The Farmington Enterprise

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EDITORIALS

How Many Films Make a 'Show'?

(Christian Science Monitor)

When you go to the movies, do you prefer to see one good picture or two that are only so-so? This is what the double-bill problem in the film theaters simmers down to. There simply are not enough good stories to keep up the general quality in the Hollywood product under the present custom of showing two films at every show offered in at least half the theaters in the United States.

Warner Brothers' Corporation, one of the larger producing concerns, is trying to find out how the majority of film patrons feel about the double bill. Returns so far indicate that the radio listeners who have been invited to express a preference are two to one in favor of single features. Inquiries conducted with other consuming groups are running even higher in favor of one main film on a program. Those who believe that the double bills are pulling down film values seriously may register their verdict with one of the Warner Brothers' branch agencies or with their neighborhood theater manager if they wish to support the advantages of quality over quantity in entertainment.

Bicycle Riders

(Exchange)

"When you and I were young, Maggie, we would zip down the street on our 'bicycle built for two' or pedal along on the old one-seater without dodging a speeding automobile every 10 seconds. All we had to watch out for was Old Dobbin hitched to the shay, and any bike rider hit by a horse and buggy rig would be ashamed to admit it. In those good old days the use of bicycles on the sidewalks was forbidden, where sedate pedestrians were prone to tread, and the bicycles were used in the streets only.

Years passed. Gasoline buggies replaced the old horse-drawn type and bicycles nearly disappeared. But nowadays bikes have again become the vogue and nearly every youngster in town has one of the new, balloon-tired, stream-liners, or is saving his money to get one.

But how traffic has changed. Fond mothers shudder as son or daughter dart out into the street to take a chance on dodging a constant stream of automobile traffic.

It would be more advisable and safer for youngsters to stick to the walks, with due regard to the rights of pedestrians, leaving the streets to the motorists.

Curtains!

(Mt. Clemens Monitor)

Jim Jones lives in the country, twenty miles from his office, and drives to work daily. The drive takes place largely on a modern highway, with the last few miles confined to busy streets.

The drive can be made safely in about thirty-five minutes. But Jim would feel ashamed of his record if he ever took that long. So, by "stepping on her" hard he manages to make it in twenty-five minutes, and sometimes less. The other day, in fact, he did it in twenty-two minutes—a saving of thirteen minutes over the time taken by more conservative pilots.

That saving of time is a great boon to Jim. It permits him to spend ten or fifteen minutes talking about golf to the boys at the cigar stand, or reading the funny papers. And the day he made his record he spent his saved time, plus quite a few minutes more, boasting about it.

Of course, Jim has to weave in and out of traffic occasionally, cursing the slowpokes who move along at a sedate forty-five. And sometimes he has to steal a right of way. Now and then he misses a crash by an inch, and after the first flush of nervousness passes he chuckles to himself about what a good driver he is. Once he did have a minor accident, but the insurance company paid for that.

There are a good many thousand Jim Joneses driving cars in this country. They go on for years with nothing happening to them—and then the inevitable occurs. Curtains.

Why Newspapers Lead

(Exchange)

Newspapers continued as "tops" in advertising media in 1935, and here is why, according to Prof. Thomas F. Barnhart of the University of Minnesota:

1—Newspaper reading is a universal habit. Newspaper advertising, therefore, reaches virtually all who read and buy.

2—A newspaper advertisement can always be seen by the reader.

3—The newspaper advertisement as part of the complete paper goes into the homes as a welcome guest.

4—The newspaper advertisement can have as much reader interest and news value as the news item.

5—The amount of text used in newspaper advertisements is dependent only upon the size of space.

6—Newspaper advertising is flexible.

7—Newspaper advertising is quickly controlled.

"Newspaper advertising," says Professor Barnhart, "builds confidence and good will, attracts new customers, increases sales, and stabilizes merchandise methods and prices."

SPCRV

(Exchange)

The letters stand for the Society for the Prevention of Cruelty to Returned Vacationists. In Milwaukee, Wis., a group of United States Forest Service workers gathered recently for grave deliberation.

Someone has asked, "Is there not a Society for the Suppression of Calling Pullman Car Porters 'George'?" And another, mindful of the importance of being earnest, rose up and demanded, "Shall it be said that there exists an Association for the Abolition of Lifting the Lid on Lifts, whereas no fraternity cares for the timid, unprotected Returned Vacationist?"

