

Apple Blossom Day Edition

The Farmington Enterprise

FORTY-SIXTH YEAR—No. 29

APPLE BLOSSOM DAY EDITION THURSDAY, MAY 17, 1934

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NEW FARMINGTON BANK
WILL OPEN SATURDAY

CELEBRATION TO MARK OPENING DAY

Plan Tour to
Show Beauty
Of Blossoms40-Mile Trip Through Apple Orchards At 1 p. m.
Saturday

A desire to share with greater numbers of people one of the most beautiful springtime spectacles in this part of Michigan, and to attract to that manifestation of Nature the widespread attention it deserves, is the motivating force of the Apple Blossom Tour arranged in Farmington Saturday.

Each year many hundreds of acres of apple orchards north and west of Farmington are in full

What is Our State
Flower?—Few Know

Every State has a State Flower, and if Farmington people had any choice in the matter, it would be logical for them to want Michigan's State Flower to be the Apple Blossom.

Do you know what Michigan's official bloom is? It's the apple blossom. So, it being the whole State's choice, Farmington has reason to celebrate it on Saturday.

bloom for ten days or more, and the beauty and fragrance in the large apple-growing area near Farmington has been the subject of much comment among those familiar with the section. Friends and relatives of the residents, and people formerly residing in the vicinity drive many miles to see the sights, but the public at large in nearby communities are not aware of the magnificent views that are so near to them.

Through the Apple Blossom Tour, Saturday, and those that may be arranged each year hereafter, the people of Farmington hope to spread the news of Nature's bounty to this section and bring many visitors to enjoy it with them.

EXTRA HELP TO
BE IN NEW BANK
ON OPENING DAY

To care for everyone with the greatest possible promptness and facility in Farmington's new bank, extra help has been engaged for Saturday, the opening day. Plans have been made whereby dividend checks will be distributed and cashed, or accepted for deposit in the bank quickly and easily.

In addition to Howard C. Knickerbocker, cashier and Mrs. Arvale Tipper, clerk, who will constitute the permanent staff of the new bank, Miss Winnifred Walling and Byron Lapham will be on duty Saturday.

The bank will be open all day Saturday, and also in the evening.

New Bank Makes Cost
Of Sending Money Low

Among the many benefits and conveniences that will be made available by the new Farmington State Bank is the small cost at which money may be sent. The schedule of rates that has been set up has been made very reasonable.

Money orders and bank drafts up to \$50.00 will cost only 7 cents; from \$50.00 to \$100.00 for 12 cents and 10 cents for each \$100.00 thereafter.

Directors and Officers of New Bank

BRUCE DINKIE
DirectorHOWARD M. WARNER
PresidentDR. ZAE R. ASCHENBRENNER
Vice-PresidentEMORY O. HATTON
DirectorHOWARD C. KNICKERBOCKER
CashierFLOYD NICHOLS
Director

Program for the Day

7:30 a. m. Stores open, with special bargains for the day, and distribution of free tickets on 65 prizes offered by Farmington merchants.

8:45 a. m. Members of Farmington Exchange Club will meet at The Enterprise office, to participate in the opening of bank.

9:00 a. m. Opening of new Farmington State Bank. First deposit handed to Howard C. Knickerbocker, cashier, by Exchange Club president, Earl Grosvenor.

12:45 p. m. Assembly of band and cars—Apple Blossom Tour. Cars line up on east side of Farmington Road south of Grand River, behind trucks carrying band. Cars face north and go straight north on Farmington Road. (Detailed route of tour listed on inside page.)

3:00 p. m. Drum and Bugle Corps of Detroit Edison Post No. 187, American Legion, arrives to entertain with drilling and music. Band concert and entertainment by Drum Corps during latter part of afternoon.

5:30 p. m. Dinner served at Methodist Church, Ivy Cottage Tea Room, Victory Restaurant, at special low price.

7:30 p. m. Band concert, drills, music.

9:00 p. m. Free dance in Town Hall.

10:00 p. m. Drawing of prizes.

10:30 p. m. Continuation of Dance.

THEME SONG FOR
DAY COMPOSED BY
MARIE WALLING

When Farmington's Apple Blossom Day Committee began discussing the suggested theme song for the day, to be sung to the tune of the old favorite, "When It's Apple Blossom Time in Normandy," it seemed quite natural that the first name suggested to write a lyric was that of M. Marie Walling. And within a couple of days Miss Walling had the words ready, as they appear in the adjoining column.

A number of copies of the verse have been made and are in the hands of the Committee. The words are easily learned.

The original "Normandy" song was the reigning favorite of the country just 20 years ago.

It has a swinging tune that is familiar to most people who have crossed the 30-year mark, and it will be heard frequently on Saturday.

Miss Walling has written a large number of poems, a group of which were put into book form some years ago.

FREE TRANSPORTATION

Free transportation will be provided to anyone wishing to go on the Apple Blossom Tour Saturday. Members of the Exchange Club will provide machines. Those wishing transportation should come to the Enterprise office, Farmington Road, before 1 p. m.

U.S. Takes One-Half
Of Capital Stock

Farmington's new bank will open Saturday morning! In those words there is more than ordinary significance, more than just the opening of a bank, important as that always is to any community. For beginning Saturday, Farmington will offer to the people of all the surrounding territory the facilities and qualities of a banking institution which matches in type of organization and underlying soundness the large National bank started in Detroit by the Federal Government immediately after the banking crisis last year, to provide Detroit with banking services.

Like the big Detroit banks, one-half the stock in The Farmington State Bank is owned by the Federal Government, through the Reconstruction Finance Corporation. Also, all of its capital structure of \$62,500 (capital, surplus and undivided profits) is in actual cash paid in, with the exception of \$1,000 for purchase of furniture and fixtures. Deposits in the bank will be kept in cash and in Government bonds only, leaving no question at any time as to liquidity or financial soundness.

In addition to the above guarantees of soundness and security, the new bank is a member of the Federal Deposit Insurance Corporation, thereby insuring deposits of all depositors, both firms and individuals, up to \$2,500.

The Federal Government's various commitments and cash for stock have all been received, and the entire capital, surplus and undivided profits total of \$61,500 is on deposit in cash, as stipulated by the Federal Government.

Also ready is the \$215,000 which is to be distributed starting Saturday, to depositors of the Farmington State Savings Bank, a 35 per cent dividend.

The new bank is not a reorganization, but an entirely new institution.

It is in view of these many exceptional advantages in soundness and facilities for service afforded by Farmington's new bank, that the business-men and people of Farmington feel the occasion is one deserving of a real celebration, and they invite residents of all surrounding sections to come to Farmington Saturday and join with them. The program offers many entertainment features, detailed elsewhere in this issue. Among them are: the Bank Opening ceremony at 9 a. m.; the Apple Blossom Tour through 40 miles of orchards at 1 p. m.; a community dinner at a low price; a big free dance in the evening; and distribution of 65 prizes to holders of tickets which will be given out free at all Farmington business-places on Saturday; concerts by the band and a drum and bugle corps, and other entertainment features.

A cordial invitation is extended to everyone to attend and participate in the celebration.

The celebration Saturday will be held rain or shine.

When It's Apple Blossom Time in Farmington

Tune: "When It's Apple Blossom Time in Normandy."
(Words by M. Marie Walling, Farmington)

When it's apple blossom time in Farmington
Meet everyone in Farmington
Fragrance of the apple trees, floats on the breeze;
When it's apple blossom time in Farmington
There's joy and fun galore
For a smile's in style here all the while
Hearts are happy once more.