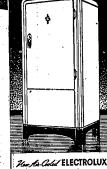




- (2) Lasting efficiency
- (3) Continued low operating cost
- (4) Fullest food protection
- (5) Savings that pay for it

A TINY GAS BURNER takes the place of all moving parts in Electrolux. And this simple, more efficient operation makes possible not only the permannt silence, but also the long, low-cost, service of Electrolux. Owners find that Electrolux actually saves enough on reactually saves enough on re-frigerating cost and on food bills to pay for itself.

Electrolux has already been the Electrolux has already been the choice for more than half a million American homes the country over. Each year, it wins a larger percentage of all refrigerator sales because it offers so much more. See the new 1936 models on display at our showroom. Ask us about our liberal purchase plan. Come inf



THE SERVEL Gas Refrigerate

FREE TRIAL

Without any expense to you-No "strings," no rental costs or other expenses of that sort we will install a beautiful new 1936 Model, Electrolux-Then should you decide to buy, a three-year purchase plan makes this offer easy to enjoy.

Consumers Power Co.

on Saturday evening, Als. Eliest Lowry entertained twelve guests for the pleasure of her daughter, Donna, whose birthday was that day. Bunco was enjoyed

was that day. Hunco was ealoyed by those pressor.

Mrs. A. C. Worsfold entertained Alen for Detroit attended the Past Marton Sculb meeting at the home for bridge club on Friday.

Mrs. Sayres Harger will be companied to the Marton Sculb meeting at the home for accompanied at the Mother Goose many friends later in the after Pageant to be presented on April onon.

Mrs. and Mrs. Harloy Walters.

Mrs. and Mrs. Harloy Walters.

Mrs. Sayres Harger will be the day afternoon. They called on accompanist at the Mother Gosse Pageant to be presented on April 12 and 28, at the Methodist church in Redford.

Mrand Mrs. Harley Walters had as their house guests, Mrs. Many friends of Mrs. William Pauline helped her to celebrate her birthday on Thuraday evening of last week.

Mrs. Bertha Westphall, son Howard, and daughters, Alice and Doly of Detroit, and Harold McCleilen of Northville were guests of Elizabeth Shaupeter at dinner recently. Later, Will Shaupeter, Mrs. Ablert McDonald, with a group of Baptist women from Delizabeth Shaupeter Mrs. Westphall and children visited Mrs. Karth Perlick, their aunt, who was lilt, in Detroit.

Mrs. Frank Oliver entertained her bridge club on Thursday atternoon.

Mr. and Mrs. Paul Spaller of Detroit were Sunday avening callers at the home of Mr. and Mrs. Westphine at a birthday party at his home on Monday afternoon. Dwighton was five years old.

Durighton Eckler was host to 12 Children at a birthday party at his home on Monday afternoon, Dwighton was five years old.

Durighton Eckler was host to 12 Children at a birthday party at his home of Mrs. John Smith and Mrs. J. C. Gravelin were among those from Farmington who attended the funeral of Mrs. Batel Mrs. John Smith and Mrs. Howard Mrs. Bell funeral home at Freumen Wood of Franklin on Wednesday at the Wiley Bell funeral home at Freumen of Mrs. Lou Schroeder, Chairman; and Mrs. Gorge Gildemelster, see-fitted the stater was the satter home at Tecumseh on Sunday, at the Wiley Bell funeral home at Franklin.

Mr. and Mrs. Addison Comstock were Sunday guests at the home of Elizabeth Chaes, and at the Satterhwalte home at Tecumseh on Sunday, Mrs. Christon Taylor, and Mrs. Edward Dunlavy, who has been visiting her cousing Mrs. Christon Taylor; at Toledo, Ohlocham to the fine of the Methodist church here.

In Mr. and Mrs. Sayon Rev. Dunlary was the pastor of the Methodist church here.

Mr. and Mrs. Rr. Herbert Froger of Mrs. Addison Comstock were Sunday guests at the h



The Miracle Becomes a Commonplace

This Michigan gentleman takes modern telephone service calmly. He does no marveling over the fact that he can so easily call up a friend to ask about a sleddi party, or to find out tomorrow's assignment in arithmetic.

And yet his father knew a day when it was still considered a miracle that two people, miles apart, could talk to one another just as if they were standing face to face. He can remember when the telephone was a curiosity. when the service was slow, exper sive and almost entirely restricted to local use.

What changed the miracle to a commonplace? Why did telephones in Michigan, during a single generation, increase from 340,000 to 630,000? The chief factor behind

this change was value. A constantly growing usefulness made the telephone a good "buy." Each year additional thousands of ople found it worth more than cost. Every new telephone installed broadened the rangeand value—of the others. The service grew steadily more prompt, more dependable. New uses were found for it. Subscribers learned that it brought them profitable convenience, comfort, protection.
And the telephone, meanwhile, changed from a curiosity to an indispensable part of the social and business life of Michigan. The sincere desire of the Mich-

igan Bell Telephone Company is that each year shall see greater telephone value re

for every dollar of telephone cost.

MICHIGAN BELL TELEPHONE COMPANY

Reduced rates are now in effect to most places on both station-to-station and person-to-person calls every night after seven and any time Sunday.

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