

The Farmington Enterprise.

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Farmington, Michigan, Thursday, November 9, 1933

Editorials

What Do You Expect Of Your Newspaper?

The alarm expressed by newspapers all over America at the threat to freedom of the press contained in the suggested licensing of publications under the NRA has been alleviated somewhat by Gen. Johnson's disclaimer of any intention to attempt a throttling of the press.

The situation has aroused however, a good deal of thought and editorial discussion upon the place of the press in American life. It has served to emphasize the function of the newspaper in our civilization, and has led to many articles and editorials, including a conspicuous number on the place of the newspaper particularly in the small community. One of the best appeared in the Stillwater, Minnesota, Advance-Press, and has since been reprinted in thousands of newspapers throughout the country. It reads as follows:

WHAT DO YOU EXPECT OF YOUR NEWSPAPER?

(Stillwater, Minnesota Advance-Press)

What do you expect from your newspaper? Well you expect more from your newspaper than you do from any other person or institution to which you pay the sum of \$1.50 a year.

You expect your newspaper to give you all the news for 52 weeks. That's why you pay \$1.50 for it, but—

You expect your newspaper to take the lead in advocating changes for the betterment of the community.

You expect your newspaper to expose graft in public affairs, to forestall it by publishing itemized accounts of all public moneys spent.

You expect your newspaper to maintain a high standard of morality, supporting things that are right and condemning things that are wrong.

You expect your newspaper to maintain a high standard of enterprise, devoting column after column to propaganda, supporting the band, the baseball team, community celebrations, Boy Scouts, high school athletics, school programs, home talent plays and dozens of such events.

You expect your paper to boost for good roads and protect your community's claim to its share of road improvements.

You expect to build up confidence in your home institutions, warning against fake salesmen and other financial pirates.

You expect your newspaper to combat the peddler nuisance.

You expect your newspaper to establish friendly contact with the rural readers so as to induce them to make your town their town.

You expect your newspaper to give notice of all public meetings, public observances, conventions, etc.

You expect your newspaper to urge support of poor relief benefits, library drives, Red Cross drives, Christmas Seal drives, Legion and Auxiliary drives, poppy sales, forget-me-not sales, have-a-heart drives, etc.

You expect your newspaper to publish church notices, church programs, club news, drama club information, demonstration unit news, club news, market news, weather news; bring you the market reports and cover all doings of the many semi-public organizations.

You expect your newspaper to support every meritorious organization effort for the city's good.

And you expect all this for \$1.50 a year.

No, it can't be done for that. The money you, as a subscriber, pay for this paper covers less than one-fourth the cost of publishing the paper. The other three-fourths must be paid by advertisers.

Since the advertisers pay a large share of the expense of publishing your newspaper, they deserve to be favored by you whenever they offer equal or better values than the non-advertiser. If you wait carefully, you will find that almost invariably they DO offer better values,—are able to do so because their advertising helps them build a larger volume of business, and in addition, they are the alert businessmen who use modern methods of merchandising. They are usually too, the ones who do the biggest share in every worthy community cause and effort that is undertaken.

By using their advertisements as your buying guide you aid in the community as well as benefiting your self.

John Bull Looking Up

A naturalized citizen of the United States, who was born in England, recently went on a trip to his native land. He spent several weeks on "the tight little island," only recently returning to his home in Detroit.

He brought back many interesting observations, chief of which is one to the effect that "they seem to be all through with the depression over there." England, he says, is lifting itself from the slough in which it has spent nine long, weary years. People and at work, unemployment has been greatly reduced, he reports, and there is generally a great change from the former atmosphere of despair. Factories are busy, transportation is active, and things are better in every walk of life.

Discounting, as always must be done, any one person's observations over a limited period of time and a limited space, especially when the observer is not highly trained, it is still possible to credit most of what he says. There is other supporting evidence. It consists not in any particular reports from the British Isles, but rather in the absence of them. For years the daily papers were filled with staggering reports on the dole, on unemployment, on unrest. Now we see few of such dispatches. Discount again because perhaps the newspapers are too full of our own troubles to give them space. But still the difference remains, and is a marked one. It is quite possible to believe that John Bull is looking up, that England is on the way out.

Therein lies hope for us. For if England can see the light after long years of darkness then it is hard to believe that we cannot do so, too. And not too long hence either. Because though England has spent nine long years on the bottom up to now, as compared to our celebrating (?) our fourth anniversary of the crash a few weeks

ago, the United States should revive much more readily. A younger nation, without the crushing war debts of the older land; without its natural resources to a large extent worked out; but instead with the greatest natural bounties of any civilized country; possessing the leading technical development of any nation and the highest standard of education—with all these advantages, America should be able to find itself on the high road in much less than the nine years through which England has suffered.

