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America's Finest Winery Is Ready Near Farmington

Plant Of LaSalle Wines & Champagne Inc. Also One Of The Largest

Farmington's newest industry is open for business.

LaSalle Wines & Champagne, Inc., has practically completed its new plant at Grand River and Orchard Lake Road, modern in every detail and said to be America's finest winery and one of the largest producers in the United States.

The management of the Company through Maurice R. Twomey, president, repeated its request to Farmington residents to, inspect the new plant. At the same time Mr. Twomey announced the opening of a retail store at the plant for the convenience of residents in this area.

The company has a capacity in excess of 1,000,000 gallons and manufactures select Port, Sherry, Sauterne, Riesling (Rhine), Tokay, Catawba, Concord, Champagne and Sparkling Burgundy. There is a good demand for all varieties and with the arrival of cooler weather, when the sales of wines are at their highest, the company will start operating at capacity levels for the greater part of the year. Another factor in the greatly increased consumption in all but the hottest summer months is the use of wine for cooking purposes in the preparation of meats and other foods.

Sold By State
An indication of the popularity of the company's wines is noted in the fact that they are on sale at Michigan State Liquor Commission stores and at better known restaurants and hotels in Detroit and throughout the state. The Champagne and Burgundy are now being distributed nationally. Through its Canadian branch at Walkerville, Ont., LaSalle Wines and Champagne sell its products to Liquor Control Commissions in the Dominion.

In addition to being regarded as an advantageous business development here the company, it is believed, will also have distinct benefits to farmers because it will purchase annually more than 8,000,000 pounds of grapes grown in Michigan. It will also use a considerable amount of Michigan sugar.

Twomey Well-known

Mr. Twomey is one of the best known executives of the industry on the North American continent. He was associated with the Windsor Co., Ltd., for 7 years as president and secretary and prior to that was vice president and managing director of Joseph E. Seagram & Sons, world famous Canadian distillers.

Associated with Mr. Twomey in the development of the Windsor Company, Ltd.'s splendid vineyard was Otto Kuhn whose reputation as a wine chemist was long since established in Europe. He is under contract to serve as the company's wine chemist and brings a valuable and diversified experience gained in some of the most famous wineries in Europe. In Germany he was associated with the B. S. Sturm Co., renowned for its fine Rhine wines, and with Heoel Bros., makers of one of the best known continental champagnes. In Spain he was connected with Eden & Co., whose "Amador" wines enjoy a wide and favorable reputation. Mr. Twomey's long, practical experience and Mr. Kuhn's wealth of knowledge in the subtleties of wine production form a most valuable intangible asset toward the company's success.

Included in the directorate of the company are some of the best known and highly regarded business leaders in both Detroit and the Border Cities.

Commenting on the company's prospects, Mr. Twomey stated, "The largest consumption of wines in America is found among those of foreign birth or extraction. Authoritative sources estimate that the population of greater Detroit alone includes over 755,000 persons either foreign born or with one parent foreign born. According to department of commerce figures, the Michigan market for wines in normal times is estimated at 4,000,000 gallons annually."

Farmington Goes Slightly Ga-Ga As Detroit Tigers Near Pennant

Farmington has caught it! Yes, Farmington is no different than any other "middlesex, village or farm" in Michigan. Farmington late the baseball bug and "has it bad."

Sedate matrons, who just a year ago were sending Johnny to bed without his dinner for being late from "playing ball," have even been known the last few weeks to forget dinner entirely. Early gentlemen, who years ago thought that all good in life for them had passed, are waking just a little "chipper" with just a little more sparkle in the eye. Sweet young things, who two months ago were not quite sure whether a stolen base was grand or simple larceny

and thought that a fast ball was a new kind of drink, are costing the boy friends real money these days for "two seats in back of the Tiger dugout." Business is going to the dogs for lack of attention, but who cares? The Tigers are apparently pennant bound.

Just last week, several Farmington business men conceived the plan that it would be a good idea for Farmington to secure a block of seats for a World Series game, if and when one was played in Detroit and providing enough people could be interested. Ed Baker, president of Farmington Exchange Club, started to "make the (Continued on page five)

Rally Planned By Farmington G.O.P. Gala Day Plans Near Completion

All Republican Candidates For County Office Will Attend

Republicans of Oakland County will gather in Farmington Wednesday night, August 22, for a rally and presentation of Republican candidates for County office to the voters of Farmington and vicinity. The rally is scheduled to start promptly at 8 o'clock at the Methodist Community Hall.

