CLARENCEVILLE

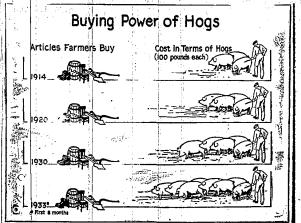
Mr. and Mr. Elmer Dobastic
of Eight Milk Road entertained at
a New Year's Eve party at the
home, among those present were
thome, among those present were
through a month of the present were
and Mrs. Charles Dobaney, Mr.
and Mrs. Charles Dobaney, Mr.
and Mrs. Dohaney and
son, plant Mrs. Through the present were
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Fred Becker of Farmington recovering from the effects of an accident which occurred when his car skidded on the slippery pavernent and crashed into another machine. The mishap occurred on Farmington Road between Eight and Nine Mile Roads.

Farmington Man Heads

recovering from the effects of an accidant which occurred when his accidant which occurred when his car skidded on the slippery pay-ment and crashed into another meahine. The michap occurred another machine. The michap occurred another machine. The michap occurred the famington Road between Eight and Nine Mile Roads.

Don't fall to read the want-ads every week for bargains.



BASED on the fair exchange relationship with prices of things farmers bry, hogs during the part decade have had materially less bry the state of the



severe admonition that out-meal was good for him—made big strong men, and that he could eat his or re-ceive something he would care

ceive somethian be would cause ceive somethian he would cause the work of the work of

terest in the members of ner namity, and the more thought hee gives to producting varied and palatable dishes, the more popular her meals will be. There is no need, as a matter of fact, to serve the same cereal every morning. In fact, one may have a different cereal every day in the week and different even every down the desired and differently prepared each time. Oatmeal may be followed by cornalakes, cream of wheat, putted grains, wheatens, bran, porridge, abredded wharf and the state of the desired and the state of the desired wheatens, bran, porridge, abredded wharf and the state of the desired wheatens, bran, porridge, abredded wharf and the state of the desired wheatens, bran, porridge, abredded wharf and the state of the state of the desired wheatens, bran, porridge, abredded wharf and the state of the sta the mere appearance of a familiar and necessary dish. And the same cereal two mornings in succession—never! (Copyright.)

Wire Through Ice Cake
The melting of ice by means of pressure is a welknown inhoratory experiment. It is true that if a fine wire
carrying a weight be passed over, a
block of ice, the ice just below the
wire is melted by the pressure and the
water titus formed passing above the
water titus formed passing above the
water titus formed passing released.
Thus, in a short time the wire cuts its
way through the ice, leaving the block
as solid as before.

A PROFIT

IS NOT WITHOUT HONOR

(Reprint from the Saturday Evening Post, Nov. 11, 1933)

"Profit" comes from the Latin word for "progress."
In no other country has the profit principle created so much progress—so much material prosperity—as in the United States

Yet here and there are men who seem to think that profit is tet nere and there are men who seem to think that profit is wrong in principle—that all service and all production should be offered without profit. But most farm products and most manufactured goods in recent years have been offered not only at cost, but at less than cost. There has been little profit, and less progress. Who has benefited?

In 1932, like most other business, the motor car industry operated at a net loss. Individual makes of cars, in many cases, were sold at hundreds of dollars less than cost of production per

If the principle of "selling without profit" is sound economics, motor car manufacturers should have been flooded with orders. But they were not. Wonderful bargains were offered far below cost. Yet few people bought. Absent profits meant absent wages and salaries—absent jobs—absent purchasers.

Profits are the key to permanent business recovery. Governmental leaders recognize this fact. Labor leaders acknowledge it.

SO, when you are urged to buy goods or services "at cost" without agent's commission," "without profit," are you really being asked to act in your own best interest?

Surely in your own daily life you have found that "A Profit Is Not Without Honor."

You find, too that your own home town business-men are most reliable and can serve you best. When tempted to buy out-of-town, by such bait as the phrases mentioned above, reflect seriously before you buy. Remember that when you patronize a home business, home industry and home professional men, at fair prices, and enable them to make a profit, then they can pay YOU a profit and their employes can pay YOU a profit and EVERY-ONE benefits.

When you are led astray by a false mirage of a supposed "saving," you deprive yourself as much as you do your home town fellow-citizen.

Think it over and you will keep your dollars at home.

The Farmington Enterprise



$\mathbf{U} \mathbf{P}$

OUT OF THE WAY-Where They Belong

Ful-Vue Glasses — the modern kind-have the temples at the top of the rims instead of in the middle. They give

you better vision, they look much more attractive. They're the modern kind-the kind you ought to

Come in for test and fitting.

W. B. Murray, O. D.

22009 Grand River

We Don't Sell

Meat

sold in Farmington, but we know that we DO sell THE BEST! We concentrate on getting the best Meats that we can buy to sell to you. We insist always on first-rate stuff and we'll never sell anything else.

Specializing in Meats and buying right, we can give you this better quality at no greater cost.

Henry Pauline

PHONE 122

"YOU KNOW THE PLACE"