If hopes help any it should be so. And besides, the four years has seemed as long as nine—or ninety—to almost all of us. This being the day of scaling things down, we'll all gladly settle the nine for four, and count it a bargain.

CHURCHES

Our Lady of Sorrows Church
Rev. John J. Larkin, Pastor

Sunday masses at 9:30 a. m.
10:30 a. m. and 12:00 noon.
Benediction after 10:30 mass.
Daily masses at 7:30 a. m. and
8:00 a. m.

Baptist Church
Rev. E. W. Palmer, Pastor

10:10 Prayer Period.
10:30 Morning Worship.
The Pastor will speak on "S. R. A." Spiritual Recovery Act.
11:45 Bible School with a definite program of a Better and Bigger school.
8:30 Young People's meeting.
7:30 Evangelistic service with a great song feast. This is a church where congregation, folks, Come and enjoy the hymns of the church. The sermon subject will be "Dying on Third."
Wednesday nights at 7:45 we are studying the book of Hebrews.

Methodist Church
Rev. F. A. Lendrum, Minister

"Make Room for God" will be the theme for the sermon Sunday morning 10:30 o'clock. There will be special musical numbers, anthem and offertory, by the choir. In the evening at 7:30 o'clock the sermon "The Way to Fame" will be preceded by song service.
Church school at 12 noon, Miss Emily Butterfield, superintendent.
Epworth League 8:30 p. m.
"Abraham" will be the character for study, and Bill Nelson will be the leader.

Tuesday evening, November 7 will be the meeting of the official board and heads of the various departments.

Wednesday evening, 7:30 p. m. our mid-week service.

Universalist Church

Sunday, November 5.
Church Service, 3:00.
Topic, "Education Recovery."
A Code for the Schools.
Minister Ralph McCallister.

Evangelical Church
Rev. W. Breitenbach, Minister

Sunday Service, 10:15 a. m.
Sunday School, 11:15.
Erskine W. Evans, Superintendent.
Thursday, 7:30 p. m. choir practice.

FARMINGTON ACRES

Miss Shirley Koss was a guest of Miss June Humphrey, Saturday when she entertained several of her little friends at a birthday party.

Miss Vinalee Sherwood and brother, Foster attended a birthday party in honor of Miss Natalie Smith in Redford, Saturday. Mr. and Mrs. H. A. McIntyre and daughter, Gertrude attended a party as guests of Mr. and Mrs. Young in Detroit, Saturday evening.

Mrs. Alice Willard of Detroit spent the week end with her mother, Mrs. Charles Damon and sister, Mrs. Stanley Young. Mr. and Mrs. Leo Frischecka and Walter Hofmann visited over the week end with Mrs. Frischecka's brother, Mr. Quaderer and family in Ossinville, Michigan.

Mrs. Arthur VanSickle and Mrs. Dewey and son of Hi-Land Lake visited with Mrs. I. E. Sherwood, Tuesday.

John Addison and daughter, Rose Marie and Edward Dvorak of Detroit called on Mr. and Mrs. John Jantovsky Sunday.

Misses Vivian and Glenna Young, their brother, Donald Young and Mr. Dew of Detroit were Sunday evening guests of Miss Gertrude McIntyre.

Mrs. Humphrey and sister, Miss Jewel Atkins of Detroit spent Saturday with Mrs. Charles Damon and Mrs. Stanley Young.

Mr. and Mrs. Joseph Röm and daughter, of Lansing called on Mr. and Mrs. I. E. Sherwood, Sunday. Mr. and Mrs. I. F. Hofmann, Mr. and Mrs. Leo Frischecka and Mrs. Damon attended a card party given by Our Lady of Victory Church in Northville, Thursday evening.

Mrs. A. H. Koss is greatly improved after her recent illness.

No Blue Dahlias

A blue dahlia has never been produced, the nearest approach to it being purple. Many of practically every shade other than blue have been grown.

