

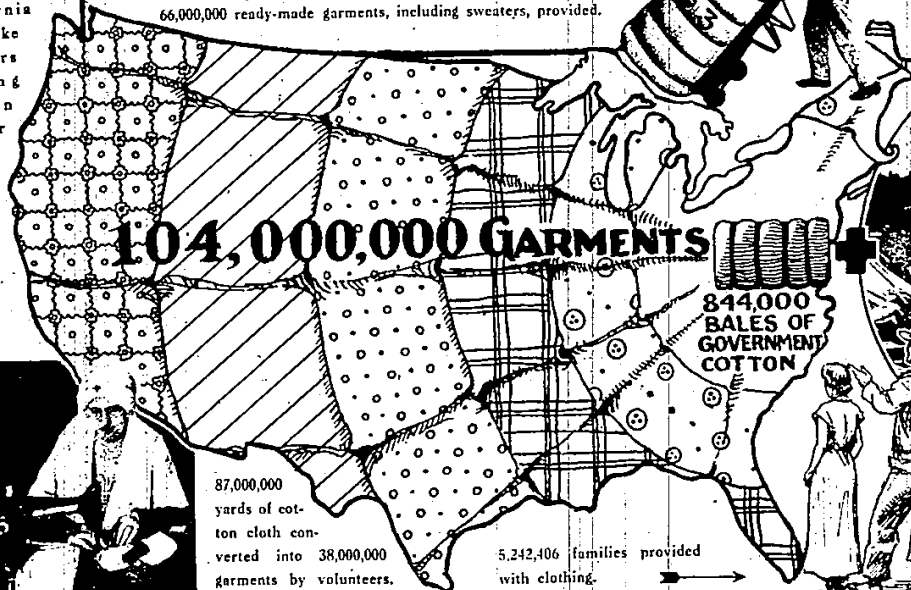
RED CROSS BATTLES DISTRESS



RED CROSS CLOTHES NATION'S NEEDY AND DISTRESSED

66,000,000 ready-made garments, including sweaters, provided.

California earthquake sufferers making known their needs to Red Cross.



Ready to distribute Red Cross flour to the needy.



Their home destroyed by a tornado, this Alabama family turns to Red Cross.



Junior Red Cross members singing carols to shut-ins.



Red Cross volunteers carry food to homes inundated by Ohio river.



Red Cross aids homeless after destructive fires in Maine.



Red Cross first aid on the highway.

The Red Cross has given relief to those in need because of unemployment, disaster, and other causes, in every State, in practically every county, of the United States the past year.

With 85,000,000 bales of government wheat in production, Red Cross has 10,000,000 barrels of flour to nearly 5,000,000 families with their 25,000,000 men, women, and children.

From 844,000 bales of government cotton to produce 10,000,000 garments in long cloth more than 5,000,000 families.

2,627 Chapters expended \$2,425,000 in relief in various forms to the unemployed.

92 disasters in the U. S. and its possessions required Red Cross relief. The National organization appropriated \$382,500 for relief work in these disasters in addition to such disaster relief. Another 12 weeks of disaster relief was given in 1937 totaling in 24 States to more than 36,000 families.

275,000 war veterans and their families were aided by Red Cross Chapters. 700 Red Cross public health nurses made more than a million home visits. 65,000 First Aid certificates were issued. 75,000 individuals enrolled in Life Saving Classes. 35,000 students of Home Hygiene were awarded certificates. 6,700,000 school children enrolled in the Junior Red Cross, served in their communities. Volunteer workers made 30,000,000 garments.

The picture on the page illustrates but a few incidents in the year's nation-wide work of the National Red Cross and its 1,000 Chapters, 10,000 Branches. The Red Cross must "carry on." It must have 7,000,000 members to support its work. You are urged to JOIN in the annual Roll Call, November 11 to 30. Help your Red Cross to carry on.