2 Former Farmington Residents Killed

GIVES WARNING

NATION'S DAIRY

PRODUCTS SHOW

SMALL DECREASE

PENNIMAN - ALLEN

Theatre - Northville

Friday, Saturday, Dec. 6, 7 "RED HEADS ON PARADE" John Boles, Jack Haley, Dixie Lee, Raymond Walburn and Alan Dinehard

Wednesday, December 11 Lionel Birrymore in "Return of Peter Grimm" Helen Mack, Edward Ellis, Donal Baneck

Coming Friday, Saturday, December 13, 14 Katherine Hepburn in "ALICE ADAMS"

For Fuel Oil in a Hurry

AND

Warmth Without Worry

CALL

REDFORD 0970



No. 1 Fuel Oil 6½c per gal. No. 2 Fuel Oil 6½c per gal. No. 3 Fuel Oil 61/2c per gal. (100 Gallons or more)

Advertising is nothing more than a conversation between yourself and your merchant. He pays for it but it saves you money.

FARMINGTON FACTORY BOSSES DENY RUMORS

"We know nothing about a strike," said officials of the Faranington Manufacturing Company, 25609 Faranington road, when questioned about a rumor that was circulating in Faramington recently. A night abift intended to strike for higher wages, according to reports.

ports.

"One fellow quit, and another tried to sir up agitation to, get is whole shift to strike, buteverything is running smoothly now. We are paying fiftly cents an hour now, and if we were paying ninety cents an hour those agitators would still want to strike for higher wages.

"We can't be expected to pay city wages; our income isn't big enough. We haven't lowered wages, and we haven't laid off any ope without just cause."

without just cause." The two officials interviewed, a foreman and an office cleck, were heaftant about speaking for publication, but they explained that their shop was run in the nature of a achool. They hire beginners, and then try to develop them into efficient mechanics. TO CAR BUYERS

TO CAR BUYERS

Warning is being given by Prosecutor David C. Pence that complaints have been received by his office from people purchasing new and used cars, who find that after parting with all or part of the purchase price, the car is covered by an unpaid mortgage, which fact was not disclosed to them at the time of sale.

Care should be exercised to determine if the titlle to the car being përchased is free and clear of all llens and lucumbrances, by an examination of the title or an inspection of the chattle mortgage of a school. They hire beginners, and then try to develop them into efficient mechanics.

"The jobs here don't require master mechanics," stated one of the officials. "We teach these fellows how to use a machine property. The ambitious workinan naturally gets a bigger pay cheir, than does the shiftless fellow, and then the lazy fellow resynts this." One of the workers when questioned claimed that he had not been informed about any strike. He heard some talk, but in oo netted to induce him to walk out. The Farmington Manufacturing Company has been operating in Farmington singe August 1933. They now have 40 men on the payroll.

It is better to deal with an honwith a dishonest man and have th

Evans & Son Coal & Coke

THOMPSON'S FUEL SUPP

1 MAGAZINE FROM GROUP A

3 MAGAZINES FROM GROUP B

4 IN ALL

GROUP A (Check One)

BETTER HOMES & GARDENS
CHRISTIAN HERALD
FLOWER GROWER
HOUSEHOLD MAGAZINE
WCCALL'S MAGAZINE

GROUP B (Check Three)

MERICAN POULTRY JOUR,
MERICAN FRUIT GROWER
APPER'S FARMER
HE COUNTRY HOME
HE FARM JOURNAL
VERYBODY'S POULTRY MA
ENTLEWOMAN MAGAZINE
OOD STORIES
OOME CIRCLE

SMALL DECREASE
For the first nine months of
this year, the total production of
dairy products has had a small
decrease compared with that of a
year ago. Fluid milk markets report a decrease of only 15%, but
butter production is down 5%.
During this nite monthly period
1,314,85,000 pounds of butter was
produced, compared with 1,342.
344,000 pounds the same period at
year ago. Cheese had a smaller
decrease with 451,44,000 pounds
produced in the same period that
year compared with 45,741,000 pounds
year compared with 45,741,000 pounds
year compared with 45,741,000 pounds
of which is the same period that
year compared with 45,741,000 pounds
a year ago.
Of all dairy products
during the above period, craper
ated and condented milk are the
long dairy products
of all dairy products
which is the same period that
are the production to t

increased production this, year. Their production Increased 13%. Reasons for the decrease in production, according to the United States Dept. of Agriculture, is the less number of dairy cows on a farms this year compared with a year ago, and the increase in meat prices, encouraging many farmers to put poorer covis on the market. This should indicate a rather hopful future for the dairymen. There is a big thorn in the dairy program, however, when the increased use of butter substitutes is observed. In a similar period this year 275,822,575 pounds of butter substitute has been manufactured compared with 175,752,645 pounds a year ago. Wilti continued rise in living cost, many consumers overlook the superior food value in dairy products and use substitutes. Dairy farmers, especially are urged to use every effort possible to see that their dairy products are used in their community if for no other reason than to protect their own industry.

HAROLD E. HOWLETT, Attorney, 805 Pontisc Bank: Building, Pon-tisc, Michigan.

MANDL E. HOWLETT Atteres to the post of post and and individually for the court for th

Section of mat, loakland councy, Michigan, Dated December 3rd, 1935.
Circuit Court Commissioner, Oakland County, Michigan, Harold E. Howlett, Michigan, Harold E. Howlett, Michigan, Council, Michigan, Michigan, Harold E. Howlett, Michigan, Harold E. Howlett, Michigan, Hontie, Michigan, Dec. 5—Jan. 18.