Those in charge of arrangements had not been advised at late hour Thursday when the principal speaker will be, but were assured that he would be a man prominent in Republican ranks and well acquainted with issues of the day which he will discuss.

All candidates for office on the Republican ticket will be in Farmington that night and will be introduced to the people. They will offer no remarks.

George Higgins, of Ferndale, executive vice-chairman of the Oakland County Republican committee, will serve as the evening chairman. He will be presented by the one attending the meeting by N. H. Power, city clerk.

There will be no charge for admission.

"BIGGEST LITTLE FAIR" WILL BE AT NORTHVILLE SOON

Called by its backers "Michigan's Biggest Little Fair," the Northville Wayne County Fair will be held for the eighteenth time beginning Wednesday, August 22, and lasting until Saturday, August 25.

All the accessories properly belonging to a fair will be there—pink lemonade, popcorn, hot dogs, and a baseball and softball tournament with several prize giving Triple A teams from Detroit and nearby towns competing.

A Ford V-8 Tudor Sedan will be given away, according to the plans of the fair committee. All visitors to the fair will receive tickets and will be given an opportunity to drive away in the new Ford V-8.

There will be shows in poultry, grain and fruit. The Junior and Senior horse shows, a feature that has won acclaim in this and several other states, will once again bring the finest show horses in the state to Northville. A fine field is said to be entered for the harness race.

Fireworks, always a popular attraction, will undoubtedly draw the interest of thousands who remember the glorious display given for three nights of the fair last year.

Parking arrangements have been completed and patrons of the fair will experience no difficulty in leaving their cars in safe spots.

Mail Thieves Work In Clarenceville

Residents of Clarenceville have entered complaints because mail has been taken from boxes, letters torn open and scattered along the highway, or in some cases cards and opened letters belonging to several persons have been put in one mail box.

The supposition is that it is the work of one or more individuals hoping to find money in the envelopes. The Michigan market for wines in normal times is estimated at 4,000,000 gallons annually."

Pet And Doll Parade Will Again Be A Leading Attraction

There are only two weeks remaining before Gala Day, Farmington's big annual Labor Day celebration.

As in past years, members of Groves-Walker Post American Legion, under the direction of Al Smith, commander, are preparing an extensive day's program with a pet and doll parade, sports for old and young, a baseball game, dance, free attractions and music throughout the day by two bands.

Pet Parade Popular

The pet and doll parade, which last year proved to be one of the outstanding events of the day, is being arranged by W. C. Carpenter and Spencer J. Heeney. The committee declares that there will be plenty of prizes, fun and excitement for the youngsters. Mr. Carpenter said that the Legion desires artistic, historical or comical floats entered in the parade with all kinds of trained pets with their stunts.

All boys and girls wishing to take part in the parade will be given all assistance possible by either of the committee members. Joseph DeVriendt and Norman Lee are arranging the sports program. Carl Goers will be in charge of the ball game but has not as yet announced what teams will play.

Band Will Play
Farmington High School band will play throughout the day and according to Commander Carpenter, the Detroit Edison Drum and Bugle Corps may be engaged to augment the Farmington musicians.

Special effort is being made to obtain unusual free attractions for the day, announcement of which may be forthcoming next week.

JUDGE LACY WILL SPEAK AT PONTIAC SATURDAY, AUG. 18

Judge Arthur J. Lacy, Democratic candidate for governor, will be the guest of a group of Oakland County citizens who are sponsoring his candidacy at the Hotel Waldron at 6 p. m. Saturday.

Judge Lacy is scheduled to arrive in Pontiac at 6 p. m. After a light lunch and short executive session at the hotel the judge will be escorted to the Board of Commerce auditorium where he will speak to business and professional men, farmers and workers of the county at 7:30 p. m.

The speech will outline his platform for bringing to Michigan complete benefits of the New Deal. The general public is invited and arrangements have been made for loud speakers so that the judge's voice will be distinctly heard from two blocks either way from the auditorium.

This is Judge Lacy's first appearance in Oakland County during the campaign and while it is possible that other speaking engagements in different parts of the state will be made, it is considered doubtful if he will go into a treatment of the subjects as thoroughly as he will Saturday.

The George Best family that formerly lived in the Roos property on Power Ave., has moved to Detroit. A Mr. Wellington and family of South Bend, Indiana, has moved into the place vacated.

John Harlan spent Wednesday in Detroit.