With such zealots, to think is to act. SPCRV was the egg laid upon the clacking. The cause is noble, and the movement should spread like butter on a hot biscuit. For what R. V. has not suffered. As acts of cruelty the society defines the tactless interrogation by fellow-workers of the luckless wight who got his sun-tan on his own back porch, "Did you go swimming every day?" or "Didn't you find it lovely at Bermuda? You did go there, didn't you."

Still unkinder has sometimes been the cut administered by the girl with the golden hair—she who condescends to substitute occasionally in summer months—to the chatty R. V. who expatiates long and eloquently on his thrilling adventures at Slincombe-by-the-Sea. By the new rules she restrains that impulse languidly to inform him that she herself is taking time off to do the Mediterranean with papa.

On the side of active benevolence, flowers for the homecoming rather than the leavetaking are suggested—a graceful gesture of pleasure at the wanderer's return. And a special Badge of Merit will be bestowed for gentle tolerance of tales even when they are twice-told.

Time for Thinkers

(Christian Science Monitor)

Organizations for public welfare and the care of the needy are working ceaselessly in an endeavor to measure up to the great demands which have grown out of a badly confused world. There is, however, another form of organization for true public welfare about which numberless people have heard little. The world has recognized that mental welfare must be considered. Centers for adult education have been formed in large numbers as mediums for the continued unfoldment and enlightenment both of the adult who may have already gone quite far in education, and the person who has had less opportunity.

In this work the methods are varied, but the centers which are meeting the demand for continued growth and development of the individual are those which encourage the interchange of ideas under the trained and expert leader.

It has been truly said of education: "To prepare us for complete living is the function which education has to discharge." Complete living cannot be measured by years, nor can it stop at a given period. The preparation for this goes on endlessly. The continued unfoldment and enlightenment afforded in the courses given by the centers for adult education, under fine leadership, is one path which should further individual growth, and which should help to give us the clear thinkers who are in such great demand today. Many who realize that each one has a contribution to make to social solutions are finding an opportunity for personal growth and greater usefulness.

Try an Enterprise Liner.

COMMISSIONERS PROCEEDINGS

Regular meeting of the City Commission of Farmington held July 6, 1936.

Called to order by Mayor Warner at 8:15 p. m. Commissioners present: Nacker, Staman, Oldenberg, Hamlin, Hatton and Gildemeister.

Communication received from James R. Lynch in regard to the ownership of the Town Hall. He was informed that the City would take no action at this time in the matter.

The following bills were received and read:

Otis Super Service, gas	$ 12.98
Otis Jensen, labor	1.20
Farmington Mills, merch.	1.35
Farmington Lumber & Coal Co., coal, cement, etc.,	69.44
Mich Municipal League dues	30.00
P. M. R. R., freight	.87
Dickerson Hdw, merch.	2.35
Auto Electric Shop, labor	6.20
Burnett Bros., gas	31.53
Detroit Edison, water pump	181.76
Mueller Co, water materials	38.95
Olin Russell, Inc., gas	46.87
Hatton's Farm, Hdw.	1307
Detroit Edison, st. lights	227.17
Standard Oil Co., gravel	299.15
Mich. Bell Telephone, police booth	7.90
Mich. Bell Telephone Co., clerk's office	4.18
Farm. Enterprise, printing	49.95
Mary Kennedy, Librarian salary April, May, June	65.00