MENTAL TELEPATHY WORKS ON AGING CITY VOTING BOOTHS

Residents Killed

Word was received in West Farmington of the death of. Mrs. Luther Sugden of Ann Arbor, Mrs. Sugden was instantly killed in an auto accident while riding with her daughter and son-in-law, Rutheroro Commings died later from injuries. His wife is in Anni Arbor Hospital.

Mrs. Sugden and Mr. Commings were formerly from West Farming. Mrs. Sugden and former home on Thirteen Mile road is now owned by Mr. McArthur. Funeral services were legited for Mrs. Sugden Monday at Ann Arbor Burial was at Commerce Cemetery. Mr. Commings was buried Thursday in Commerce Cemetery. (Editor's' Note: The above ar (Editors' Note: The above art; the was written by an observant reporter who happened to drop into the Town Hall Monday, November 25— election day. Due to the Thanksgiving holiday, it could not be put into type for last week's issue, but mental telepathy must have been at work,—or prhaps a question about the age of the booths attracted attention. On Monday evening, the City Commission was informed by Clerk N. H. Power that through a deal with a larpayer, some new booths could be obtained for only \$18. Which might go to help make the recent voiling-day worth while after all!)

Although not many seemed to

voting day in Oakland County, and that meant that a few citizens of the city and township visited their respective poils in the Town Hall, and were on hand to mark their "".

Into the city poil walked two citizens, As they looked about they notited how drab the city booths looked, and how the township booths aimost shoue in comparison.

The guestion of a new county.

parison.

The question of a new county building almost became a dead matter as the voters stepped into the polls. The question of the antiquated city booths, and the nicely parished twenship hooths became of

"I wonder what tooth paste com-

amination of the title or an inspection of the chattel mortgage records of the Register of Deeds. In the event a lien is disposived against the car, the purchaser should see that such lien is paid before or at the time of the completion of any purchases.

The above complaints have not been about reputable dealers, but against a few individuals who do not realize their responsibility in dealing with the public. "I don't know, but if I don't raise my feet before I go into the booth the city might have a broken leg to pay for. Now look over there at the township booth. There is no obstruction on the floor over which one can stumble."

how smooth the boards are in comparison. If I don't get a sliver in my fliger when I swing our city door, I'll be surprised."
"See how they have their booths numbered, Look how uniform their boards are. Gee, ours look like a funch of shacks that some tramps built in the woods."
"Say I measured."

bullt in the woods."
"Say I understand that these city booths were built before any citizen in this town ever saw the light of this world. Wooder if they intend to keep using them until Kingdom Come."
"By the way what did we come

"By the way, what did we come in here for anyway? Oh, yes, to vote."

how the names of the Ethiopian towns should be pronounced don't let it cramp your fluency. The chances are that no one else with in hearing knows how to pro-nounce them either. **Expert Wiring** and Repairing

Hedberg **Electric Service**

State Licensed Electricians

LOCATED IN KENNROY HARDWARE

PROFESSIONAL SERVICES

Z. R. ASCHENBRENNER, M. D Physician and Surgeon

Cook Bldg.

Residence Phone REdford 5175-Residence 17355 McIntyre

W. B. MURRAY, Opt. D.

Phone REdford 1855 REDFORD 22009 Grand River Ave. Smith Bldg E. DEANE ELSEA A. P. WARTHMAN

Osteopathic Physicians and Surgeons Grand River at Eight Mile Road Clarenceville

Hours 2 to 5 — 7 to 8 Daily Phones: Farmington 333F3 If no answer call CHERRY 2234

QUALITY PRINTING

LOW COST

FARMINGTON ENTERPRISE or

How Much Does Advertising Cost?



Not long ago, we heard a house-to-house canvasser tell a prospect: "I can sell you this gadget 25 per cent cheaper because my firm doesn't advertise." How much does advertising actually cost? As a customer every day in your life, you are en-

Automobiles are extensively advertised. But only 3½ per cent of the selling price of a car goes for advrtising, or about \$17 on a \$500 machine. Before large scale advertising, you paid \$1,000 for a car not so good.

titled to know.

Coffee, canned foods, soft drinks, etc., have large advertising budgets. Only 51/2 per cent of the selling cost, or one-half cent on a 10-cent can, is used for promotional advertising. The average retail store spends from 1 to 4 per cent on advertising. That costs you from 1 cent to 4 cents on a dollar purchase.

> Is it worth your while to pay this much for the knowledge that advertising gives you? And do you think the low prices on extensively advertised products would be possible without volume production that is entirely dependent on advertising? Newspaper advertising pays you dividends-It pays



Clear the track! The throttle is wide open - and we are bearing down on you with two big money-saving magazine offers that break all transcontinental records for value. STOP! LOOK! LISTEN! Don't miss out on these "limited" offers.

YOU GET THIS NEWSPAPER (1 FULL YR.) OFFER NO·2

M°CALL'S/

OFFER NO·I + ANY THREE MAGAZINES FROM THIS LIST

(Check 3 magazines thus "X")

MODERN MECHANIX A INV. 1 Yr.
BETTER HOMES A GARDENS 1YCHRISTIAN HERALD 6MOHOUSEROLD MAGAZINE 1Yr.
MIDWEST GOLFER 6MOMOVIE GLASSIC 1Yr.
NEEDLECRAFT 1Yr.
NEEDLECRAFT 1Yr.
NEEDLECRAFT 1Yr.
NEEDLECRAFT 1Yr.

Newspaper 3 BIG



IO CHANGES























	••.	- 1
ST. OR	LF.D	
		i
TOWN	AND STATE	

Bidg., Dec. 5—Jan. 16.