WANT AD COLUMN

RATES: Cash, 1½ cents per word minimum 35c. Fifteen cents extra if charged. Copy must be in by Thursday noon. Phone 25-J.

X-PERT RADIO REPAIRING—building and installing; work guaranteed; prices right. Phone Farmington 79-F4. Call for PETE 27-tf-c

FOR RENT—Houses. Desirable locations and reasonable rentals. Farmington State Savings Bank. 52-c-tf

FOR RENT—House on Maple Avenue; modern; reasonable rent. Inquire at Enterprise. Phone 25-J. 5-tf-p

FOR SALE—Wood; $2.25 per cord. 25620 Orchard Lake Road, just north of 10-Mile. 12-1-p

WANTED—Large and small farms to sell. Have buyers waiting. Call Lloyd Gullen, Phone 252-J. 12-2-p

ANNOUNCES REMOVAL

Announcement is made of the removal of Silhouette Beauty Shop from 33509 State Street, Farmington, to 32716 Grand River avenue, the second house east of Farmington Lumber and Coal Co. The phone number is 250 12-1-c

EXPRESSES THANKS

Mr. Glidden wishes to express his appreciation for the many greetings and calls from neighbors and friends and the wonderful birthday cake. 12-1-c

Almost a week without a gang murder in Detroit. Can it be the boys get sentimental at this season of the year?

Popular Priced Grand Opera Begins Jan. 28

To the despair and amazement of old-time theatrical, vaudeville and picture managers, nearly 1,000,000 persons thronged to the New York Hippodrome following June 3rd, last when the Italian maestro, Signor Alferdo Salmaggi, threw open its vast portals to Grand Opera at $1 top. Every night, including two matinees each week, saw an audience of more than 5,000 persons in their seats, and on many occasions hundreds were turned away, unable to secure admission. Two hundred performances were staged, and thirty different operas sung.

With the approaching opening of the Metropolitan Opera in New York, about Christmas time, Salmaggi's organization, the Chicago Opera Company (Inc) closed its Hippodrome engagement and is now engaged in a Coast to Coast tour of the largest cities, charging the same New York prices—55c, 83c and $1.10 (including govt. tax) and its itinerary brings the singers to Detroit Sunday, January 28th for a 4-weeks mid-winter season at the Wilson Theatre, Detroit. Distinguished singers, both European and American, constitute the roster of principals, other features being a complete grand opera orchestra, brilliant chorus and corps de ballet.

True progress is not to be gained by being critical of others, but by being helpful. When we come to understand that so much of the world's happiness depends upon co-operation endeaver, then will we have learned the first lesson of universal brotherhood.

Scenes from the new motion picture, "These Thirty Years," presented by the Ford Motor Company.

AT GREAT LAKES SUN., MON., & TUES.

Pual Lukas and Katherine Hepburn in a scene from Louise May Alcott's masterpiece "Little Women."

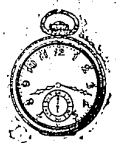
Canned Goods Sale Now On At Kroger's

An exceptional opportunity for saving is presented in a canned goods sale being held at Kroger's Canned goods of all kinds are offered at special low prices. In addition, scores of other items are reduced.

There are also meat market "specials" featuring low prices. The numerous bargains are listed in an advertisement on page 3.

A part of the liquor revenue is to be turned into the old age pension fund. Which means that a lot of the boys will get back some of the money they spent for whiskey a long time ago.

Bring It In In Any Condition



TAKE IT OUT IN PERFECT SHAPE

We repair, rebuild, regulate any make or model watch or clock. SWISS watch-making produces the world's finest timepieces. SWISS repairing is the best.

REASONABLE PRICES

H. Von Burg
Swiss Watchmaker
22009 Grand River
REDFORD

DARI-RICH CHOCOLATE DRINK
FOR SALE BY
Farmington Dairy
Uncle Neal at 5:00 over W. J. R.

TRUCK FLEETS IN DETROIT GET SAFETY AWARDS

The Michigan Bell Telephone Company, the Detroit Packing Company, the Briggs Manufacturing Company, and the W. J. Kennedy Dairy Company are announced as the winners of the Detroit Safety Council's recently completed Inter-Fleet Safety Contest. The telephone company has the distinction of winning awards in both construction and installation divisions. Each of these companies operated the full six months with a perfect safety record and were awarded bronze plaques, presented by the president of the Michigan Mutual Liability Company. Honor certificates were also awarded to fourteen smaller fleets which were unable to qualify for the bronze trophy.

Township Of Farmington NOTICE

I will be at the Peoples State Bank of Farmington during business hours for collection of taxes on Tuesdays, Thursdays, Fridays and Saturdays, beginning Tuesday, January 16. Dog tax is payable at this time.

LORETTA E. COX,
Treasurer.

Corn Crops Grown Indoors

Corn crops can be grown indoors, by means of a method whereby the seed is sown in trays in a darkened room and treated with chemicals. In ten days the crop will be ten inches high and 40 per cent more nourishing than crops grown in the ordinary way.

Send in your news items.

"PAULINE" Means Pure Food - Personal Service

For years the name "Pauline" in this community has stood for personal service in supplying the purest and best of foods for your table. This reputation for selling only the purest foods, together with personal attention to your needs, means so much to us that we would not risk losing it by the slightest sacrifice of quality in serving a single customer.

This assures you that you get here nothing, at any time, but the best.