Bills paid by the Clerk

G. E. Checketts, board of rev	8.00
Ben Storms, board of rev.	8.00
Hatton's Farm. Hdw	22.95
Detroit Edison, water pump.	112.64
Norman Lee, P. M. postage	10.00
Detroit Edison, lights	10.57
Chas. A. Sparks, Co. Treasurer, personal tax	5.51
Arthur Lamb, personal tax	2.90
Arthur Lamb, personal tax	9.40
E. O. Hatton for Leo Ioppolo, gravel	299.15
S. G. Hayes, spreading road oil	170.50
Wm. G. Maas, salary	54.16
Harvey Blough, salary	39.16
Wm. Spaller, labor	46.80
David Cairns, labor	46.80
Glen Green, labor	46.80
Horace Durham, salary	41.67
Car of road oil, Standard Oil Co.	549.80
Norman Barrons, school police	10.00
Chas. Walling, school police	10.00
Herman Kreiger, labor	5.60
Eugene Brown, labor	18.40
Charles Sparks, Co. Treasurer, personal tax	7.00
Howard Warner, mayor salary for quarter ending June 30	16.00
Leo Gildemeister, Com. salary for quarter ending June 30	16.00
Delos Hamlin, Commissioner salary for quarter ending June 30	16.00
E. O. Hatton, Commissioner salary for quarter ending June 30	16.00
Adolph Nacker, Commissioner salary for quarter ending June 30	16.00
Harold Oldenberg, Commissioner salary for quarter ending June 30	16.00
Fred Staman, Commissioner salary for quarter ending June 30	12.00
Eugene Brown, labor	22.40
Herman Kreiger, labor	11.60
Detroit Edison, street lights month of June	232.50
Auto Shop	13.28
Otis Super Service	12.98
Bruce Bucham, eng. service	75.00
Crane Co.	19.20
Hatton's Farm. Hdw. Co.	13.07
Farm. Mills	1.35
Mary Kennedy, librarian, for April, May, June salary	65.00
Clyde Adams, labor	4.00
Olin Russell, Inc., gas	46.87
Mich. Bell Telephone, service clerk's office	7.90
Standard Oil, gravel	299.15
Otis Grace Motor Sales, lab.	9.50
Farm. Enterprise, printing	49.95
Farm. Lumber and Coal	69.44
Dickerson Hdw.	2.35
Detroit Edison, water pump.	181.76
Otis Jensen, labor	1.20
Mueller Co., water mat.	38.93
Detroit Edison, street lights	227.17
Earl Vivier, gas	8.02

Motion made by Staman and seconded by Gildemeister that bills be paid as read. Carried.

Adjourned 11:15 P. M.

N. H. POWER, City Clerk.

The following resolution was passed:

WHEREAS, the City of Farmington, Oakland County, Michigan, has issued bonds to the amount of $81,500.00, dated October 15, 1934, and due October 15, 1954, all of which are subject to redemption at the option of the City on any interest date before maturity, as follows:

$23,500—4½ percent Waterworks Refunding Bonds

$10,000—4¾ percent Waterworks Refunding Bonds

$48,000 4¾ percent Sewer Refunding Bonds

AND WHEREAS, bonds of such issue to the amount of $5,000.00 have been retired, as follows:

Bond No.

and money is available for the retirement of $6,500.00 more, leaving $70,000.00 of such bonds for which no present provision has been made for immediate retirement;

AND WHEREAS, by Act No. 13, Public Acts of Michigan, 1932 (First Extra Session), as amended by Act No. 143, Public Acts of Michigan, 1933, and by Act No. 42, Public Acts of Michigan, 1935, the City is authorized, with the permission of the Public Debt Commission, to issue refunding bonds for the purpose of reducing the interest rate on its outstanding redeemable bonds;

AND WHEREAS, it is believed to be possible to sell refunding bonds bearing interest at a much lower rate than said bonds outstanding;

IT IS HEREBY RESOLVED, that the City Clerk and City Treasurer apply to the Public Debt Commission of the State of Michigan for permission to issue refunding bonds to the amount of $70,000.00, for the purpose of redeeming said outstanding bonds on their next interest date.

RESOLVED, FURTHER, that if such permission be granted, refunding bonds be issued in one series, consisting of seventy bonds of $1,000.00 each, numbered 1 to 70, inclusive, dated August 1, 1936, and payable: $4,000 on October 15, of each year from 1938 to 1941, inclusive, and $5,000 on October 15th of each year from 1942 to 1951, inclusive, with interest payable October 15th and semi-annually on April 15th and on October 15th of each year thereafter, at a rate not exceeding four per cent for $70,000.00 of such bonds.

RESOLVED, FURTHER, that all bonds of the City not refunded hereby be redeemed and paid in cash at the earliest possible date.

RESOLVED, FURTHER, that said refunding bonds be sold at public sale after due notice as required by law; that immediately after such sale the outstanding bonds be called for redemption at the earliest possible date, and that the proceeds of such sale be deposited in the Farmington State Bank, in a special trust account to be used for redemption of the outstanding bonds, and for no other purpose.

RESOLVED, FURTHER, that in each year while any of such refunding bonds shall be outstanding a tax shall be levied, sufficient after reasonable allowance for delinquency in collection, to provide for the payment of all principal and interest falling due before the date of the next tax collection.