Triple Crash In Fog Fatal To 3; Six Are Injured

16-Year-Old Wixom Girl Is Burned To Death In Grand River Tragedy

Three persons, two of whom were Wixom residents, were killed and six others injured, two critically, when one of the most devastating traffic accidents ever occurred on Grand River Road, took its toll Monday morning in a heavy fog.

Two automobiles and a truck, carrying nine passengers in all, were demolished and then consumed by fire. A third automobile involved escaped unscathed.

The dead:
MRS. ETHEL HENRY, 49, Wixom, crushed all.
MARIA HENRY, 16, her daughter, burned to death.
JACK BARKWELL, 36, 826 Elizabeth Street, Detroit, internal injuries.

The injured:
CECIL HENRY, 22, Wixom, son of Mrs. Henry, possible skull fracture.

FRED HENRY, 19, another son, possible skull fracture.

PATRICK MARSHALL, Detroit, who was with BARKWELL, fractured shoulder.

ZIGMAN NEWSBOM, Detroit.
CAMILIA ROSOVICH, 40, 3368 Evelyn Ave., Hamtramck, fractured shoulder and lacerations of the arm.

IDA ROSOVICH, 12, her daughter, possible skull fracture, lacerations of the leg and contusions of the forehead.

The injured were released from Redford Receiving Hospital at noon Monday. Attaches said that the condition of the Henrys, Cecil and Fred, was "temporarily serious."

The accident occurred one mile west of the intersection of Grand River and Twelve Mile Roads at 7 o'clock. There were no eye witnesses other than those involved.

According to Coroner G. Dewey Kimball, of Birmingham, who was called to the scene of the tragedy, Mrs. Henry, her daughter and sons were in a Ford coupe; Newburg, Mrs. Rosovich and her daughter were in a Chevrolet sedan; and BARKWELL, accompanied by Marshall, was in the truck.

According to Kimball, the truck and Chevrolet sedan collided first, the Ford coming along a few seconds later and plunging into the wreckage of the first crash. He said that it appeared to him that the "truck was partially on the left side of the road" at the time of the collision. Visibility was poor due to a heavy fog which is attributed as the cause of the accident.

Wreckage Takes Fire
Following the second crash, the wreckage caught fire and in a short time all three vehicles were consumed.

Coroner Kimball said that from what information he could gather Mrs. Henry and her sons were thrown out of their car at the time of the collision. Her daughter, Maria, was pinned in the wreckage and before she could be extricated, she had perished in the flames.

The dead were taken to the Heeney Funeral Home in Farmington.

LEGION AUXILIARY NAMES MRS. HOGLE AS NEW PRESIDENT

Officers elected at a special meeting held by the American Legion Auxiliary Thursday afternoon at the Legion home were: Marie Hogle, president; Helen Eisenlord, 1st vice-president; Alma Elkins, 2nd vice-president; Dorothy Smith, secretary; Beatrice Carpenter, treasurer; Minnie Hogle, historian; Stella Tamm, chaplain; and Hattie DeVriendt, sergeant-at-arms.

The following members were elected to the executive board: Bertha Schroeder, Ada Goers and Bertha Westphal.

Lighting Hits Barn

The Township fire truck made a run to the Charles Edwin farm on Ten Mile Road Wednesday morning when lightning had struck a large barn during the thunder storm. The barn was not ignited by the bolt.

At Clarenceville School



M. J. BEISER

Schools To Open At Clarenceville

New Courses, Text Books And Faculty Are Announced

Clarenceville public schools will open Tuesday, September 4, Superintendent M. J. Beiser announced this week. New courses, text books to be used and the faculty for the school year were made known by Mr. Beiser at the same time.

Children living north of Grand River and east of Inkster Road who are in grades one to six will attend Edgewood school, he said. The remainder will attend at Clarenceville.

Shorthand Offered

Shorthand and typewriting will be offered this year. Miss Weston having been promoted from the grades to high school where she will teach commercial work.

New text books to be used this year include a text in world history and one in biology. These may be obtained at the school. Texts in physiology and geography will also be used, completing the set started last year in the sixth and seventh grades.

All books will be sold for cash this year, Supt. Beiser said.

May Add Teachers

In announcing the faculty, Mr. Beiser said that one or two more teachers may have to be added if the new Catholic school at Farmington does not take too many pupils out of the district.