WEST POINT PARK

Mrs. William Zwahlen

Mr. and Mrs. Wm. Gohn of Detroit were the guests Thursday of Mr. and Mrs. Frank Gould. Harry S. Wolfe, Sr., was taken with cramps in his stomach Thursday evening, which he thought was caused from something he had eaten, but after a sleepless night and an examination by Dr. Aschenbrenner, he was taken to Providence Hospital Friday and operated on for appendicitis, at which time Dr. McDonald the hospital doctor found a perforated appendix, caused from a stone formed in the appendix. At this writing Mr. Wolfe is doing as well as can be expected.

Mr. and Mrs. Marion Blair, two daughters, Barbara and Betty and Mr. and Mrs. C. H. Bennett of Detroit were supper guests Sunday of Mr. and Mrs. Frank Gould. Mrs. Homer Coolman entertained the Ladies of the Larkin Club with a dinner Thursday at her home.

Miss Dorothy Barger of Detroit was the week end guest of her cousin, Miss Elizabeth Sherman. William D. Zwahlen, who has been located at San Diego, Cal. with the U. S. Navy the past four years, returned home last Tuesday.

Mr. and Mrs. Austin Ault and two daughters Phyllis and Helen and Mrs. Albert Owen were guests Monday of the latter's mother Mrs. E. Rowe in Detroit.

Mr. and Mrs. Floyd Hopkins of Detroit were guests Saturday of Mr. and Mrs. L. E. Gilbert.

Mr. and Mrs. Ernest Talman and children were guests over the week end of the latter's parents, Mr. and Mrs. David Kitchen at Cass City.

The Ladies Community Club will give another pedro party and hop next Saturday evening, November 11th, in the Community Hall. The same music will play.

Señor R. Turner and son, Rupert of Pontiac visited friends and neighbors last Saturday afternoon.

John Meyers of Detroit was the dinner guest Monday, of Wm. D. Zwahlen.

Mr. and Mrs. Carl Borland and children and Mr. and Mrs. Russell Borland and children of Detroit were guests Sunday of Mr. and Mrs. M. E. Ault.

Mrs. Austin Ault and two daughters Phyllis and Helen spent Tuesday as the guest of her sister Mrs. Norman Geddis in Detroit. Mrs. Max Bergin of Howell was the guest of her mother, Mrs. Marvin Addis all day Wednesday.

Mrs. James Eastman attended their neighborhood Club meeting last Thursday at the home of Mrs. George Stuckey at Northville.

Miss Dorothy Gerge of Grace Hospital, Detroit visited her parents, Mr. and Mrs. Fred Gerge last Friday afternoon.

The Home Economics Sewing club will meet next Wednesday, November 15th at the home of Mrs. William Zwahlen at 1 o'clock sharp. Mrs. Harold Woodworth and Mrs. Wm. Zwahlen motored to Wayne Tuesday to receive the instructions for November 15th.

Fred Sharpe with Marvin Addis and daughter Jean spent Saturday on the former's farm in Howell.

Fred Haebel of Novi was the Sunday dinner guest of Mr. and Mrs. Frank Gould.

WEST FARMINGTON

Mrs. Edith Graham is spending this week with her daughter, Mrs. Lawrence Gieger at Hartland. Francis Angel, who underwent an operation for appendicitis, at Pontiac, is home and getting along nicely.

Mrs. Harvey Robison has been suffering from a lame back. William Knapp is out of school this week on account of sickness.

The Willing workers of West Farmington met at Mrs. Floyd Howard's Thursday. Lunch was served at noon, one quilt top was completed. The next meeting will be held at the home of Mrs. Charles Halsted December 7.

Mr. and Mrs. Starr Graham and family, and Mrs. Charles Helke and family, and Mrs. Edith Graham attended Mr. and Mrs. Marjorie Bachelor's 25th wedding anniversary at their home at Walled Lake Saturday evening.

Several from here attended the Senior play at Walled Lake Friday evening.

Enemies as Annet

"Do man dat ain't got any enemies," said Uncle Eben. "Is de man dat nebber did enough in dis life to be wuf notted?"

THE NEW LAW

This new Michigan Law does not repeal any of the old laws applying to motor ownership and responsibility. All the old laws regarding responsibility, law suits, judgments and seizures remain in effect, but in addition to all the old law comes this new act which says that within its limits if a person does not pay an automobile accident judgment against him he can never drive a car again in Michigan. The license plates of the car that caused the accident and any other car that he owns are taken away and no new licenses can be issued. He cannot license any car or drive any one else's car, and no one can drive his car or cars, unless he complies with the provisions of this act.

LET US PROTECT

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100-lb Larro Egg Mash	@ 2.25
100-lb Larro Dairy Feed	@ 1.75
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Farmington Mills

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