

Save your home -Save interest-Save worry-Pay Your Taxes Now!

THIS month the eyes of America are on Michigan, and its drive for taxes. In-volved in its success are the security and happiness of many homes, and the financial integrity of various units of government. Aided by a considerate legislature, the State of Michi-gan now asks its delinquent tax-payers to meet their important obligation without further delay.

For those whio are prepared to pay in full, taxes for 1932 and prior years may be taken care of which ut any interest or penalties. This means a saving of 27% to 45% -and even more.

For those who aren't able to pay taxes for 1932 and prior years in full, there has been pro-vided a 10-year plan, with the same substantial savings, but with a small added carrying charge.

Those who owe 1933 and 1934 taxes, may also all interest and penalty, by paying a 4%

collection fee. (For these taxes there is no deferred payment plan.)

Regardless of how you plan to take care of the obligation the important thing is that you do so without further delay. The immediate cash saving is an important item for anyone; but no less important is the saving of worry, doubt, and bother.

Acting under the Law, the Auditor-General must soon offer most of the delinquent taxes at public sale. This difficult task will be con-siderably lightened if the individual property-owners take the situation promptly to heart and proceed to pay their taxes.

See your County Treasurer at once. Show him your tax bills; or at any rate, give him the legal description of your property.

Then he will tell you the exact amount of your back taxes, and accept your payments. If you are not familiar with the details of the tax laws he will give you a descriptive folder that describes in simple terms just what you must do to save your home. See your County Treasurer at once.

BY ORDER OF THE ADMINISTRATIVE BOARD. Claure A. T.

The Symbol of an Ideal ever before. This states made lightly. The improvement is revealed by carefully compiled records of daily performance. They show greater speed and accuracy in handling local calls; a continued de-crease in "out-of-order" reports; more prompt repair service; and a greater proportion of out-of-town messages completed while the sub-scriber holds the line.

These records, though undramatic in themselves, are important as milestones of progress toward complete satisfaction for the users of this vital public service. The improvements they signify were not won by chance - they did not "just happen."

They were schieved by this com-sany's rigid adherence to a policy dicy having as its basic ideal the best possible service for the least possible cost that will maintain the present standards and assure the improvements of the future.

MICHIGAN BELL TELEPHONE COMPANY

THE history of American industry

affords no example of lasting succes that came by chance. Instead, it shows that enduring institutions are

products of an honest policy applied intelligently and faithfully over a

The vital place which the tele phone occupies in modern life did

not result from accident. It was won -and is held - by supplying the public with a service of genuine and

phone Company's policy. Even during the recent years of sharply re-

duced revenues, years in which all values were subjected to bitter tests,

this company did not relax in its

obligation to achieve further im-

provements in its service. As a direct result of this policy,

the people of Michigan are receiving a higher grade telephone service than

steadily increasing value. To better that value is the abiding principle of the Michigan Bell Tele-

period of years.