His condition is serious.

A three-month note seems to each maturity in no time at all.

# TELEPHONE SERVICE IS FASTER, FIGURES SHOW

### Most Long Distance Calls Go Through While Line Is Held

Through While Line is Held
Added speed, a higher percentage of calls completed or, reported on white the subscriber holds the line, better transmission results, and fewer criticisms received, were some of the highlights of the year 1925 for the long distance telephone service throughout the country.

The average speed of connection of long distance calls for 1932 was two, minutes, an compared with 2.3 minutes in 1931 and 2.7 minutes in 1931 and 2.7 minutes in 1930. The per cent of calls on while the customer holds the line until the customer holds the line until the report made, was \$5 per cent, as compared with 50 per cent in 1931 and 75 per cent in 1930.

Long Cable is Completed

Most important in the construc-

Long Cable is Completed
Most important in the construction program of the year was the
completion of the lens link of the St.
Louis-Dallas cable, thereby making
available Long Lines cable facilities all the way from Bangor,
Me, to Cisco, For, a distance of approximately 2,450 miles. The longtest all-cable direct circuit extends
from Mey York to Dallas, Tox.
Among other construction jobs completed was that of a new line between Laranie, Wyo., and Salt Lake
City, Univ.

#### MOST ACCIDENTS HAPPEN WHEN WEATHER IS GOOD

natever may be the various causes Whatever may be the various causes of automobile accidents, weather conditions offer little help in the way an albit in the great majority of an albit in the great majority of an albit in the great majority of good univers have little difficulty in conforming their driving practices to the conditions. The inexperienced driver and the careless driver are more inclined to continue their operation of the conditions. The inexperienced conduct on account of weather conditions. More than 86 per cent of all the fata automobile accidents throughout the celear vacather conditions. Two der cent happened during foggy weather, oper cent when show was falling.

HUMAN ACTIONS PRODUCING DEATHS





THE SCOPE AND PURPOSE OF THE PRESIDENT'S EMERGENCY

RE EMPLOYMENT

CAMPAIGN

employer, as the President himself has pointed out, "will supfo become the relative level of competitive cost will observe by the same amount for all."

It is to be understood that this plan is supplementary to the plan of code adoption by various industrial and trade groups which his for list purpose the elimination of undart competition, the establishment of more equable rewards for labor; the spread of employment and the control of production. This plan for specifing business recovery, launched under the provisions of the National Recovery Act passed by the last Congress, is rapidly being made effective, and there will be no let-up on the drive to make its adoption widespread.

The President's Emergency Reemployment plan will bridge time, and bring the nation out of the depression more rapidly than if the code adoption plan were dependent, on the state of the s

organizations are formed aftent military lines, which is fitting except. Sam's war on unemployment pine the netherone charging in Uncleasant war on unemployment pine the netherone charging in Uncleasant war on unemployment pine the netherone charging in Uncleasant and profession for.

The local committee is made up of the active heads of the leading leadiness and civite organizations, and includes also the mayor. These committees in the thousacted of cities and towns throughout the country were formed following telegramed and feterel sent by Ceneral Johnson the properties of the control of the committee in the thousacted of cities and towns throughout the country were formed following telegramed and feterel sent by Ceneral Johnson to the properties of the United States. These local committees after a general to have charge of the city crimpaign and a licutemant general who is a woman. The pocents electrical three does in committees and the properties of the comparing work. For example, Colond No. 1, he shared the comparing work. For example, Colond No. 1, he shared the "manopower" or organization department. Under his direction block-to-block canvasses will be made to check up on compliance with the President's Agreement, and to make a survey of the unemployed, as to adaptability by experience as to under and chosen to a comparing the compliance with the able more readily to help is the processes of assimilation of labor by expanding industries. Colond No. 2, briefly, his change of newspaper publicity and kinded activities; and Chosen No. 3 has the colond the comparing the colond No. 2, briefly, his change of newspaper publicity and kinded activities; and Chosen No. 3 has the colond the colond No. 2, briefly, his change of newspaper publicity and kinded activities; and Chosen No. 3 has the colond the colond No. 2, briefly, his change of newspaper publicity and kinded activities; and Chosen No. 3 has the colond the colond No. 2, briefly, his change of newspaper publicity and kinded activities; and Chosen No. 3 h

NRA IS A MOVEMENT OF ALL THE PEOPLE

# REDFORD THEATRE

Lahser Road at Grand River

SUNDAY, MONDAY, TUESDAY
SEPTEMBER, 10-11-12
DOUBLE FEATURE

Kay Francis NILS ASTHER

"STORM AT DAYBREAK"

BING CROSBY Paul Whiteman—John Boles in "KING OF JAZZ"

WED., THURS., SEPT. 13-14 DOUBLE FEATURE **Eddie Cantor** 

in "WHOOPEE"

Sylvia Sidney "jennie gerhardt"

FRI., SAT., SEPT. 15-16 DOUBLE FEATURE Ginger Rogers And LEW AYRES in "DON'T BET ON LOVE"

RICHARD BARTHELMESS "HEROES FOR SALE"

Special! - Kiddies 4-Hour Matinee Every Saturday, with Lew Betterly at the organ



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ecause it puts business on the basis it should be QUALITY and GOOD SERVICE not on cut prices that ruin the farmer and throttle the worker, as well as hurting the legitimate business-man.

We welcome the New Deal because we know

that with Quality and Service as the test, ours will measure up One Hundred Per Cent.

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Joseph Himmelspach

Phone 135

Milk-Cream-Our Own Ice Cream