The faculty as announced follows: M. J. Beiser, superintendent; A. J. Lawski, language and social science; Marvin Mittlstat, science; Helen May Wiesmeyer, English; Vida Walker, mathematics; Alma Weston, commercial; Loretta Nugent and Mildred Kercher, fifth and sixth grades; Mita Mark and Elma Smith, third and fourth grades; Ruby Monroe and Margaret Hughs, second grade; Edna Fisher and Mary Brady Layton, first grade.

MAN DROWNS AS GIRL TRIES TO BOARD A CANOE

A girl, attempting to climb into a canoe on Walled Lake Sunday cost the life of a Detroit man, who drowned when the craft capsized.

The dead man was identified as Joe Vazquez, 24 years old, Brush Street, Detroit.

Vazquez and two companions were riding in the canoe about 5 o'clock when the mishap occurred. He was in 30 feet of water near the middle of the lake and sank before rescuing parties could reach him. His companions clung to the canoe and were saved.

Deputies Wiley Coe and Russell Sheasley recovered the body.

Band Concert Planned For This Friday Night

Another band concert will be given Friday night by Farmington High School band, commencing at 7:30. The starting hour has been moved up because of the shortening of daylight hours, according to Edward Eaton, director.

A dance will follow the movies.

Miss Merlah Andrews was a guest Tuesday of the Board of Directors of the Oakland County of Women at the cottage of Mrs. O. W. Dawson at Bass Lake.

Cash On Hand At Farmington Bank For Home Repairs

Loans Of From \$100 To \$2000 Can Be Secured Through Government Agency

Loans of \$700 to \$2000 can be secured by home owners in Farmington and vicinity from the United States Government through the Farmington State Bank, Howard C. Knickerbocker, cashier, announced Wednesday. No security is required and the loans are to be made available immediately.

This bank has been appointed an agent of the Federal Government to assist the Federal Housing Administration, authorized during the last session of Congress, in granting loans to any qualified home owners for purposes of alteration, repair or improvement of their property. The money must be used for one or more of these three purposes.

Must Own Property

The only stipulations made by the Government are that borrowers must own the property for which the loan is asked; they must have an annual income at least five times greater than the annual payments to be made on the loan, and a good credit rating. Mr. Knickerbocker explained. Owners of mortgaged property or property bought on contract, if not in default, will be considered eligible under this plan, he said.

Loans are to be repaid in one, two or three years, depending upon the amount. The only interest charge is a five percent discount, deducted at the time of the loan. As a rule, payments will be made monthly by the borrower. Mr. Knickerbocker said, but in the case of farmers whose cash income is seasonal, arrangements will be made so that payments can be made at the time of sale of crops.

Cites Example

Citing an example, Mr. Knickerbocker said that if a Farmington home owner borrowed \$100 under this plan, \$5 would be deducted at the time of the loan, the 5% discount. This would be the last charge on the loan. Payments would be made monthly by the borrower, which in this case would amount to \$8.34 for 12 months. As explained before, for larger loans a longer time, up to three years in some cases, will be allowed for repayment.

ANNOUNCEMENT OF MARRIAGE IS MADE BY HELEN PRINDLE

A miscellaneous shower was given Tuesday evening at the Totem Pole by Mrs. J. H. Thom and Miss Mildred Prindle in honor of the latter's sister, Helen Prindle Carthage, whose marriage to Glenn H. Carthage on November 2, 1933, was cleverly announced with white swan favors bearing pink rolls on which the announcement was printed.

The guests were Mrs. Effie Carthage, Mrs. Archie Calbi, Mrs. Devere Carthage of Silver Lake, C. Taylor of Lima, Ohio, Mrs. Louise Allen, Mrs. Kent Erwin, Mrs. James Casey, Mrs. Charles Thornton of Detroit, Mrs. Vaughn Smith of Plymouth, Mrs. David R. Prindle, Miss Marguerite Moore, Mrs. Homer Watson, Miss Frances Brown, Mrs. Earl Vivier, Mrs. George Gildemeister, Mrs. Walfrid Nordberg, Mrs. H. Pauline and Mrs. George Aulgur of Farmington.

Nichols School Reunion Will Be Held August 25

The annual reunion of the Nichols school will be held at the school home on Saturday, August 25 at 1 o'clock. A potluck dinner will be served, those attending being requested to bring their own dishes and silver. All former teachers, students and friends are cordially invited to attend.

Economics Discussion Group Planning Meeting

The Economics Discussion group will resume its meeting at the home of R. N. Crossman, Friday, Aug. 31 at 8 o'clock. All interested in the discussions are asked to be in the subject for that night will be "If Socialism Succeeds Capitalism, Will It Destroy Individualism?"