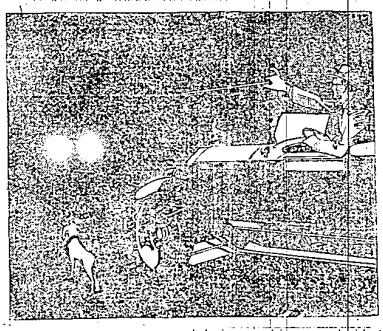
Henry Pauline

PHONE 122 "YOU KNOW THE PLACE"

Pupils of Eyes Shut, Open When Autos Pass at Night

As Many Minutes Required for Them to Open to Maximum Diameter as Seconds to Close —Driving Beyond Lights Dangerous

Automobile accidents during darkness and in that twilight period just after sunset are more likely to result in serious injury and death than accidents during daylight. Why? First, because during dusk and darkness the field of vision of operators is reduced by inadequate illumination and secondly because [illegible]



During the [illegible] period of 5 to 9 P. M. last year 29.37 per cent of all the automobile accidents occurred, but these mishaps resulted in 9,070 deaths, or 31.26 per cent of all fatalities, figures compiled by The Travelers Insurance Company show. During the four-hour period of 1 to 5 P. M., however, 23.85 per cent of the accidents occurred. The deaths from these accidents numbered 5,980 or 20.61 per cent of all fatalities. In the hours from 6 A. M. to 6 P. M. there were 409,100 accidents in which 13,500 persons were killed, or 32 killed for every 1,000 accidents. The night hours from 6 P. M. to 6 A. M. produced 336,200 accidents and 15,500 deaths or 46 deaths per 1,000 accidents. Thus, the death rate per accident was 43.7 per cent worse during the hours of darkness than during the hours of daylight.

Night driving, even when glare is absent, is exceedingly dangerous because too many operators drive beyond their lights. Many are the night accidents briefly described, "Failed to see pedestrian until too late."

Because of inadequate lighting at night, the pupils of the eyes are enlarged considerably in order to admit more light to the retina (the sensitive membrane of the eye which receives the image and is connected with the brain by the optic nerve). With illumination inadequate, however, not enough light is admitted to the eyes to make a clear image upon the retina. Consequently, drivers at night see only those objects that are within relatively short distances—and those imperfectly.

The pupils of the eyes require about as many minutes to open to a maximum diameter as seconds to close to a minimum diameter. If a second is required for the pupils to contract for adjustment to the brightness of on-coming headlights a minute is required for the pupils to open to a maximum diameter generally necessary for night driving. Thus there is a brief period during which operators can barely see.

If this condition should last only three or four seconds, a car at 40 miles an hour would cover from 177 to 236 feet of roadway and at the rather moderate speed of 25 miles from 111 to 148 feet. Any object or person within these distances in the path of the car very likely would be struck and further, any object or person within the additional ordinary stopping distances of, say, 126 feet at 40 miles and 56 feet at 25 miles very likely would be struck.

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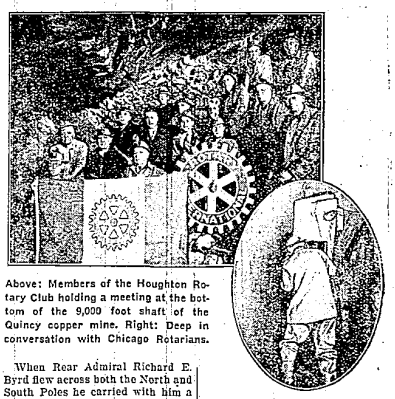
Sample Copy on Request

Michigan Rotarians Establish New "Low" Mark for Service Club Flag



Above: Members of the Houghton Rotary Club holding a meeting at the bottom of the 9,000 foot shaft of the Quincy copper mine. Right: Deep in conversation with Chicago Rotarians.

When Rear Admiral Richard E. Byrd flew across both the North and South Poles he carried with him a Rotary flag.

When Professor Auguste Piccard soared above Switzerland into the stratosphere he also bore with him the flag of the International Society of Rotary.

Now a Rotary flag has penetrated one and one-half miles below the earth's surface.

Make Long Distance Calls

It was the Rotarians of Houghton, Mich., who carried their flag, symbolic of a worldwide organization of service clubs, 9,000 feet down the inclined shaft of the Quincy copper mine at Hancock, Mich., recently, and then announced the feat by making what is believed to be the "deepest" long distance telephone call ever recorded.

A temporary telephone had been installed at the bottom of the shaft for the special use of the party, and two long distance calls were placed to Chicago.

Professor James Fisher, who was the retiring president of Rotary International, talked from the mine with Chesley R. Perry, the international secretary of Rotary, and Dr. W. O. Hotchkiss, President of the Michigan College of Mining and Technology, who is also chairman of the geology sub-committee of A Century of Progress Exposition in Chicago, conversed with Rufus Dawes, executive head of the Exposition.

Others Listened at Top

Members of the party also made local calls to their homes, while a listening set with five receivers was installed at the top of the mine shaft, so that a number of the Rotarians who did not go down into the earth nevertheless were enabled to hear the conversations.

The Quincy Mine was opened in 1848 and is the oldest in operation in the Michigan copper country. For a number of years there has been a permanent telephone in operation in one of the deepest of the Calumet & Hecla shafts at Calumet, but this instrument is not as deep as the one temporarily used when the Rotarians carried their banner into the Quincy mine.