RESOLVED FURTHER, that said bonds be in substantially the following form:

UNITED STATES OF AMERICA
STATE OF MICHIGAN
COUNTY OF OAKLAND
CITY OF FARMINGTON
REFUNDING BOND

No.............. $1,000.00

KNOW ALL MEN BY THESE PRESENTS, that the City of Farmington, Oakland County, Michigan, acknowledges itself to owe, and for value received hereby promises to pay to the bearer the sum of One Thousand Dollars, lawful money of the United States of America, on the fifteenth day of October, A.D. ...., with interest thereon from the date hereof until paid at the rate of .... per cent per annum, payable semi-annually on the 15th day of October and April of each year, on presentation and surrender of the annexed interest coupons as they severally become due. Both principal and interest of this bond are hereby made payable at Farmington State Bank, Farmington, Michigan, and for the prompt payment of this bond, both principal and interest, the full faith, credit and resources of the City of Farmington are hereby irrevocably pledged.

This bond is one of a series of seventy bonds of even date and like tenor except as to date of maturity and rate of interest, aggregating the sum of Seventy Thousand Dollars, issued for the purpose of refunding a like amount of outstanding bonds, in accordance with Act No. 13, Public Acts of Michigan, 1932 (First Extra Session), as amended by Act No. 143, Public Acts of Michigan, 1933, and by Act No. 42, Public Acts of Michigan, 1935.

This bond is payable out of a sinking fund of said City of Farmington, created for that purpose, and it is hereby certified and recited that all acts, conditions and things required by law precedent to and in the issuance of this bond exist and have been done and performed in regular and due time and form as required by law, and that the total indebtedness of said City, including this bond, does not exceed any constitutional, charter or statutory limitation.

IN WITNESS WHEREOF, the City of Farmington, Oakland County, Michigan, by its City Commission, has caused this bond to be signed by its Mayor and countersigned by its Clerk, and its corporate seal to be affixed hereto, as of the first day of August, A.D. 1936.

CITY OF FARMINGTON.

By ....

(Seal) Mayor.

Countersigned:

....

City Clerk.

FORM OF COUPON

No.......... $..........

The City of Farmington, Oakland County, Michigan, will pay to the bearer hereof the sum of.................. Dollars, lawful money of the United States of America, on the 15th day of October (April), A.D. 19...., at Farmington State Bank, Farmington, Michigan, being the semi-annual interest due that day on its Refunding Bond dated August 1, 1936, No.....

....

.... Mayor.

....

City Clerk.

WHEREAS, by resolution adopted July 6, 1936, the City of Farmington, Oakland County, Michigan, determined, subject to the approval of the Public Debt Commission of the State of Michigan, to issue refunding bonds to the amount of $70,000;

AND WHEREAS, by order dated July ......, 1936, the Public Debt Commission approved the issue of such bonds, on conditions set forth in said order:

IT IS HEREBY RESOLVED, that said bonds be executed and issued in amount and form as provided in said resolution, and offered for sale at a public sale to be held on July ......, 1936 at ...... o'clock, P. M., at the City Hall, Farmington, Michigan.

RESOLVED, FURTHER, that said bonds be signed by the Mayor and City Clerk and bear the corporate seal of the City, and have coupons affixed bearing the facsimile signatures of the Mayor and City Clerk.

RESOLVED, FURTHER, that the City Clerk cause notice of sale to be published in the July ...... issue of the Michigan Investor, a paper having legal qualifications for such publication, in substantially the following form:

BIDS WANTED
FOR $70,000 REFUNDING BONDS OF THE CITY OF FARMINGTON, OAKLAND COUNTY, MICHIGAN

The City Commission of the City of Farmington, Oakland County, Michigan, will receive sealed bids until .... o'clock, P.M., July ......, 1936, for $70,000 Refunding Bonds, to be dated August 1, 1936, and payable: $4,000 on October 15th of each year from 1937 to 1941 inclusive, and $5,000 on October 15th of each year from 1942 to 1951, inclusive, with interest at a rate to be fixed by the bids, not to exceed four per cent on $70,000 of such bonds, payable semi-annually on April 15th and October 15th.

The City will furnish the approving legal opinion of Miller, Canfield, Paddock and Stone, attorneys, to be paid for by the purchaser.

Each bid to be accompanied by a certified check for $2,000, to be forfeited to the City as liquidated damages in case the bidder, if awarded the bonds, fail to complete the purchase.

The City reserves the right to reject any or all bids, and to waive irregularities in any bids. Bids at the lowest interest rate for not less than par will be given preference.

Bids to be filed with the City Clerk, Nathan H. Power, at the City Hall, Farmington, Michigan.

BY ORDER OF THE CITY COMMISSION—NATHAN H. POWER, CITY CLERK, FARMINGTON, MICHIGAN. July ...., 1936.

Letters to the Editor MUST BE SIGNED.